



FACE PAINT

THE STORY OF MAKEUP

Lisa Eldridge

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Face Paint: The Story of Makeup



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Makeup, as we find out it, has only been commercially available within the last a century, but applying decoration to the facial skin and body may be one of the oldest global public practices. Face Color explores the useful and idiosyncratic reasons for makeup's use, the actual materials utilized over generations, and the glamorous icons that folks emulate and how they attained their effects. In Face Paint, Lisa Eldridge reveals the entire history of the talent, from Egyptian and Classical times up through the Victorian age group and golden period of Hollywood, and in addition surveys the cutting-edge makeup research of today and tomorrow. An engaging history of style, additionally it is a social background of ladies and the ways that we are able to understand their lives through the prism and effect of makeup.



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A fascinating look at our fascination with makeup I've been a huge enthusiast of Lisa Eldridge for quite some time, and eagerly pre-purchased this book when it was first designed for pre-order several months ago. And where I gush and hope Lisa reads this. This is a big, colorful book -- one full of glossy images and a lot of eye candy. Eldridge not merely looks at how exactly we have used make-up throughout history to include glamour into our lives, but she also requires a look at the selling point of icons like Twiggy and of particular colors, like reddish colored, white, and dark. The book is actually well-researched, and Eldridge teases out all of the interesting bits about makeup, like how it was manufactured in ancient times and why we have always appeared to be intrigued by it to empower ourselves. As a brief history devotee, I treasured reading all this information, and both inclusion of historical photos and the retro photos added a particular dimension to this reserve..

Producing Faces When Eldridge first revealed additional information about the book, I had in the beginning been disappointed that this was going to be more of a synopsis of makeup throughout background rather than how-to book, however the more I find out about it on her blog -- and now that I've it in my hands -- the happier I am with it.

Sonia Kashuk True Beauty Happily, most of us get to reap the benefits of her comprehensive and interesting analysis provided in her publication as well as study from the maestro herself via her Youtube channel. Luckily today was a take-out sort of day, therefore I snuggled up, chowed down and feasted my eye upon the fabulous information of make-up. Eldridge captures that spirit of fun throughout this book, and I highly recommend it. If you love makeup and are thinking about how we have used it throughout background to define and develop our personae, you'll really like this book. If you are looking for how-to books, I'd recommend -) . I pre-ordered this fantastic book and it had been looking forward to me when I got home. Although makeup may be used to hide features we'd rather keep concealed, Eldridge emphasizes that it's makeup's ability to allow us to utilize our creativity and sense of play that has continued to make us obsess about it for so many more than 100 years. I love that book is by no means a how-to, that is refreshing since so many makeup artists convert authors seem to directly fall straight into that category. As a subscriber of Lisa's on Youtube, I have been blown away by her real interest for makeup, not only in its program, but also in it's creation. She is one of those rare individuals who has perfected what she will and adores what she does. This enthusiasm shines through in her book. Finding a BOOK children don't want to throw in the trash, and actually want to read, displays how relevant the context would be to them and that it's not boring. Turning the tides against individuals who view makeup and fashion as shallow and vapid and showing them precisely how rich and fantastic the cosmetic side of the world is really. This never feels like a history lesson. Every page has large beautiful prints of vintage makeup situations and

advertisements, queens and courtesans, scans of paintings and sketches, all geared toward the world of cosmetics and its own exciting ride through the ages. I am, however, an enormous history nerd, so take my recommendation of this book with that grain of salt. Every paragraph and every web page there is a plethora of enthralling information and histories for your mind to learn. Better still is she doesn't defeat around the bush with women's struggles in society and how make-up played a big part in their freedom or lack thereof. As a aspect note, I was impressed to discover that the argument males make against makeup wearing because it "lies" to them and makes ladies "deceptive" is an argument that goes back to ANCIENT GREEK LANGUAGE and Roman times. Lisa Eldridge is enthusiastic about makeup!) There aren't more than enough words to describe the particular level this book is on. Who Knew the History of Makeup Would Be So Interesting? Good Birthday Present. Today, if that's too historical for you, don't fret. Many thanks, Lisa. I cannot wait to see what you do next! That is a fascinating browse for beauty guru, anthropologist and historian as well. I'm using this book for an elective for an independent study class that I'm phoning the annals of Makeup, and I'm loving it. It's an excellent book and very interesting, even for somebody like me who doesn't wear a stitch of make-up unless I am compelled to by some pressure of societal pressure (just like a wedding ceremony, or night out with close friends, etc). It's split into sections: black, white, red, and the business enterprise side of the industry. ; The pictures provided have become vivid and varied (from Queen Elizabeth for some more modern "glamour shots," but they all serve the purpose of having a reference to the section the photos are found in. The kids who are reading the book with me, and answering the queries I've created, are obtaining the information interesting as well, and that says something there. Lisa takes you through probably the most fascinating intervals of history and teaches you just how integral makeup was, whether it while approved of at the time, or not, and it's amazing impact on the sociopolitical weather of the times. I'm thrilled with it, intrigued because of it, and it creates me want for more information about the history of makeup. I read it cover to cover, then went back and read it again. Great Great Five Stars My daughter loved her gift Okay Book up to now A good read on the annals makeup. I and not done treading it however. Two thumbs up A very informative book, my child loved it Filled with glorious points for all those who love makeup! (Prepare to find Socrates in a complete new light. (which is out of print, but that is worth tracking straight down since it has thus much great details in it, superior to the information in the two Bobbi Brown books I have). I am over 60 years old. However, I have never looked better having learned suggestions from Lisa's channel on the best way to apply makeup to mature epidermis. The annals of makeup is really fascinating, even if much of it is most likely conjecture.... is filled with information that any makeup lover would enjoy. Although This book

is filled with information that any makeup lover would enjoy. Although, it does not have as very much informaton as I'd like and at times it did become a bit boring which explains why I only gave 4 stars. Lisa Eldridge reaches over the great divide and pulls everyone in with this accomplished and masterful function. Love Lisa! She seems to like it. Beautiful book It's a great coffee table read. Got this for my mom.



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