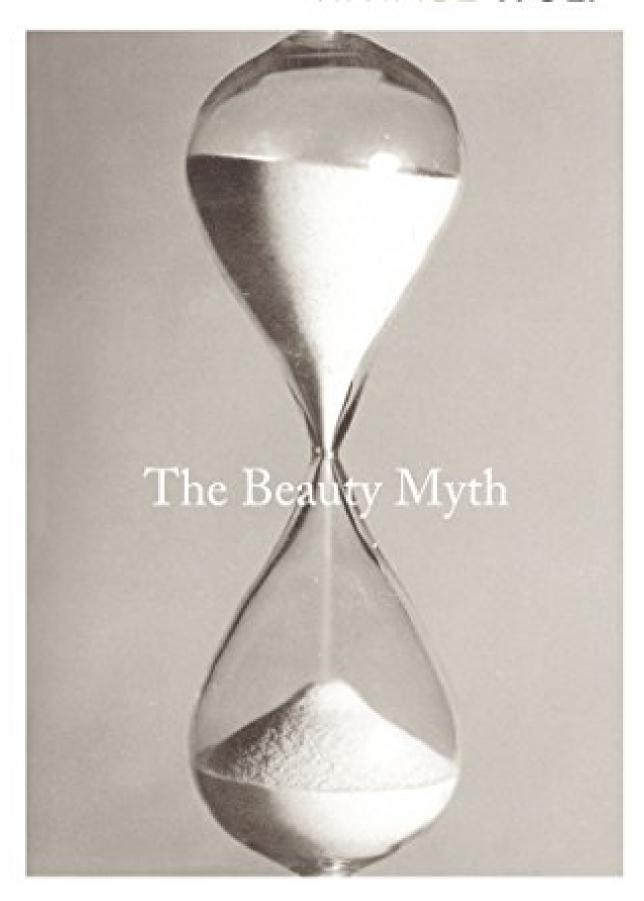
## VINTAGE WOLF



## Naomi Wolf

The Beauty Myth: How Images of Beauty are Used Against Women (Vintage Classics)



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Essential reading' how to look. In a culture embroiled in a cult of feminine beauty and youthfulness, pressure on ladies to conform actually is continuous and all-pervading. Every girl should browse it', Naomi Wolf exposes the tyranny of the wonder myth through the ages and its oppressive function today, in the house and at work, in literature and the media, in relationships between women and men, between women and ladies. With pertinent and smart illustrations, she confronts the wonder industry and its advertising and uncovers the reasons why women are consumed by this destructive obsession. 'The bestselling classic that redefined our view of the partnership between beauty and female identity Every day, women all over the world are confronted with a dilemma – Guardian 'Gloria Steinem In this iconic, gripping and frank exposéA good, angry, insightful publication, and a clarion contact to freedom.



