



Liz Tregenna

# Style Me Vintage®

A practical and inspirational guide to the hair,  
make-up and fashions of the 50s



1940s

*Liz Tregenza*

## **Style Me Vintage: 1940s**



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Whether you are a fan of the make-do-and-mend appears of the wartime years, or a latter-time glamourpuss desperate to emulate the New Look styles of the post-war era, this reserve will inspire.re a enthusiast of wartime inventiveness or latter-period glamour This beautiful and available book looks at how to source and put together 1940s outfits—from how exactly to create the elaborate hairstyles and how exactly to apply the correct make-up to locating the proper accessories and authentic clothing, even undergarments. Offering beautiful original picture taking of modern-day interpretations as well as inspirational vintage pictures, this beautiful book gives plenty of tips on getting the details right.How exactly to re-create an authentic 40s appearance, whether you'



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I really appreciate its overview of different national designs, forms of shoes, women's military outfit, jewelry, rationing, and how they're connected to the surrounding culture. It is a great launch to the fashions of the 1940's. I am too the idea that I would have liked to see greater detail, but for a person who is simply getting interested in the period this would be a great book to get simple working knowledge of the period. One Star A waste of time. Nothing in this reserve was actually remotely interesting or original. Good read with great info Great insights to the 40's style. In all, despite the light approach of the topic, I did enjoy the book. Am certainly buying more Style me Vintage books. Thanks a lot Liz. it is a quick 30 minute examine with many images. I don't sew much anymore, but I use a good amount of vintage clothing, mostly late 40s and early 50s.) That being said, where this \_Style Me Vintage\_ publication wins me over is in the research of fashion of the era. We didn't learn very much from the locks and makeup sections, but the rest of the book more than makes up for this, and for that I give it five superstars.) If you're searching for thorough directions on getting 40s hair and makeup "right," this book will still only be a beginner for you. The books by Lauren Rennells are better for that. (I don't know the other books in the \_Design Me Classic\_ series to provide my opinion on them. I frequently do my hair in a 40s design as well, although I'm not hard core enough to do full-on Victory rolls. We liked this book I liked this book. More than the fashions themselves, the books focuses on the lives of women in the U. Tregenza also provides tips on identifying clothing of the era (fabric content, pattern, building) and finding contemporary reproductions or suitable silhouettes. If you want a '40s design for a play or a party or simply for fun, this book can help you recreate the look. The book is very clean, with an increase of graphics than text. (I teach, and I feel the rolls are pressing it a bit. A very important addition to my library, thank you. The Breadth if Not The Depth of the 1940s Look Style Me Vintage 1940s is a wide (if not deep) survey of the appearance and experience of the era. Lingerie, swimsuits, hats, jewelry, and shoes are all included. Although not extensive, the British-oriented book does get into American and Parisian styles as well. An appendix gives locations and resources for tracking down vintage clothing and products. The book breaks down as follows: Make up, Locks, Wartime Fashion, Post War Fashion, It's All In The Details, Lingerie and Swimwear, Weddings, Researching the 1940s, Top Tips, Shopping. The Purchasing section includes stores that sell originals, rentals, reproductions, jewellery, and sneakers. However, unless you have as much knowledge of clothing building as I really do, the photos might not feel informative enough, and you may be left seeking for even more text explanations. In addition to the style tips, a little bit of history helps to understand the building blocks of the 1940s - from austerity and L-85 rationing, scarcity of metals for things like paper clips, actually the regulatory restrictions on how lengthy a hem could possibly be or how many pockets on a gown. As well, everything from knits to hats, military uniforms, how to spot vintage items, is covered in short. The how-to sections are short but perform include step by step photos (if not very robust text descriptions). Maybe if the writer had caused novices and seen how it could go wrong or paid attention to queries they asked with all the book, she could possess added essential information. We do not get any here is how to apply, only a finished image. But the part I enjoyed the majority of was the annals of wartime fashion. For the make up tutorials, the only clue you'll receive on what to do on eye is that "even more coloured eyeshadows were found in the late 40s, specifically blues, greys and greens".g. I'd have adored to know which products, by brand names, were used right here and the technique of applying which color where. So as the book definitely addresses the breadth of the 1940s, I did so some how feel that it was a shallow approach. Just enough to get you began but ultimately not necessarily enough to complete the appearance. As a portrait professional photographer, I attempted the directions on one of my versions was just marginally achieved the appearance. E. Is a good read keeps your curiosity . Five Stars Fabulous a good primer, mostly on clothing I'm a former professional costumer and long-term fan of fashion history. Reviewed from an advance reader copy provided by the publisher. A FASCINATING Read with Images and Tutorials This book has step-by-step instructions for make up and hairstyles from the '40s as well as for those who want to shop for vintage clothing or reproductions. And again, the photos are

immeasurably helpful. There are plenty of photos and I enjoyed seeing both 1940s photos of the author's relatives and the retro style makeovers of modern women., there are only three types of hair styles (rolls, braids, waves) but we get images throughout the process of creating them. The pictures are beautiful, and result from period photographs, contemporary photographs of vintage clothes, and advertisement and film of the 40s.S. and Europe, how they managed to dress stylishly regardless of the strictures on their shopping, and what their governments acquired to say about any of it. From the propaganda that attempted to steer the clothing choices of ladies in Nazi Germany to the comparison between the rationing and austerity schemes in England and among the fashionable mademoiselles of Paris, there is just enough historical detail. You'll end up understanding how history influenced clothes design, without obtaining bogged down. Many photos and advertisements are utilized along with personal historical pictures from the author. There is a lengthy section at the back of the book with resources, including blogs.



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