

No one knows how to build a Personal Brand better than Juliann Stitick. Handc down she is my one and only recommendation!

Alicia Hester, CEO  
Alicia Hester International



# *The* TOTAL PACKAGE

5 KEYS  
TO A  
PROFITABLE

*Personal Brand*

**JULIANN STITICK**  
Personal Brand Expert

*JuliAnn Stitick*

## **The Total Package: 5 Keys to a Profitable Personal Brand**



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Personal Brand & Image Expert JuliAnn Stitick is a 'cut to the chase' -Five keys to a rewarding personal brand-Develop your brand persona by claiming your greatest potential-Utilize your image and nonverbal communication to attract your ideal business relationships and clientsThe very good news is that book will not take you lengthy to read, but it's packed with insightful, savvy tips, and, in the end, you' For 20 years JuliAnn has coached successful leaders, business owners and executives using her key sauce of strategic, heart-centered insights and shares them in The Total Package. She's cherry-picked the main element elements that are most critical to creating a successful personal brand—ll be a complete and Total Package.t like to waste time, so in this book, she's managed to get simple and crystal clear how to up-level your individual brand. kind of woman who doesn'll commence to find yourself in a renewed light. Then you'a brand that will attract, engage and monetize!



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. JuliAnn's book is a quick read and provides suggestions that can be implemented right away.. has a knack for communicating in vocabulary that's so easy to understand JuliAnn Stitck has a knack for communicating in language that's very easy to understand! JuliAnn Stitck puts in true person terms the need of owning your own personal brand. This Is One Powerful Book (and it will make you smile too) Great book, brief but sweet as the saying goes.! Our personal brand is usually EVERYTHING inside our businesses.and inside our lives! Handy information!. JuliAnn practices her personal advice - without question, she actually is the Total Package!!! We all think about our business brand;!! I'll make reference to this book every time I feel like it's time to rebrand myself!!! Powerful personal and professional branding guidebook. Through reading this reserve as you become familiar with JuliAnn you will also discover yourself! "Is usually personal branding a luxury or deal with? I'm looking towards signing up for her total package course and leaning even more on how to maximize my brand. It is the crucial foundation where your business brand should be built." As a video internet marketer who offers helped build my clients' brands for several years, I can confirm that "personal brand" is definitely a vital, and often overlooked, piece of the puzzle.! Its pages support the golden nuggets that JuliAnn certainly embodies in her professional and personal lifestyle, the big and small stuff that help a business and a person stick out.. I purchased her publication and quickly examine it. When I examine it I also recalled the changing times in my interactions with a business or specific what on a unconscious level produced me feel good about this interaction or remaining me feeling lacking. Get JuliAnn Stitck is the REAL Offer! I get it! JuliAnn Stitck has written a deceptively basic but important book. She is real, has depth and will give you an easy to follow step-by-step technique for developing your very best self. I found it not only readable but acquired great content. I REALLY LIKE this book I REALLY LIKE this book! She REALLY is The TOTAL PACKAGE! but don't always think about the positive influence of a well executed personal brand. JuliAnn lays out five key elements to an individual brand in an easy-to-follow format.. She's beautiful, incredibly smart, and I love her chapter on Vocabulary! JuliAnn finds shows how to reflect real class. JuliAnn fearlessly touches every controllable facet of the important features any woman must establish and maintain her personal dynamic and marketable "personal brand". The most important items (such as the proper use of colors); conversational term selection and, believe it or not, even posture have already been expertly described. He comprehensive book is definitely a must-have for occupied professional women. I highly recommend investing in a few copies The Total Package gives you 5 keys to a profitable personal brand. There are so many gold nuggets tol help companies. She is passionate about helping others find their true essence and style both inside and out and she makes the process fun. Five Stars Sage suggestions from a compassionate and experienced advisor!. I recommend buying a few copies, they make a great gift..! She actually is passionate about helping others find their accurate essence and design both inside and out and she makes the procedure fun. Get her publication, read it, and then connect to her. You wish her in your tribe! Great brief read to maintain you in check Great short read to keep you in check. Great little reminders of how exactly to maintain you showcasing your best self. JuliAnn is the total package We attended a women's meeting where I heard JuliAnn Stitck speak. I was very impressed with her design, content and they way she made everyone feel like she was speaking directly to them. has depth and will give you an easy to follow step by step strategy for developing your ."The Total Package" is crucial read for any entrepreneur seeking to take their business to another level. Essential read if you're seeking to brand yourself for the first time or a refresher program on defining your brand. Neither! I highly recommend picking this book up and adding it to your personal development collection. Many thanks JuliAnn I anticipate more from you.



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