The History of

MODERN FASHION

Daniel James Cole and Nancy Deihl

Daniel James Cole

The History of Modern Fashion: From 1850



Taking a decade-by-decade strategy, Daniel James Cole and Nancy Deihl explore the annals of style as a lively and dynamic manifestation of twentieth-century culture. Shortlisted for the Costume Culture of America Millia Davenport Publication Award (2016), this lavishly illustrated book looks at the history of fashion from 1850 to 2010. Covering chronological adjustments in womenswear, menswear, and childrenswear, the book looks at the dissemination of style and the mechanisms of transformation, at the partnership between style and the visual, applied, and executing arts, the intertwined romantic relationship between fashion and well-known culture, the effect of new components and technology, and the growing globalization of design. Illustrated with photos of outfit from museums and images from the fashion press including editorial pictures, illustrations, and advertising, the book includes insights into icons of fashion and the clothes worn by "actual people", providing a valuable visible reference for the reader.



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Superb book, a fashion history will need to have! Whether you're a scholar, students or just keen on learning the history of fashion - this reserve is a perfect choice!Decade by 10 years, the authors provide a fascinating exam of the fashion of that time period, while placing it in the bigger historical and cultural context. This is simply an incredible review of fashion and of the history surrounding it This is simply an incredible review of fashion and of the history surrounding it.Enjoy! Major evolutions, trends, designers, couturiers, brands and design icons accompany each chapter, with an abundance of stunning images, illustrations and photographs that consider you on a lovely journey from 1850 till today. The images and photos are wonderfully positioned and enhance the reading experience. At 460 pages, it's layout helps it be very easy to choose an era and dive deep in to the people, cultures and events that serve to see the fashion of that time. This is a wonderful new book on modern fashion, very up-to-date and beautifully illustrated and well written.. This comprehensive and impeccably assembled work of art covers the . Basically flawless Undoubtedly probably the most informative, balanced, and beautiful survey of modern fashion history available in English. This comprehensive and impeccably assembled masterpiece of design covers the history of style and clothing from the beginning of the 20th century through the present day. The attractive design illustrates each 10 years with multi-colored, eye-catching visuals. Just what a beautiful and comprehensive book ! A stunning coffee-table publication and a thoroughly exciting read.. Also one of the very few to take readers into important developments from the 2000s. Five Stars An excellent reference book THE ANNALS of modern Style is a MUST Have got! Informative, educational and at times a lovely trip down memory space lane. An absolute must have for fashion lovers. Superb ! The text contains a plethora of entertaining and informative details about emerging fashions and what influenced them. Excellent book, great images Superb book, great images, and the info on designers is amazing! The text is certainly delightful and informative, but never dried out or academic. It is lavishly illustrated, with pictures that are mostly not used to me. Highly recommended ! Each chapter is devoted to a specific decade and broken down into social, financial, and artistic background of the era, basic fashion shapes and innovations, designers, with sub-topics such as outerwear, sportswear, locks and beauty, children's wear, menswear, lingerie, as well as topics germane to each 10 years. The pictures and text are obviously backed by thorough analysis. Highly recommended.



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