

The First Book of Fashion

*The Books of Clothes of
Mathias & Veit Konrad
Schwarz of Augsburg*



*Edited by
Ulinka Rublack and
Maria Hayward*

BLOOMSBURY

Ulinka Rublack (Editor) and

**The First Book of Fashion: The Book of Clothes of
Matthaeus and Veit Konrad Schwarz of Augsburg**



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This captivating book reproduces arguably the most extraordinary primary source documents in fashion history. The First Book of Fashion demonstrates how gown – apparently both ephemeral and trivial – These bourgeois dandies' agenda resonates as powerfully today as it did in the sixteenth hundred years: one has to dress to impress, and gown to impress they do. The Schwarzes recorded their sartorial triumphs as well as failures in lifestyle in some portraits by illuminists over 60 years, which have been comprehensively reproduced completely color for the first time. Beyond this, it colorfully recaptures the knowledge of Renaissance lifestyle and reveals the significance of clothes to the aesthetics and every day culture of the period. Providing a revealing windows onto the Renaissance, they chronicle how style-conscious accountant Matthäus Schwarz and his son Veit Konrad experienced existence through clothes, and climbed the public ladder through fastidious administration of self-image. is a potent device in the right hands. These beautiful illustrations are associated with the Schwarzes' fashion-focussed yet at times deeply personal captions, which render the set the world's first style bloggers and pioneers of everyday portraiture. Historians Ulinka Rublack's and Maria Hayward's insightful commentaries generate an unparalleled portrait of sixteenth-century dress that's both strikingly modern and comprehensive in its explanation of a genuine Renaissance fashionista's wardrobe. This 1st English translation also contains a bespoke design by TONY award-winning costume designer and gown historian Jenny Tiramani, from which readers can recreate among Schwarz's most elaborate and politically significant outfits.



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Historical Fashion This is the sort of history book that I love to see get written--a close appear at a couple of very curious manuscripts created by a father and son in 16th century Germany. The daddy and child documented the matches of clothes that that they wore, year by year across the century. These are well-to-do people, the daddy being an accountant to the subject of the publication "The Richest Man Who Ever Lived", therefore although we have been seeing just what a wealthy guy wore, we are still getting a window on the past that isn't often available. The pictures are amazing as a picture of what was in fact being worn (even if only by the wealthy).. That is a actually interesting piece of fashion history and history in general. An exquisite book on German clothing. Great descriptions translated. In the next part of the publication, fashions which were influenced by Spanish outfit are introduced. The reproductions are great, with great color printing.. Even small photos are in full color. Really stunning book for all those researching Tudor era men's clothing for the gentry. Unique and irreplaceable. There is really nothing else quite like it anywhere. an excellent book with excellent illustrations a fantastic book with excellent illustrations, just the author overlooked that there is already an edition in German in 1963 Great descriptions translated Is while advertised. It is peculiar to the German fashions which were popularized by the landsknechte, the mercenaries of Switzerland plus some of the German countries at the beginning of the 16th century.

Costume / Fashion Find of the Year Good researched and the illustrations are beautiful. An amazing diary written by a father and son couple of .I learned a whole lot and i go through it over and over and love considering the paintings. An excellent interesting book An excellent interesting book. The writer in a conclusion, actually recreates one of the outfits and shows how it would have been made. The commentary in the back is extremely well-completed, and the chapter on reconstructing one of the clothes from the paintings is quite informative. An amazing diary written by a father and son 16th Century German gentlemen. Compiled here, with a available commentary by the original author of the diaries and the editors, it is the initial European sequential history of clothing. The colour plates in the publication are 5 3/4" X 8". For anybody interested in this specific period, or for obsessive costume mavens such as myself, this is a great find, and at a reasonable price, as well ! A STRIKING book, rich in history and beautifully written and laid out. There are several patterns predicated on plates, complete with level patterns, and photos of the reproductions. Terrific book, but very specific This is a fantastic resource, although for an extremely specific and narrow time-frame.



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