## Heather Chase

## A Guide to Cruelty-Free Personal Care

Beauty

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Heather Chase

## Beauty without the Beasts



Beauty minus the Beasts contains particular product guidelines in addition to background details on what items contain pet parts and how you can avoid them. In her groundbreaking book, Chase provides information and tools to help consumers choose animal-friendly skin care products, clothing, foods, entertainment, and more. However, caring, compassionate people still question how they can look and feel great without wearing or consuming pet products. Heather Chase gets the answer. In recent polls, 60 % of ladies said they preferred products that were not tested on animals, while seventy-two percent of Americans said they preferred synthetic fur rather than animal fur. Today's consumers are growing significantly animal-conscious. Beautifully illustrated and written, Beauty minus the Beasts will inform the mind, please the eye, touch the heart, and inspire the spirit.



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Don't miss this one! Great book for animal lovers!! Great book for pet lovers! It is both a useful source and compassionate person's oracle in achieving inner harmony and outer beauty whilst clearly avoiding cruelty to animals. This book isn't like that. So making a notable difference to how companies exploit animals within their items means knowing what item and then simply NOT buying it. This reserve is your must have information to Cruelty Free products. Heather Chase, a life-long lover of pets and founder of Models With Conscience, clarifies how exactly to live a life filled with both beauty and compassion. Chase explains about current tendencies of using animal-derived elements like tallow, estrogen, spermaceti, and civet musk in everyday personal maintenance systems. These products involve inhumane treatment of animals - some require the pet to be killed prior to the ingredient can be harvested."I have confidence that whenever you finish reading "Beauty Without the Beasts," you can be pleased you did and can begin to make simple options in your everyday activity which will directly benefit you, pets, and the planet. The book includes a thorough list of companies that work within the boundaries of cruelty-free production. Chase also recommends the use of artificial or faux fur according to fashion or make-up brushes. She further explains that ".This book is unique because it provides the reader with a good amount of information that can be immediately used to make changes in eueryday life using eueryday products. . many endangered species (including lizards, zebras, deer, and kangaroos) tend to be hunted illegally because of their hides." Some more animal-derived materials useful for style or personal care include silk, ivory, ocean sponges, and pearls. There is a chapter that addresses the aduantages of consuming a Uegan diet plan - both to human beings and animals, wherein Chase shares a few of her favorite non-animal product alternatives. Also contained in the publication is summary of the philosophy of Versions With Conscience and a brief introduction to a few of their models. ... Worth the browse!. I find that most books written to provoke thought are created from a condemning perspective. Unsure which cosmetics are truly ethical to make use of? we would hope. .. This publication is one you need to increase your collection. Either way, Beauty minus the Beasts will lightly expand your recognition how pets are exploited beyond the shrink-covered steak in the supermarket chill cabinet. I urge everyone to get a duplicate and read it - even if you aren't an "animal lover. Instead, Chase suggests some feasible man-made or plant-derived alternatives, such as for example glycerin or jojoba. Veggieglobal editors choice Are you currently vegetarian, or a still a carnivore with an extremely niggling conscience in what (or who) you take in, put on and rub on your own body? The book will probably be worth the price because of this list only. The more we prolong our compassionate focus on issues such as for example animal tested items and animal substances in other products besides food, the more likely such offending businesses will alter their policy for the better. I enjoyed scanning this book. It offers objective platforms for the reader to view such topics as animal testing (vivisection), fur harvesting, and factory farming, without accusations and guilt. Looking to support businesses that trust your viewpoint? Heather Chase's book highlights these issues in basic but effective terms and will certainly help you create conscientious decisions when choosing beauty products. Wonderfully un-patronising, unpretentious and oozing uncluttered common sense ... For example, in case you are buying dish soap for your house, why not choose a brand that's not tested on animals? BwtB simply states facts and realities about commercial exploitation of pets, from cosmetic sectors to circuses. Beauty minus the Beasts is editor's choice at Veggieglobal and Looking-Glass UK (formerly Amazon Site of The Week) You have to read this book. Heather Chase founder of Models with Conscience knows how to look beautiful without harming pets. Heather started Models with Conscience on the premise that models are more radient when they have a very clear conscience. Then this is the guide which you have been searching for. If you are a lady like myself who wants to shop but also really wants to live a cruelty free of charge lifesyle then this reserve is perfect for you. Heather has contained in her book a list of Cruelty Free Companies, Ciuet Free Frangrances, Animal Derived Ingredients, Animal Derived Materials and far much more. Chase provides reader a list of over 600 businesses that do not test on animals.



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