

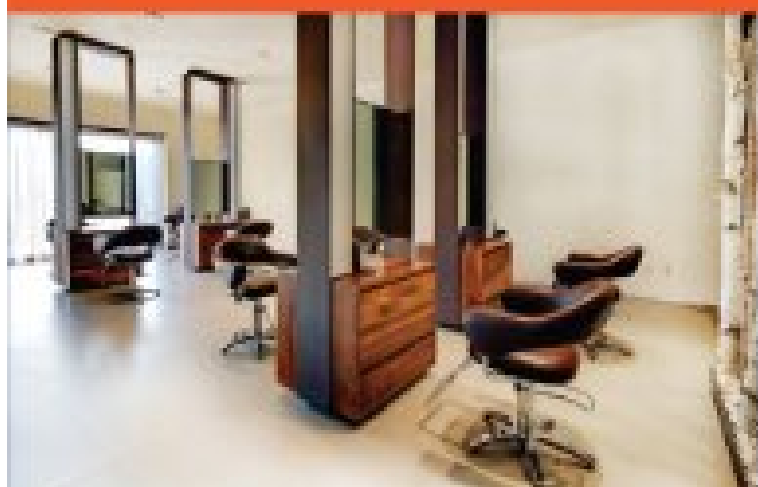
READY, SET, GO! BOOKS

BEST SELLER

The Start-Up Guide for Opening, Remodeling, & Running a Successful Beauty Salon

ready, set, go!
beauty
business books

By Jeff Grissler & Eric Ryant



Much more than a "how to" book

- Every detail to launch you into salon success
- Business success stories from salons all over the world
- Ready, Set, Go! will save you time, money, and aggravation

Eric Ryant and

The Start-up Guide for Opening, Remodeling & Running a Successful Beauty Salon (Ready, Set, Go Book 1)



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If you're on a strict budget and also have no idea in what kind of layout, design and look you want for your salon take a look at another TOP SELLING and Award Winning book by Jeff Grissler and Ready, Set, Go Publishing. Finally a book that helps salon owners to open, remodel, and run a successful business!! Using this Amazon Best Vendor as your information, place your dreams of owning or remodeling a salon on the success monitor and learn operational tactics that would otherwise take you years to master! For the very first time in our industry, we've a true "Ready, Set, Go" is filled with the steps, guidelines, ideas, and strategies to make your salon successful. We will help you to: Visualize, strategy, and organize your brand-new business enterprise. Whether you already own a salon or you have the glimmering thought of advancing your job in this direction, this publication is for you. Assess and select the right area and negotiate your lease. has left no rock unturned in offering advice to potential salon owners. A must-examine for all existing and potential salon owners! I completely enjoyed reading this extremely well written book and thank Jeff Grissler and Eric Ryant for ensuring that we understand what we are doing before we take the plunge into business. Hire the proper people to staff your salon. And, the rest you will have to personal and operate a profitable salon! In order to visualize award winning salons, creative designs, and truly build the salon of your dreams that will "instruction that will help a motivated salon professional open up a fresh salon; The Salon Building Bible is the most extensive salon book ever produced. how to" Book endorsed by the Professional Beauty Association (PBA) and Modern Salon magazine. your visitors, check out THE PRESENT DAY Salon In Images another publication by Jeff Grissler. This book has 16 different salon plans, building costs, salon furniture costs divided to the penny for each salon strategy in the publication. Why make errors and run over budget on the main part of opening your business. Let Ready, Set, Go! lead you to financial achievement. Reviews: "Jeff Grissler and Eric Ryant have created a new benchmark publication on how to open and run an effective salon. Opening a salon or remodeling your existing business requires a lot more planning and money than a lot of people would ever imagine. Guaranteed to pave the best way to salon success. Wow" and for example, allow already operating salons to boost their business foundation. Design a salon that matches within your budget and set up a successful working relationship with your contractors." - Patrick Parenty, President, L'Oreal Professional Items "Just a little known fact is that a portion of my career was spent mainly because an interior designer of hairdressing salons with clients in England, Scotland and Ireland. In my experience Ready, Set, Go! Select your legal and monetary team and create the business enterprise and financial structure meant for your salon. Find the money or capital you need to finance your organization venture and open up your doors." - Kris Sorbie, President, Kris Sorbie LLC and Redken Education Artistic Director



