

Cosmo Easterly

How to Create the Perfect Cut, Shape, Color, and Perm for Any Hair Type: Secrets and Techniques from a Master Hair Stylist



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<This Atlantic Publishing eBook was professionally written, edited, fact checked, proofed and designed. Cosmo Easterly, master stylist and the writer of this book, brings his expertise to you in this total guide to understanding locks. Designed to guide even probably the most untrained locks stylists through the rigors of the sector, become familiar with everything you want to learn to transform yourself from yet another stylist into one with returning customers. </i>s garage area, Atlantic Publishing has grown to become renowned resource for nonfiction books. For each potential and soon-to-be hair stylist, Cosmo Easterly's comprehensive guide to understanding and styling locks is a stepping rock in to the industry.< You will learn all the necessary areas of the hair-styling profession, starting with the most essential: the mindset every stylist requirements when cutting and design locks. The print version of this book is 116 web pages and you receive a similar content. You will also learn how to talk to your clients and find out what they want, how they react to you, and what you can expect when cutting their hair.
> Presented by Cosmo Easterly, a premier name in hair-styling, this guide will teach you everything imaginable on the subject of the industry before jumping into the key components of trimming, shaping, coloring, and perming. Become familiar with about balance points, symmetry, lotions, pressure wrapping, and the particular needs of fine, moderate, and coarse hair.br>This book features tips on hair styling methods and outlines the mandatory resources you have to be an effective hair stylist.br><Atlantic Publishing is usually a small, independent publishing company based in Ocala, Florida.br><<< Atlantic Publishing prides itself on producing award winning, high-quality manuals that give readers up-to-date, pertinent details, real-world illustrations, and case studies with expert advice. Every publication has resources, contact details, and web sites of the merchandise or companies discussed.
 Today, over 450 titles are in print covering subjects such as small business, healthy living, management, financing, careers, and property.br> Founded over twenty years ago in the business president'b>Cutting hair is certainly rife with motivation and style but offers room for critique.we> Understanding how to read and work with locks can be something many stylists work toward their whole lives. Become familiar with the essence of creativeness in reading, trimming, forming, coloring, and texturing hair. Over the years our books have gained dozens of reserve awards for content material, cover design and home design like the prestigious Benjamin Franklin award for excellence in publishing. We have been proud of the top quality of our books and hope you will enjoy this eBook version.



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How to create the perfect lower, color & I'm really disappointed Perfect cuts Its okay, when in dought we make reference to this book to greatly help me with braiding and reducing, I will continue to by more for my store and for my educational pleasure. The book is well crafted and has lots of illustrations but it was not what I was looking for As I repeat the name of the publication to myself, I have no idea why the author chose this title because of this book. Predicated on what the title promises, I do not recommend this book who wants to create the perfect cut, shape, color. Recommend additional books to supply a deeper, broader coverage that title promises This book seemed to be full of all of the promise that I wanted to understand to cut and color my very own hair from a specialist. I spent almost 18 dollars on this ebook. I don't remember these appears ever looking great on anyone, aside from the people pictured. I found more helpful information simply through having my hair done for years from my locks stylist and you tube videos. I had no cause to learn the author's long chapter on perming locks. Only one chapter on locks cuttig, the others was about how to serve clients, perform perms, tints, etc.l am going to sell it back. This is written for cometology learners, not for me personally, who is learning how to cut hair in a straightforward way...Thumbs down. Ok This seemed similar to a motivational book about the live of locks coloring than it do about providing useful guidelines.. I am not a hair Atkins and was looking for a book that could help me learn to trim and color my own hair. I especially do not care about odd ways of dying locks with the strangest colored dues. Five Stars Great Four Stars I love learning Unhelpful for understanding how to cut and color. It must be priced at only five. I thought it was likely to show me new techniques to add on to what i already know from cosmetology school...nonetheless it didn't. There had been some of those in here too and I learned a couple new things...it is more for beginners just okay Had words of inspiration, but highly overpriced. I must say, though, that I was disappointed in the book. Brief version of school cosmetology book This book is a short version of Milady Cosmetology book, shape The book arrived promptly and in good condition... nothing in the publication that gave me an improved understanding or provided me an aha moment There was nothing in the book that gave me a better understanding or gave me an aha moment. Two Stars was a let down... If you prefer a motivational publication about taking risks and the way the hair stylist may be the creator of a masterpiece this is the book for you. This book contains next to nothing helpful. The ideas are hardly explained if at all and appears to be more like notes for someone already obtaining an education in this field. The hair cut pages all show awful looking hairstyles. I have no interest in the author's sharing special key tips about how to keep a salon running and important means of keeping customers happy. Color is also poorly explained.



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