

THE BESTSELLING CAREER GUIDE

HOW TO BE AN OVERNIGHT SUCCESS



MAKING IT IN BUSINESS

Maria Hatzistefanis

FOUNDER & CEO OF RODIAL

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When the skincare firm Rodial launched its cult 'snake' serum, the press quickly known as the business an 'overnight success'.*"You are not born an entrepreneur. It's an art that you learn on the way. Crucially, she believes anyone can do this and her book, brimming with common sense, great advice, suggestions and secrets - all offered in an easy, friendly style - shows how.*The perfect Christmas gift for creative, driven young women. However, Rodial's founder Maria Hatzistefanis had been toiling for 18 years, building the company from scratch in her bedroom. Fashion-loving Maria lay out with a dream to build a beauty business and - despite not excelling at college, and being fired from her initial job - she has achieved it. Right now, the beauty boss sets out to show in this very available book that its achievement stemmed from sheer hard work, tireless efforts and lots of patience. She did it by dreaming big, spending so much time, surrounding herself with the best, taking chances, creating buzz and building her own personal brand, that is now a popular with high-profile models and media personalities including Poppy Delevingne, Daisy Lowe and Kylie Jenner."



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I was happily surprised by this book I was happily surprised by this publication. And I would recommend it to people in and out of my business/industry. It shows that hard work is required to be successful and that the lack of immediate success will not make you or your business a failure. Utilize the gifts God has provided us of drive, planning and pushing through. Every rising entrepreneur should read this book Very practical book. Bought it for more information about Rodial and learned so very much about starting a firm and being a mover from Maria. I find myself excited to discover what my next chapter in lifestyle will look like as I continue my trip. Enjoy it! Inspiring and Informative indeed! It had been an easy read but more than anything inspirational. She is just amazing it's like speaking with a friend She is simply amazing it's like talking to a friend ... It is easy to create self question, but locating our truths and never giving up it doesn't matter how winding the street to success is, you keep going!.. clear and easy reading. It is encouraging and gives you a view of the business world and what it's important to succeed. Maria it is a very inspirational woman. My favorite part is how relatable Maria is A very realistic and fresh take on the do's and don't's in the wonder business world. Many thanks Mrs. I love how the publication reads. She openly and authentically shares the highs and lows experienced while pursuing her interest and the lessons discovered along the way. Inspiring! This publication is certainly a reminder for all entrepreneurs that the path we've chosen, may have obstacles, may have stops, but if we maintain the focus, we will appear to destination. Maria generously shares her knowledge and experience, in a way I never read before from any writer, a must read for entrepreneurs. Happy to hear Maria's struggles along the way and candor. I picked this reserve up recently and go through it per day. It is incredibly inspiring and helpful and reads like having a conversation with a good friend over espresso. While I really do not know the author personally, her writing style lends to an immediate sense of connection as she writes with no pretentious snobbery whatsoever. found by coincidence and offers been among my greatest reads from 2017 This book was found by coincidence and has been among my best reads from 2017.. Hatzistefanis for keeping it real! . My favorite part is definitely how relatable Maria is normally. So many brands forget how they got big, and don't stay static in collection with the DNA of their brand. This book was so inspiring to learn! Essential read. That's the point of different with Rodial and Maria's fantastic description and details of how she managed to get work while staying accurate to herself from begin to present. how she ... This book was so inspiring to learn! how she never takes no as an answer. It had been so honest she talked about her struggles her wins . Essential read ! If you are thinking about beginning any business I consider this a must read Wonderful business book Among the best business books I've read in quite a while. I was so excited to learn this book, getting in the beauty industry myself I came across it easy to read, find out the grit it takes to continue and help to make it successfully in this market but her insight, wisdom and easy writing style kept reader engaged and attending to. Glad to really have the chance to read it. Realistic. #entrepreneur handbook Five Stars Love, Love, Love this publication. With daily obligations, sometimes we forget to make a stop to contemplate the path we must take and the steps we have to give. Never give up on your dreams! I really enjoyed this book! Success isn't an overnight event and this book solidifies the ups and downs in starting and running a business in a very real way.. I love how the book reads This book is an incredible find.. It really is an recognition compass. She actually is funny, knowledgeable and enjoyable.



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