Fashion and Cultural Studies Susan B.Kaiser 8. OOMSBURY

Susan B. Kaiser

Fashion and Cultural Studies



Cultural studies relies on style to exemplify change as well as continuity, examine identity and difference, agency and structure, and creation and consumption.Bridging theory and practice, this accessible text provides an introduction to trend from both cultural research and fashion research perspectives, and addresses the developing interaction between your two fields. its key concepts, contextual versatility, and focus on bridging 'high' and 'well-known' culture, contemporary and historic perspectives, and diverse identity issues and methodologies. Fashion, meanwhile, advantages from the interpretative zoom lens of cultural research; Organised thematically, the publication uses a wide variety of cross-cultural case studies to explore ethnicity, course, gender and country through style, and explains the ways in which these notions interact and overlap. Drawing on intersectionality theory in feminist theory and cultural research, Fashion and Cultural Research is vital reading for students and scholars.



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