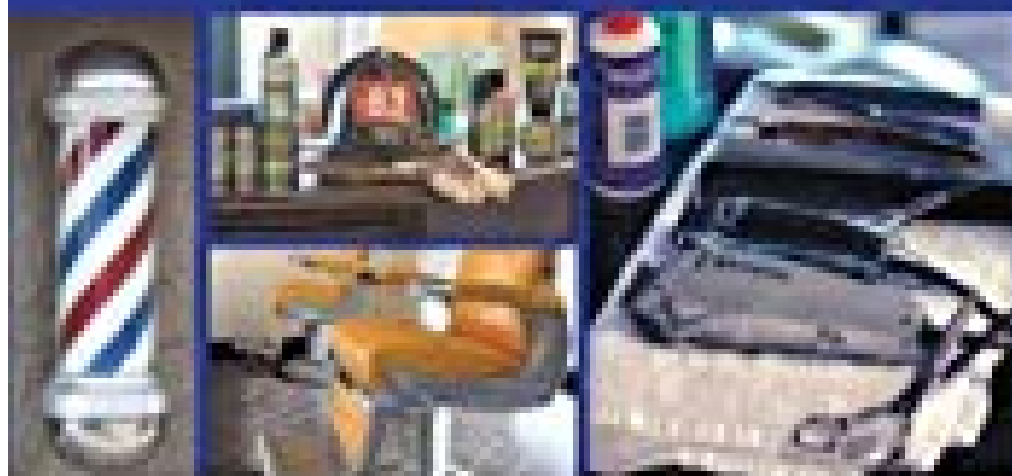


READY, SET, GO!

The Start-Up Guide for Opening, Remodeling,
& Running a Successful Barbershop

By Jeff Grissler & Eric Ryant



Much more than a
"how to" book

- A game plan for success in the barbering business
- Expert advice from other owners and industry leaders
- Operational tactics to save and make money

Jeff Grissler

The Start-Up Guide for Opening, Remodeling, & Running a Successful Barbershop (Ready, Set, Go!)



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“s filled with the actions, tips, checklists, tips, and strategies to make your barbershop a success. I particularly cherished the chapters on the resurgence of the American barbershop. Jeff and Eric did it again! It cut back memories of being just a little boy and my early visits to the local barbershop. Find the amount of money or capital that you should finance your business venture and open up your doors. t forget a single detail. To sum it up, it's an impressive start-up and how-to guide for home based business ventures and growing and expanding businesses. Anyone who's in the barbering sector should read this reserve. It' The TAKE A LOOK sections allow you to be sure you don'''move it alone.Oreal Professional Products Division, USA“ With this reserve you will have laid the groundwork, from begin to finish, for eliminating trial-and-error techniques, preventing unforeseen complications, and owning a successful barbershop. series of books for the locks and beauty market, by authors Jeff Grissler and Eric Ryant, is completely incredible. This book is a must read for current and aspiring barbershop owners! It's a blueprint for success in owning a effective barbering business. Jeff and Eric were able to put helpful advice, planning manuals, checklists, countless images, and inspiration all into one unbelievable publication.”s a book that anyone who's working in the barbering sector should browse;m thrilled that Jeff and Eric chose to concentrate on the barbering market and the comeback of the iconic, American barbershop.s education. Hire the right people to staff your barbershop. and, it should be included within a new barber' Actually, I believe it'-Howard Hafetz, CEO Raylon CorporationFinally – a book that brings old globe barbering back again with today's business strategies! Learn the success strategies for opening, remodeling, and owning a barbershop that targets the requirements of your targeted clientele—the millennial man. Getting the game plan together can be time consuming and expensive when you try to “-Patrick Parenty, President, L'''•TOP SELLING authors Jeff Grissler and Eric Ryant possess laid out the overall game plan and thought of every last details to help you budget your expenses, spend less, and invest in your organization. It'A-M-A-Z-I-N-G! Whether you currently very own a barbershop or you are simply advancing your job in this direction, this publication is for you. Ready, Set, Go! will help you to:• Visualize, program, and organize your new business enterprise. • Assess and select the right area and negotiate your lease. • Select your legal and financial group and set up the business enterprise and financial structure for your barbershop. • Design a barbershop that fits affordable and set up an effective working relationship with your contractors. • What I' • Individually, I' Why take years to understand the operational tactics that will lead your business to success? And, everything else you will have to very own and operate a lucrative barbershop!Furthermore, this book includes a special section, The Good, The Poor, and The Ugly, that contains advice that comes right from other owners and industry leaders who offered their input on opening, remodeling, managing, advertising, and solving complications and challenges.s is packed full of helpful tips, recommendations, and checklists to obtain things done and create a booming barbering business!m even more excited about is just how much this book will help existing and aspiring barbershop owners to be successful.The barbershop edition of the Ready, Set, Go!Compiled by Jeff Grissler and Eric Ryant, Three Time Best-Offering authors of The Startup Guideline for Opening, Remodeling and Owning a Successful Beauty Salon, The Salon Owner's Guidebook to Prosperity and The Salon Building Bible.



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. Don't take brief cuts or you will definitely pay for it! I purchased two of Grissler's books. I have no formal business acumen. Just what a great resource to greatly help barbers open their first barbershop or help established barbers renew their shops. Minus the books I would have clearly failed at my home based business. I luv 'em both!. Barber book is great.however now I'm in the overall game! Fantastic Help! It is a textbook of pretty much everything you need to know. Plenty of helpful details and I know the info is definitely legit because I acquired it reviewed by a successful barber. The best book in the market for helping a barber with .The books are bound to help you succeed. Ready, Arranged, Go contains all you need to know about running your personal barbershop. The best book in the market for helping a barber with all the current necessary information to create a viable barber shop and steer clear of the costly mistakes many barbers frequently make. Five Stars Great Book Five Stars Excellent i'd been lookibg for a business book on barbering im happy to have found this one i'd been lookibg for a business book on barbering im pleased to have found that one. Must read for the newbie entrepreneur! I find barbering as a business and industry. Answered every question... :) My friend is definitely thinking of opening a salon and I purchased this book for her as something special. She was SO happy with it! It's answered all her queries and described everything she must know to obtain it all going. In addition, it gives types of potential issues that may arise once you get the business enterprise going, which I found to be great - it's nice to learn what to expect! Fantastic Resource The Ready, Collection, Go!. The books are assisting me gain first hand information on starting my business within Texas. Excellent Resource! I'm uncertain whether it's the floorplans, retail sales assistance, the section on buying equipment or the chapter about leasing and funding. What's the great thing?. Excellent resource for anybody in the industry! Very Pleased This book is bigger than I thought it had been. Great read to help get started and keep you measures ahead of the competition! Barbershops are rocking right now! Most barbers view it as a trade.



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