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BLOOMSBURY

Fiona Anderson and

Tweed (Textiles That Changed the World)



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Progressive changes in gender relations are also explored as a significant factor in tweed's evolution, from associations with particular ideals of masculinity into what's now a truly adaptable fashion textile worn by both sexes. This publication considers the historical elements that helped to form the design characteristics and cultural meanings of the band of fabrics that we call tweed, from their emergence in the 1820s for this day. Including significant fresh study on tweeds, from Harris Tweed to the sort used by Chanel, this publication follows the history of these fabrics from the natural fiber to the completed garment in men's and women's fashion. Anderson demonstrates, unlike their strong popular associations with custom, tweeds emerged in the Intimate era as a response to the dramatic adjustments associated with industrialization and urbanization. Exploring rural and urban contexts, this publication reveals the important physical and conceptual human relationships of tweed with scenery. The story of tweed is tied to a number of social, economic and cultural shifts that have molded its advancement. This is the first book of its kind to identify the significance of tweed to fashion innovation today.



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