

## Roja Dove The Essence of Perfume



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s attitude to fragrance and the progress towards perfumery as we know it. In a beautifully photographic section the bottles and the crystal homes are explored with the iconic bottles they created. Roja Dove is unquestionably the world's leading fragrance authority. Described not merely as a perfume historian but also a storyteller, Dove's genuine passion and frequently risqué The perfumers and the tales behind the houses are discussed revealing the characters that have revolutionized the sector, told with Roja' The book contains chapters encompassing the social and scientific history of scent.s knowledge and humor. The birth of the modern perfume sector is outlined, looking at society'Perfume is definitely a special industry, from its early days with France quickly claiming the name as the premier center of the perfume market to the present multi-million dollar sector retaining its picture of luxury and glamour. The techniques involved in the process of making perfume are comprehensive including the ways of extraction used to get the essential oils that form the building blocks of perfumery. Furthermore, the recycleables of perfume and their olfactory characteristics are explored, leading onto how a perfumer constructs a fragrance and the principle styles and strengths of fragrance which are created. Dove then goes on to look at the great creations in perfumery from 1889, 10 years by decade with descriptions and their socio-economical context, wit are infused within the webpages of this authoritative guidebook to the globe of perfume. Our sense of smell is talked about, focusing on how it provides evolved and why we react to odors in the way we do. In The Essence of Perfume the tale of perfume, from historic Egypt where in fact the fragrance Kypi induced mass surrender when it was provided in worship to sunlight god, through the rivalry between Coco Chanel and Elsa Schiaparelli, and up to modern day superstar fragrances, is informed by the world professional in perfume. Roja also appears towards the future of the perfume industry and how celebrities, and their enthusiasts, have influenced this.



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Great functional coffee desk book, but a serious one! There's everything to love about "The Essence of Perfume. Like I said before, it's not comprehensive, but it is written so that it makes sense to anyone who's beginning to want to understand how perfumes are structured. The pictures of the classic bottles and advertising is normally a delight to the attention.. Next it moves on to explain the various perfume categories or "households", like florals, orientals, chypres, etc. I have read other scholarly books on the subject and they can be rather cloying, like a heavy floral, but Dove's is breezy and readable. In fact it is all splendidly and elegantly presented. It's a "keeper," and I'm delighted to add it to my library. Dove may be the "best nose available," having proved helpful for Guerlain for 20 years, and now producing his own scent lines. The book is equally resplendent with info to feed a perfumista's/o's mind and glorious photos for our eye to feast upon. Enjoy!, carries a sumptuous glossary of recycleables and explains the main element elements of perfumery. Then your history begins of great perfumes and their perfumers--tales from the birth of modern perfumery up to today--and ends with the ones Roja Dove individually created (please, God, can i possess a bottle of Roja before I die?). It ends along with his thoughts about the future. This book has turned into a prized possession. Should an emergency arise, I might well be found running from the house with my purse, a sack of fragrances, and The Essence of Perfume.) and the perfumes that were released in those period frames and also some background info on the people like Christian Dior or Estee Lauder who brought you those scents. I cannot recommend this book even more highly. A treasure of a reserve! Wow! Color photos of the elaborate bottles accompany each profile. Very beautiful, the design itself is magnificent. The extravagant beauty of the artwork and pictures and the experience of the pages create an event that is alone really worth the price of the book. Beautiful photos; I recommend this to anyone who loves fragrance - choose the hardback. You won't regret it! A Piece of Art About Art This is actually the BEST book on perfumes. I understand the rest, I've read them all (well, virtually all) in a variety of shapes, sizes and formats:)But this one, That one, is second to none. Because the previous reviewers have already noted, it's wonderful, splendid, gorgeous, and lavishly illustrated. And even that is an understatement. This book is ALIVE. It actually talks to you, takes you by the hand and carries you aside on an incredible and incredible journey in to the world of the artwork of scent. Even more than that, this book is a piece of art itself. A thorough and beautiful look at the history of fragrance All that it had been promised. All you ever desired to know about scents, their background, how they're made, the array of materials used, etc. The fantastic design houses are well profiled. For me the most fun is normally Dove's selection of 55 of the best perfumes (since 1889) with comments on their content, place in history, and importance in the artwork of perfumery. That is essentially the most visually beautiful book I personal (and I collect gorgeous books on fragrance and perfume). I have already been using an online sample company and obtaining 10 years by 10 years vials of the reviewed perfumes and it is great fun. From a Master of Perfume Roja Dove's splendid undertake perfumery, its methods, history and mystery, is as precious to me as the perfumes I own, given that scent has become a passion second only to the novels We write. His rich sensual Unspoken is my favorite of his. Both an artistic and scholarly achievement. My only peeve would be he needed a better editor - there are various typos and incorrect spellings of brands. Small stage though. It starts with an explanation of smell itself, continues on to spell it out how perfume notes are extracted from flower, citrus, resin, etc. Stunning and wonderful book- makes a great gift. Instead, this publication is a kind of wonderful "sampler" that provides a bit of information on a number of aspects of perfumery. Dove touchs on not merely the perfumes, but also a little bit of information about the houses

that created them and the eras where the perfumes were conceived. It is beautiful to behold, thoughtfully written and full of delicious information." It can be a coffee table book to peruse casually. Or else you can dig in to the "meats" of the book -- the history of the fragrance homes, the crafts persons that created the perfumes, the structure of the various scents, and the luminaries associated with the scent or the brand. After that he moves into info on some of the ground-breaking traditional perfumes by Coty, Guerlain and others, followed by descriptions of eras (the 1920's, 1930's, etc. Time permitting, I'll possess on shoes. Five Stars excellent, now We am getting the right information for making my own fragrances.. A lovely and well-told history of the craft of perfume I had no idea We was getting such a magnificent volume. Absolutely beautiful full color coffee table book filled with insider info. Printed on large paper, this effort is exactly what I'd expect from a consummate professional nose like Mr Dove. Very informative sections on 100 % natural ingredients, the traditional perfumes and individuals behind them. Top notch. Eye Candy for the Perfume Lover If you're looking for a book to give you an in depth background of perfume, how it's made and how it works on our feeling of smell, this is not that book. Stunning large espresso table sized book - larger than expected. Having said that, "The Essence of Perfume" is also the perfect read. great background and info. Really worth the \$20 plus - such sized books usually cost much more. It is beautiful to behold This book is a bible for fragrance addicts. The book opens with a full-color glossary of images and descriptions of recycleables that are utilized to generate the "notes' in perfumes in addition to examples of perfume pyramids that diagram how those notes match a perfume's framework. The publication closes with unbelieveably beautiful types of vintage perfume bottles from a time when the bottle was as important because the scent that it held. Beautiful Book! Despite the fact that I dearly love my Kindles, I did order this as a hardback reserve, and I am therefore glad I did. Very helpful and interesting will be the clear and lovely photos of the perfume substances themselves. This is an absolute must have publication for the perfume deeply in love with the art of the fantastic perfumers. A few of the brief descriptions of fragrances make for quick reads. This book is a visual treat and a nice addition to the collection of anyone who studies and collects scents or perfume bottles. Very informative This book is ideal for the descriptions of the notes in perfume. Five Stars It's the best comprehensive publication in perfumery. Excellent intro to the world of scent This is a wonderful volume - lavishly illustrated and well researched. A fantastic companion piece to Luca Turin's A to Z guideline. A thorough and beautiful consider the history of fragrance.



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