

Everyday Fashions of the Fifties

As Pictured in Sears Catalogs

Edited by Joanne Olian



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Everyday Fashions of the Fifties As Pictured in Sears Catalogs (Dover Fashion and Costumes)



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This scrupulously researched, meticulously rendered collection spotlights multiple generations of a family group for each decade of the twentieth century. Beneficial notes on the costumes complete an outstanding collection documenting nearly a century of costume history. These instantly useable illustrations possess a host of applications for style and costume designers, style historians, and anyone looking for fashion images to use in artwork and craft projects. Clothes includes everything from ankle-length tennis outfits and men's formal use of the 1910s to military clothes from both Globe Wars, high-fashion fits and dresses in the post WWI years, and wedding finery spanning several decades.



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Costuming the Community theatre production of Guys and Dolls which occurs in the early 50's Great help!. It's a remarkable look at a few of the fashions that exist back in the 1950s. however, I came across this other reserve "Fashionable Clothes from the Sears Catalogs: Late 1950s" to become more helpful as there have been more images despite the narrower span of time. If you like what you see here, you can find other assets to pursue. I recall these styles, too, exactly like I remembered the 1940s fashions. This is a wonderful catalog. I ordered 3 of the, too, (in addition to the 3 We ordered of the Everyday Fashions of the Forties) for gifts in a 70th party. I really like this catalog as much as We cherished the 'forties' catalog.. The pages are reproduced clearly, and I love all of the styles shown: children, youth, adults, etc. I use it for motivation for my accessories line as well as making clothes for myself. Lovely, comprehensive overview of 1950s fashion This thin but satisfying volume is filled with black-and-white photographs of 1950s clothing of almost every type (no high fashion -- that is division store clothing). There is an obvious work to represent as many types of clothes as possible and focus on representative fashions of each year, from the 40s-ish fashion of 1950 to the beginnings of mod in 1958. But it's an excellent source for details and motivation for retro fans, and really worth the relatively low price. I suppose most of the prospective clients were house seamstresses and understood the vocabulary, as well as perhaps expected to find out by the store what type of fastening, seaming, or back vent a garment had. There is also a lot of information regarding fabric, as the catalogs tended to brag about whatever horrible synthetic fabric was considered advanced that year. The best item in the reserve could be the anachronistic "press up bra" from 1957, described as providing "above-the-bra loveliness." This reserve can't compete with thicker compilations that provide color photographs, and it could not contain enough of whatever your unique interest is (there aren't many undergarments, for example). Many of the garments are associated with catalog text, which gives a surprising quantity of details on the construction of the garment -- ideal for anyone seeking to recreate similar styles. be careful everything you order with Appreciate these books for artwork tasks and just fun to observe how fashion has changed. My book was shipped in the same package with my other buy which was a liquid fabric clean. The lid was loose so the cover of the publication has some damage and a sticky residue. Luckily it did not damage the inside of the book. Could have been better if they either shipped separately or sealed the liquid with plastic before shipping. They liked it well enough It was a gift.. I must admit that I'm still drawn to the femininity of the time but I've my dreams and you also have got yours and we'll leave it at that. This is a good book your money can buy. Not too comprehensive, the reproductions can get a little bit fuzzy and there is absolutely no color; but this everything you get for \$15 nowadays. Great for people who are into period clothing, style designers or individuals who love the 1950s and prefer to observe what the design was. They loved it well enough. fine for an overview of the 10 years. Kaye Cloniger Five Stars brings back thus many memories! Back In Time A wonderful look back within my developing up years in the Fabulous Fifties! There were some adjustments in fashions from the 1940s to the 1950s, and it is tons of fun to look at them. I was not disappointed. .. I was born in early 1953 so many of the fashions even now mean something to me. It's all black and white, copied from real Sears catalogs. Also the images are in color in the publication I mentioned. Excellent fashion overview. It's a fairly good starting point. This is the second period I've submitted a review. ... and Dolls which occurs in the early 50's Great help! Great book for anyone who enjoys 1950s clothing I already owned Everyday Fashions of the Thirties as well as the Forties and was DYING to get this one. Four Stars A lot of help great book



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