

## Scott Schuman

## The Sartorialist



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The reserve is a beautiful anthology of Scott's preferred shots from all over the world. His today famous blog ['the bellwether American site that switched photo blogging into an art form'New York Times] was an effort to showcase the wonderful and varied sartorial tastes of true people - not merely those of the style industry. Scott Schuman just wanted to take photographs of individuals on the road who appeared great. Intimately designed and created with Scott, the publication is usually a handsome object in its right, completely colour on hand-picked, quality paper. From the roads of Rio to Bejing, Stockholm to Milan, they are the people which have inspired Scott and subsequently, inspired designers and people of all age range, wages and nationalities with an interest in fashion. They include photos of well-known fashion statistics along with those shots of the anonymous passerby whose imagination and flavor delight the viewer.



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