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A must read!! Lots of helpful tips.! I am extremely impressed with this publication and it has been very helpful. The shipping took a really long time to get to me almost a month but I have the book today. This book can be honest to the point its scary, that is a plus because opening a business is a huge deal and it explains all the details that are easily forgotten when your excited to open up your salon. For example it advises you to attempt to negotiate your lease but also know what sort of lease your signing so your not paying for a lot more than you want and also going to an attorney to have them review it so that you don't lose hardly any money. I go through this and the salon building bible collectively, the other book actually focuses on the buildout and the retail. That one however goes into detail about issues that are going to be very important, your computer system, permits things like this which may be overlooked that could make or break your business. A must read for anyone thinking about opening a salon. Many of the chapters, selecting the right location, negotiating a lease, space style and financing develop a clear how-to route." start-up guide gives great tips on starting an excellent, profitable salon. From negotiating the lease, to choosing a business structure, designing and space setting up, technology for your salon, hiring people skills for profitability, marketing and everything in-between. With 48 chapters, this book thoroughly covers the critical indicators involved in starting and running a successful salon. Highly recommended. Very helpful This is an excellent read of you are thinking about checking a salon. I really enjoyed this publication! His wealth of understanding and experience will be a large asset to any salon owner... I've been a business owner for over 20 years but have under no circumstances been in the salon market. In order to prevent potential pitfalls that many salon owners run into, that is a definite must go through! This ready set go guideline is extremely helpful and a full guide to greatly help anyone starting their very own salon business. God Bless, Lets keep this series heading?! This book should be taught in the schools as the more you know the better you become the Boss of your chair and also perform as a team! The Bible for Salo Business I have already been a Salon owner for over 35 years and have had 5 salons in the past. It also has a lot of comments from real life salon owners that tell you problems that they had and what they might have done in different ways. I would recommend it to anyone who wants to begin in the salon business. This book will save you time as well as costly mistakes and will open the window of better business choices. It even includes tips on how to promote the salon, hire personnel and how to treat customers. This book supplies the formulas, layouts and guidelines in relationship to your mentor, banker, designer, business partner and mastermind team. Remember unquestionably READY SET GO ought to be the first expense you help to make if not it'll be your first business mistake. The book will tell you what to search for and how to proceed from begin to finish. Elaine Maitland Salon By the ocean New Jersey Ready, Set, Go! Recommend Four Stars Great read Five Stars Thorough Five Stars Great book, my wife loves it and it's finding the information very helpful Running a Successful COSMETIC SALON This book provides valuable insight into not just opening a beauty salon but any business. It offers great charts that lists actual prices of furniture and equipment that you'll need, and just how much investment is needed for the size and type of salon you are looking at opening. Effective Salon from Day 1 Whether you are starting a salon from scratch or buying a preexisting salon, "Ready, Collection, Go! Must Go through for Potential and Existing Salon Owners I spent two years working directly with Jeff Grissler in the salon equipment financing industry. That is an easy publication to learn and one that provides much useful information designed to make your business a success. I would suggest it to anyone who wants to get started in . It will pay for itself in about 10 minutes. I wanted to get detailed info to find out what to search for and how exactly to prepare to start up my own salon. Do yourself a

favor download the digital duplicate of the book and get your hands on his other books to! Lots of TRUE TO LIFE Details and Specifics Packed Into This Book This is actually the most comprehensive guide to starting a salon business that I've seen. This book acts as a roadmap for starting a business. It really covers all of the bases - locating things like a spot, insurance, lawyer, contractor, and how to finance and buildout the area. It covers all the permits and licenses you will need. The salon business will go thru many seasons which publication will feed and clothe you in a straightforward and professional but visible manner. Lots of examples, floor programs, and checklists for the reader. Also includes lots of great salon photos for inspiration. Ready Set Go is the BIBLE SALON Reserve to learn and follow if you are passionate about our sector, the rules and suggestions are not difficult for my 4 year old granddaughter to understand, if you do not get it i quickly suggest you not really pursue the business. Anyone thinking of opening a new salon or buying a preexisting salon really needs to buy this publication. This book would greatly help a salon owner or potential salon owner effectively navigate their method thru opening, redesigning, and/or running their salon. Great starter guide This is absolutely ideal for anyone from any country looking to start this business. Good info This book has great information! It has a lot of helpful advice for our potential move and remodel. The Start-up Guidebook for Opening, Redecorating &



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