

A woman is shown from the waist up, wearing a large, voluminous, bright red dress with deep, vertical pleats or folds. She is looking over her shoulder towards the camera. The dress is so full that it obscures her lower body. The background is a plain, light gray.

THE DRESS

100 ideas that changed fashion forever

Marnie Fogg

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The Dress: 100 Ideas that Changed Fashion Forever



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Whether beaded, bias-trim, frou-frou, corseted, laced, or bustled, each dress includes a story to tell. From mini-crini, from Hervéger's 1985 bandage outfit to Christopher Kane's 2006 neon revamp, these 100 glorious, groundbreaking dresses made fashion background. Through beautiful images, anecdotes, and analysis, *The Dress* looks at past designs and present-time reinterpretations, showing how design ideas have been reborn and referenced through time. From the Victorian crinoline to Vivienne Westwood's



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A fascinating section on Alexander McQueen and his dresses which are constantly unique to say minimal. But this book shows some of the most beautiful updated dresses by International designers. The Gown: 100 Suggestions that changed Fashion Mostly of the books I have seen that truly still handles beautiful dresses. In a day and time where in fact the pants has taken over lots of women's apparel, it really is wonderful to see a dress can be beautiful, sexy, elegant and interesting. Gorgeous Purchased as something special for my 17yo niece who is into fashion design. She loved it, the illustrations are beautiful. It's amazing to observe how quickly fashion changed in a few eras---from the overly organized past due 1700s to the Empire intervals, for example. Scanning this book is similar to eating a wealthy, flavorful dessert: you can't decide whether to hurry through it because it's so fantastic or force you to ultimately stick to a slow pace. Highly recommended. I also appreciate the building details which explain the way the "bubble," to mention one, was produced both in early years and when newer materials were available. My only regret is that a few of the designers and good examples cited in the written text are not really illustrated; in most cases, only an individual two-page spread is devoted to each idea. Great history AND photos I'm uncertain I'd concur that "gingham" was an idea that changed fashion permanently, but overall, the 100 ideas described in this fabulously-photographed book are essential in fashion history.



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