



Dispensing  
*Beauty*  
IN NEW YORK  
& BEYOND

*The Triumphs and Tragedies  
of Harriet Hubbard Ayer*

ANNETTE BLAUGRUND

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## Dispensing Beauty in New York and Beyond: The Triumphs and Tragedies of Harriet Hubbard Ayer



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Harriet Hubbard Ayer moved to New York City by 1883 and established Recamier Preparations, Inc. First with her lotions and balms and then with her words about women's health and beauty, she influenced many generations of women to appear and feel good about themselves., the earliest cosmetic company owned and operated by a woman. The jealous and vindictive guys in her existence punished her on her behalf ambition, accomplishments and independence by attempting to steal her profitable business and seize her kids. Her incredible tale is presented here as nothing you've seen prior. Indomitable, this former Chicago socialite reinvented herself because the highest paid newspaperwoman in the United States, editing the women's web pages of Joseph Pulitzer's NY World. After she successfully sued them, they had her committed to an insane asylum.



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She exercised uncanny vision, ingenuity, and determination. The Book reads like a biography mystery story. Relevant history! Although the book's title is long, the book itself is an easy and engrossing go through. It is amazing. You are about to lose everything! Stop trusting Bad People!". You can easily see why another early Cosmetics Pioneer, Elizabeth Arden, is even more well known a century later.. She ought to be an inspiration to all or any women today who make an effort to break into the business enterprise world. This 19th hundred years business woman was successful in anything she undertook, regardless of the men in her life who tried to ruin her. The mere reality that Harriet reinvented herself 3 x and was a success at each is worth the price of the Book to learn about. I am very glad I found it. Pioneers Even now in america, 90 years after ratification of the Women's To Vote and 45 years after the Women's Liberation Movement, we females look for inspiration from our contemporaries and in addition from historic figures, especially those who stepped outside their prescribed functions, attained professional success, and overcame adversity. Now we are able to read about and study from a stunning achiever, entrepreneur and cosmetics business founder and executive Harriet Hubbard Ayer (1849-1903), as presented by Annette Blaugrund, Ph.D. A genuine page turner Harriet Hubbard Ayer's life may be the stuff of fiction and Annette Blaugrund has turned this very well researched biography into a real page turner. Scoundrels threatened Mrs. Ayer's success, challenged her privileges and mental competency, and alienated her from her kids, but this Chicago socialite switched New York City businesswoman overcame the odds over and over. Gripping, Tragic and Amazing This is really an amazing story, totally gripping since it is True. The publication Dispensing Beauty, packed with factual statements about the late 19th and early 20th centuries, is thoroughly engrossing and uplifting. Drawing on 3 years of study, Blaugrund weaves obscured details and recent discoveries right into a compelling narrative, vividly portraying the conflicts and struggles of a Victorian woman seeking to find her personal creative calling on the planet. Some readers may find curiosity in the parallel tale and achievements of pioneering female architect Theodate Pope Riddle (1867-1946), Philip Johnson's second cousin, who learned her trade on the job, became an authorized practitioner in CT and NY, and designed and constructed distinct homes and entire college campuses. Discover James O'Gorman's Hill-Stead, The Country Host to Theodate Pope Riddle (Princeton Architectural Press). She made and marketed a global famous beauty line when proper ladies under no circumstances wore cosmetics . Bigger than life, inspiring, suspenseful This book appears demure from the cover but packs a punch - an eloquent well crafted description of an explosive, suspensive and inspiring life lived to the hilt despite unimaginable adversity. Not only for women, this quantity is for all followers of the history of business and culture. Ayer's unforgettable trip, marked by triumph and tragedy, leads to her metamorphoses from a shy Chicago socialite into one of the most influential women of her period. Elegantly crafted and remarkably rich in detail, "Dispensing Beauty" is certainly a fitting tribute to Ayer's courage, grace and style. A joy to read and an inspiring story With a scholar's eye for fine detail, Blaugrund has made Dispensing Beauty a joy to read and an inspiring story of 1 woman's extraordinary encounters at the early section of a decisive second in the annals of ladies in America. Resurrected from traditional obscurity by way of a connoisseur of the portraits which were painted during her life time, Harriet Hubbard Ayer emerges through Blaugrund's painstaking analysis as a major figure in the history of American female entrepreneurs. Blaugrund's account thoroughly traces the vicissitudes of the remarkable woman's life, bringing to light her power of character and tenacity, and producing a bygone age come alive. a story well-told I knew hardly any about Harriet Hubbard Ayer before scanning this riveting biography. A great read and a great gift to myself among others. Dispensing Beauty is one of those rare

stories that illuminates a time and place with relevance to modern personal and societal problems. And it's fun to learn! When all seems dropped Ayer could remake the facts and blossom. Occasionally I needed to reach back a century and shake Harriet and say "Wake Up! Quite a model to promote creativity when wish looks lost. Looking forward to more of the same from the author. I will monitor her!, in a thoroughly researched and elegantly created biography. her personal life wasn't filled with the constant drama that Harriet had. A lifestyle well-lived;. It's hard to trust that she actually is not popular and I hope this book will correct that. Fascinating true tale of an inspiring female! Annette Blaugrund's Dispensing Beauty is a fascinating true tale of an inspiring female, and yet her story has never before been told. The publication chronicles the life span of Harriet Hubbard Ayers, a 19th Hundred years businesswoman whose existence was exciting yet tragic. Ayers's story is incredibly relevant today for its implications for social issues which range from feminism to the function of advertising in customer lifestyle. Harriet Hubbard Ayer was a female before her time. Annette Blaugrund wrote a fascinating biography with exquisite period information. She describes in such a poignant method the struggles of a strong, intelligent woman who faced such adversities but was established to succeed. Absorbing! This book that i couldn't put down is very abundant with feelings and Mrs. Ayer's existence so thoroughly researched, this is a fantastic read! A MUST READ A fabulous depiction of a fascinating woman and her journey through life's problems. This woman's accomplishments, especially given the time in which she lived and the obstacles she overcame, are truly inspiring. The writer has created a wonderful, historical biography that reads like a great fictional novel! Harriet Hubbard Ayer had a significant life and it is very well documented in "Dispensing Beauty in New York: The Triumphs and Tragedies of Harriet Hubbard Ayer". It could make a great movie, especially at this time of economic and emotional challenge. And especially a model for women to consider responsibility for their futures while still loving men and family. Highly recommended



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