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In that respect, this work lacks integrity and stability. This characterization I find insulting and by no means describes those that I know and love. I missed the book enlightening individually, but I might consider recommending it to my liberal feminist close friends to get them thinking about beauty culture without placing them on the defensive with a radical framework. In particular I thought the parts about advertisement for beauty products was important. My main criticism of the book is merely that there are often times if it is insufficiently clear in whether she's speaking literally or metaphorically. Heck, I know Mary Kay consultants who genuinely believe that they are "empowering" females by selling them "antiaging" snake oil lotions and I hardly find anyone turning an adequately essential eye to this behavior. I know so many youthful feminists who repost advertisements for beauty products on their social media marketing accounts with lots of authorization if the ad seems to have a progressive bent, and these youthful feminists could perform with a reminder that the firms are just doing this to create money, not really because they actually value these progressive ideals. Like, in the chapter titled "religion" I think an uncharitable person might interpret it as stating that beauty generally is a fresh religion whereas I'm pretty sure that's not actually what she means. I'm not even in an especially image-conscious area.! The book reads similar to a manifesto when compared to a nonfiction publication. Bizarrely, her narrative, which include frequent implications of conspiracy theory, is definitely interspersed with her statements that she is not proposing a conspiracy exists. There's no method for her to appear that would give her credibility in everyone's eyes, and judging arguments predicated on features of the author is an ad hominem anyway. And no, it isn't so outdated as people are saying. I mean, some figures and such are out of date, but the details still stand. Because modern feminists aren't talking about these exact things so much any more doesn't mean the problem has been solved, it just implies that they're distracted and/or the patriarchy is earning this battle. Those who think "everyone already knows all this already" are either naive or out of touch with today's teens and twenty-somethings. Much of the time I didn't understand what she was talking about. For this reason I'd prefer if anti-feminists didn't read this publication since it would be easy for them to misinterpret it and consider stuff out of context in ways that could make feminists appear crazy. IMPORTANT for understanding culture, and the ways women are identified. Poorly Written I wanted to such as this book. I needed to love this book I wanted to love this reserve. I have two university degrees and I had difficulty getting through the parts that I did so examine. As she says in the book, people will dismiss women's arguments for her being "too fairly" or "as well ugly" and there's no in between. It is rather impassioned but the author struggles to obviously present her concepts and with linking one idea to another in a coherent way. The text rambles on and comes off similar to a first draft when compared to a finished reserve. I'm a twenty-something and almost every time on facebook I'll observe at least one of my friends stating something or other that promotes beauty tradition. It seems as if the publication wasn't created for the layperson but rather for the feminist scholar (that i confess I am not really). Changed my perspective This book changed my perspective on myself, other women, and the mass media. This is a wonderfully enjoyable publication while also explaining phenomena that I believe most females think are their very own personal neuroses, as opposed to the common and organic result of a misogynistic beauty lifestyle. IT'LL WAKE YOU UP TO BRAINWASHING BY OUR SOCIETY THAT U WEREN'T EVEN AWARE OF. I now recommend it regularly to my clients I am a therapist and desire I had learned about this book in graduate school. I today recommend it frequently to my clients. EVERY Female SHOULD BECREQUIRED TO LEARN THIS! IT WILL ... Essential for everyone! I would recommend this publication to any girl, and to any man because it could help him understand women's struggles as well as shed light on what I perceive to end up being the (so far less intense) spread of the beauty myth into male culture since this book was published. It's incredible! Buy it as fast as u can! Anyway, to answer to some of the negative evaluationsset up author herself uses makeup and/or looks quite in her advertising of the reserve is irrelevant.

Internet feminists are about "eyeliner sharp more than enough to kill a man" and when you dare to criticize the market they say you're the main one getting misogynistic for judging factors that some women like. Perfect resource EVERY WOMAN SHOULD BECREQUIRED TO LEARN THIS! My child loved it also. I'm a feminist and and I agree with the basic premise of the book, but gosh is it poorly written. It creates lots of great points however the writing style tends to ramble a little bit and the font that is was printed in is a bit difficult to learn. Five Stars Excellent Biased and Lacking in Balance It was difficult never to laugh out loud when reading this book. Even though many of the writer's statements contain a grain of truth, she invariably extrapolates to the idea of ridiculousness. Once or twice I had to place the reserve down for laughing. If she completely neglected her appearance people would state that she simply wrote the book because she's an ugly female who's jealous of beautiful ladies. She cites multiple studies and surveys to support her thesis. However, they are almost entirely the task of popular feminists and left wing academics with a obvious ideological bias that is in agreement with hers. I don't recollect the writer ever mentioning an alternative view stage or data that conflicts with the message she desires to mention. It's not perfect, nonetheless it represents something contemporary mainstream feminism is sorely lacking The book is certainly written from a liberal feminist perspective and I'm a radical feminist, therefore i didn't expect to agree with everything. Finally, as the dad of two daughters, I was dismayed by her portrayal of females as gullible, easily manipulated, weak minded pawns with no agency or strong sense of self. I have, however, been frustrated with seeing my mainstream liberal feminist close friends trying to claim their adherence to beauty tradition is usually feminist and I was curious how one might argue against beauty lifestyle from within a liberal feminist framework since I know liberal feminists of the past were opposed to it. Perfect Necessary for an English project. A MUST READ regarding culture and being female.



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