

## J. D. Okhai Ojeikere

## J.D. 'Okhai Ojeikere: Photographs



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'Okhai Ojeikere (born 1930), who worked as an advertising photographer for some of his life, has documented the hair styles of his native Nigeria in painstaking detail for over thirty years. Whereas we would ponder along hemlines and the fabric du jour, hair frequently escapes the passionate fashionista's fastidious and discerning gaze. J. Detailed captions tell us by whom and for which occasion a particular hairdo was put on, leading the reader into a previously unfamiliar public milieu. No other aspect of fashion is really as fleeting and ephemeral as hairstyles. Plaited, braided, in buns, in towering tresses: In Ojeikere's photographs hair reveals its sculptural characteristics. His deceptively simple, classically composed photographs display hairstyles as a pure play of forms-minimal, abstract, transient artworks. They provide and unforeseen insight into Nigerian tradition. But Ojeikere's photographs do not merely purvey aesthetic pleasures.D. In an exhaustive text Ojeikere recounts his lifestyle as a photographer, offering us a glimpse of the nascent African mass media culture of the 60's and 70's.



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Great Hair Pics We am Nigerian-American and also have natural (virgin) locks.D. The standard of the pictures are great and the designs are interesting and gorgeous. Most of the styles wouldn't be recognized in the average American office though but could probably be modified. Five Stars fantastic photos, a real gem J. I only want that it experienced a little more text with more background information, wedding style from the Igbo tribe of Nigeria, design from Edo people, etc... This book is a rare treasure. The publication gives us a watch of the hairstyles our moms and grandmothers used to wear 4 decades ago. However I guarantee that when you place it down you'll have a broader sense of what cultural items and practices can provide meaningful insight right into a society.e. but one can easily imagine additional styles worn by ladies in other African. It is images of African hair styles from the 1970s in Nigeria. True, the concentrate of the author is only on Nigeria, but you can easily imagine other styles worn by women in other African countries. Love it I did a rendition of one of the styles about my daughter's locks and she loved it We wish I could find someoen to do my hair in this manner. It conjures recollections of a time when traditional hair-design for African females was a high art form. I purchased this reserve to get style concepts. Ojeikere in this very readable coffee table reserve -compiled in collaboration with Andre Magnin and Elizabeth Akuyo Oyairo- is definitely enchanting to say a least. Collector's item The trove of photographs taken by J. The portraits, accumulated from wedding ceremonies, offices and open public festivals really convey the level to which these designs meld contemporary style feeling and knowing of traditional Nigerian adornment methods. This also makes a good coffee table book, as the book cover is of interest and the photographs are actually creative.D. 'Okhai Ojeikere: Photographs This is greater than a coffee table book. You can pick up Ojeikere's book out of curiosity. The photographer/author also gives information regarding the different styles, i. In fairly little text, Ojeikere's obviously explains the significance of Nigerian hair sculpture as a mode of cultural expression and documentation. The dark and white picture taking is stunning and assists the reader to help make the transition from seeing these hair styles as incidental aspects of personal adornment to recognizing them as public works of art. Since it covers several decades of Nigerian traditional designs it has a traditional dimension absent from related efforts with today's focus such as for example Francesco Mastalia's beautiful collection, "Dreads" (Artisan: 1999). An appendix accompanies the photos which identifies hair styles by name and area. I enjoyed this reserve. The publication captures fifty years of Nigerian women's hairstyles and represents just a fraction of his collection of hairstyle photos which amounts in the thousands. The women's faces remind us that this is a living talent. A good addition to any collector's library. I recommend this book for those interested in photography and the modern history of women's adornment in Africa. This book may also provide wonderful insights for a wide variety of individuals, for example, thinking about the politics of African and African diasporic hairdressing in the context of cultural studies, women's research, African American studies and art history.



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