



# TRUTH

THE

ABOUT THE HUMAN HAIR INDUSTRY  
WAKE UP BLACK AMERICA!

BREAKING INTO THE BILLION DOLLAR MONOPOLY

by **Alix Moore**

*Alix Moore*

## **The Truth About the Human Hair Industry - Wake Up Black America!**



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My first self-published publication is intended to reach my people by using real and, at times, unpolished structures to effectively communicate so why we as African American's, should comprehend the importance of human hair manufacturing, and execute it expeditiously. Once we will continue steadily to consume the merchandise, my prayer is usually that we'll become " No content material within the pages of this book is supposed to offend or impose on anyone; of it as well.PRODUCERS" Therefore prepare to end up being enlightened, empowered, laugh just a little, but most importantly, get the Truth. however, it is created to expose my life, and all out like for the hair game!



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Must read for those ready to sell hair The whole truth and nothing but the truth. You need the foundational keys to be able to know the merchandise you're selling. This is a must read for anyone thinking about selling hair. This girl can be a "OG" veteran to the hair game and spills the tea on what every "hairpreneur" must know prior to making that step into the hair video game. I admire & This should be required reading before anyone begins selling hair online or in a store. Finally a person who isn't hiding the truth about human hair! Very enlightening. This book is just what I needed. I'm a perfectionist and desire the very best when it arrive to my customers and I.I truly enjoyed the publication since I'm a wig ventilator and knew several facts, but nonetheless took away many jewels. I have learned . The thing I got out of the book that I wasn't expecting is definitely realizing I do want to be a part of obtaining my piece of the vast amounts of dollars being made annually by the Asian managed hair industry. If you are real about hair weave and Extensions examine this reserve! RAW & UNCUT IF YOUR IN THE HAIR GAME THIS IS ACTUALLY THE Reserve TO GET. THE PERFET MANUAL FOR Beginning YOUR JOURNEY. I REALLY LIKE JUST HOW SHE WORDED Stuff. I REALLY FELT LIKE SHE WAS IN THE AREA WITH ME.IT Offers ANSWERD MANY Queries. I appreciate her so much ! BECAUSE OUR PEOPLE WON'T EVEN TRY TO LEAD YOU IN THE PROPER DIRECTION OR ARE NOT EVEN REALLY EDUCATED ON THE TRUTH ABOUT IT ALL. SHE'S NOT HOLDING BACK, IT'S A BLESSING FOR Somebody Want MYSELF WHO'S BEEN TRYING TO ENTER INTO THE IMPORTS BUSINESS.. Extremely inspiring. YOUR RIGHT IT IS TIME TO WAKE UP AND TAKE BACK WHAT'S OURS AND START BRINGING JOBS & AND MONEY BACK INTO THE COMMUNITY. I CAN ONLY SPEEK FOR MY SELF BUT "I'M IN" I'M WAITING FOR ANOTHER BOOK. Endeavor. I love this book. If you want to find out about the hair sector that is an absolute must have. She doesn't sugar layer or leave anything out. Alix defiantly gives you the raw truth uncut. I've the original paperback publication and I couldn't wait for the e-book to come out. This is a classic 1 of a kind book. Forget all you ever been informed about the hair industry because the things become familiar with in this publication about the industry will shock you. This is actually the stuff that the hair industry don't need you to know. Alix Moore opens the world's eyes & thoughts to the Truth and shares her wisdom that got lots of time, cash, heartache and pain for her in order to pass this understanding along to other so that they may study from her trip! Get your copy today. respect her J.Cross (TheHair-King) Wow--What a method to tell secrets!!! All I'll say is.Alix tells the raw truth and several hidden secrets approximately the industry. She gives everything on her trips to India. The author is quite knowledgeable. Plus, it's loaded with plenty of laughs which keep you rollin'.INTERESTING revelation! I'm right now her friend on FB. She will surely help you learn how to make wiser purchases, cut costs and most of all. Awaken black America I freaking adored this book. Typically I leave few reviews, but this one is crucial!..She goes deep into the trade itself and devotes several chapters on the influential functions of India, China and Korea. I didn't need it or sell "stupid locks" anymore. Thank you Alix for posting your knowledge and experiences. Those were key information which she explained in grand information...Thanks for the locks coloring and processing recipes--that payed for the book.recognize righteous hair. Very insightful This lady is amazing, and is passionate about her industry. This simply isn't a publication she just put together. She has experience this culture.Also how the hair is obtained, purchased, processed, packaged and deceitfully marketed was completely explained.. She's such a lovely soul ! She still move hard with this hair game ! AND JUST CONTINUE BUMPING ME HEAD. fantastic Book I am in the beginning phases of establishing my hair firm and this publication has help me prepare my business plan and strategy. Alix breaks it all down! I love going down storage lane and getting educated on the business. I must say this book phone calls out everything we hear about locks while educating you on the why and how. I appreciateher colorful language (sometimes), her courage in publishing and her eagerness to educate anyone who buys human hair. I ran across this publication while in search of info on locks manufactures..5 star review Im enjoying reading this book, Alix has not left any rock unturned when describing her encounter with the hair

market. Several answers are exposed to questions stylists, wig-makers, beauty supply store owners, and consumers putting on weaves and wigs questioned for years. She truly wants you to be successful if you opt to go after this as your business. So happy it's finally on Kindle! I love how she unravels the marketing schemes on Peruvian, Mongolian, Malaysian, etc. It has given me so much info about hair. Especially points I didn't know Five Stars I learned a lot and got a great knowledge of the hair industry. Five Stars Loved it, very helpful Thank you for writing this book. This reserve explains why locks mats sheds and how all these textures emerged about. I CAN REALLY FEEL HER LOVE &. Thank you for writing this book. I've learned so information upon this booming hair industry. I never go through books but I couldn't put this book down. Loved this! She's not afraid to be outspoken and shares personal encounters along with pictures of her multiple journeys to India. The publication provides great insights on the sector and she is also very funny. I truly loved it. Interest FOR THE BUSINESS.



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