

Entrepreneur  
MAGAZINE

# startup

GREAT  
BUSINESS  
IDEAS!

Start Your Own

2ND EDITION

# HAIR SALON AND DAY SPA

*Your Step-by-Step  
Guide to Success*

*Entrepreneur Press and Eileen Figure Sandlin*

Eileen Figure Sandlin

## Start Your Own Hair Salon and Day Spa (StartUp Series)



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From big-picture plans to day-to-day time dealings our specialists cover it all! Trendy locks, newfound energy and a revitalized appearance stay invaluable commodities no matter what ups and downs await the economy. Obtain an insider's Profit from the Attraction to Looking Good If running your very own salon appears like a dream become a reality, then end thinking and start styling!s perspective from beauty industry practitioners and professionals who offer tips, information and examples. Personal treatment is a phenomenal growth industry, why not be the one to claim the wealth? Learn to lay the groundwork, create yourself in the marketplace, setup shop, develop service guidelines, and more. Plus, make the most of included resources and worksheets to help you get up and running right away! Learn to: Pick the best location for your services Setup shop with cutting-edge salon equipment Price your offerings Draw in your ideal clientele Develop a support staff who help you succeed Marketplace yourself and obtain the word out Create helpful partnerships and romantic relationships with vendors Arrange for future growth And even more Beauty is one of today's hottest industries, allow our professionals showing you the intricacies and support you in finding success—starting today!



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Valuable Piece to the Start Up Puzzle I have already been tossing around the thought of starting up a BEAUTY SALON for a few years now. I've very lately broken into the salon market but have always wished to open up a salon. This publication does an amazing work of putting everything from the table so you can really evaluate whether that is something you can accomplish. It offers you every fine detail and leaves nothing up in the air flow!. It was filled with valuable information when it came to equipment, staff, and various other startup related issues specific for hair salons. Like this book!!The book is or brand new or like a brand new :)Pleased with my new book..Taught me sooo much!Thank you,Rochelle Miller Fantastic Reserve! What I was missing was a publication specifically targeted to the BEAUTY SALON Industry. came in handy Book like completely new Satisfied customer. It actually breaks it down for you and shows you what you need to be bringing in in order to accomplish the profit margin youre looking for.Right now this isn't likely to be the only real book you will need when setting up a beauty salon business. If you're looking to open up a fresh salon read this book Good basic book Its a very complete guidebook, with useful tips and relevant information. That is however is a very valuable resource in the whole scheme of things.If you are thinking about setting up a business like this, I recommend this book. Five Stars gave as something special. This book filled that need. The book arrived today Saturday August 24 2013, sooner than expected.! I got subscribed to a few trade mags, but I was lacking a critical element. Readable and follow! I believed I was going to bored when I glimpsed through the publication and saw all the chapters and titles no pictures, but I've literally not been able to put this publication down since I purchased it! Great investment! Start up! great reserve for all information and regulations on starting a beauty salon..!from documents had a need to booth rental to insurance.. I discovered things I never would have thought about without this reserve. this will walk you through the procedure. Great reserve, has exceptionally detailed information on how to start out your own salon! I enjoyed reading this book. Extremely easy to check out and I learned a lot! It produced me think of techniques that I hadn't thought of, before! five years late very helpful in assisting me withthe right info. I want that I've would've go through before my first salon. I would suggest you read up on management principles, small business marketing techniques, and appropriate business planning as well. I would recommend it to a person who is thinking about starting a salon and requires a place to start.



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