

Marcus Binney

One Sauile Row: Gieues & Hawkes: The Invention of the English Gentleman



s style and fine tailoring. Savile Row may be the world' Hawkes' This volume traces the wealthy background of tailoring, drawing from Gieves & The company began by designing attire for Britain's most illustrious officers, including Admiral Lord Nelson and The Duke of Wellington, as well as ten generations of British royalty, from King George III in 1809 to Princes William and Harry today. As masculine attire progressed after World War I, Gieves & Hawkes added civilian clothing to its repertoire applying centuries of experience in creating hand-made garments-proportion, slicing, fitting, and quality materials—to the best possible bespoke tailoring. Hawkes, suppliers to the British armed service for more than two centuries and furnishers to elegant gentlemen today.s iconic address for the best in bespoke tailoring, and home to legendary Gieves & huge, unpublished archives of client ledgers, garments and accessories, and photos.s bespoke tailoring and ready-to-wear collections, that is an indispensible reserve on classic males' Including today'A handsome volume covering all aspects of bespoke tailoring.



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Five Stars great reserve for my husband who used to shop on Savile Row. Five Stars great book! Five Stars Interesting subject, well illustrated. Enjoyed it. Hawkes. Appreciated it. Picture are awesome! Highly recommended. Five Stars What a beautiful publication. Picture are awesome! Very in depth English sartorial reference. Very interesting, the complete background of Gieves & Five Stars I enjoy buying books through Amazon. a great history book indeed Not really what I expected, a great history book indeed, but I was looking for a Seville Row style book, not a English army history lesson.



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