Crystal Wright's THE HAIR MAKEUP & FASHION STYLING CAREER GUIDE

THE INSIDER'S GUIDE TO A SUCCESSFUL CAREER IN PRINT, VIDEO, FILM & TV



Foreword by Bobbi Brown

Makeup Artist & Founder, Bobbi Brown Cosmetics Crystal Wright and

Crystal Wright's The Hair Makeup & Fashion Styling Career Guide: The Insider's Guide to a Successful Career in Print, Video, Film & TV



Your seek out answers about how exactly to break into print, video, film and TV has come to a finish. Former celebrity design agent Crystal Wright's 'Guide'Approach agencies for representation. If you've ever wondered what it would be like to focus on magazine shoots, tv commercials, the red floor covering or travel together with your favorite superstars, Crystal gives the essential info and breaks the process down into step-by-step instructions for anybody aspiring to get a successful career.Marketplace, self-promote and win clients.Learn business guidelines from celebrity makeup performers, Sir John and Daniel Chinchilla, hair stylists, Oscar James and Daven Mayeda, fashion and beauty photographer, Mike Ruiz, TV industrial director, Craig Brooks, creative director, Carol Oliveto, Emmy magazine photo editor, Rose Cefalu, Limelight CEO, Michele Gay and Sr Agent, Frank Moore of Celestine Agency.Establish your entire day rate. Become familiar with how to: Develop your online portfolio. As a celebrity styling agent for over 25 years, Crystal negotiated advertising, Television, music video, and magazine deals for her artists •Find and collaborate with the right photographers. • may be the definitive source for makeup artists, locks stylists, style stylists and manicurists who want to make it big in the beauty, fashion and entertainment sectors. Speak the language of the industry. Throughout the publication, she tackles the business challenges that you encounter on a daily basis and teaches you how exactly to establish and market your brand, connect to decision-manufacturers, network, get hired and obtain rebooked on the jobs you imagine. Generate a big persona in a little marketplace. Build your professional sandbox. The Crystal Company worked with A-List celebrities such as Halle Berry, Alec Baldwin, Kerry Washington, Pink, Janet Jackson, Jim Carrey and Tyra Banking institutions. These details will shave 3-5 years off your learning curve, put you in charge of your freelance career and hands you the keys to mastering the industry and getting ahead! Crystal allows you to build confidence and teaches you how to connect the dots to build more powerful professional relationships with clients and photographers.



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Gold mine of information This is a gold mine of information. If you would like to reach your goals in the Printing, film/tv, or fashion industries then you NEED this book. Very Informative This guide is very helpful in figuring out how to begin a freelance career outside of the salon environment. Save the mistakes! Five Stars First! I purchased this book and my makeup profession flourished by following a authors instructions! I reached out to her after buying the book and she supplied me amazing coaching and career services. BEST Makeup Career Reserve HANDS DOWN! The MOST helpful book of my makeup career! I also actually liked her classes! I was able to move to NYC three months after acquiring her class to do full-time are a media makeup artist. Insightful Great gift for a cosmetology grad!



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