

by JACQUI
STAFFORD

*"...a walking, talking guru of style.
She reveals the insider secrets of looking
your best while maintaining the mystery
of allure in a way that is affordable
and do-able for absolutely anyone."*

NIGEL BARKER,
CELEBRITY FASHION PHOTOGRAPHER

INSIDER
STYLE
SECRETS

*for EVERY BODY
and EVERY BUDGET*

THE
WOW
FACTOR

Jacqui Stafford

The Wow Factor: Insider Style Secrets for Every Body and Every Budget



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She'll share industry tips for the hair, make-up and clothing that makes you the best version of YOU possible.s new style bible proves that you don'. That indefinable something that makes them look effortlessly stylish, pulled jointly, and WOW!it't need to be skinny or rich to look and feel fabulous. Some women just possess " But if you believe they were born with it, think again.)With her signature cheeky British humor, Jacqui needs the mystery out of: How to figure out your body shape to generate your ideal body (Are you a Cocktail Band or Sunglasses? In her fabulous new style bible, fashion editor and world-renowned design expert Jacqui Stafford is certainly spilling all her insider secrets. An unpretentious, totally accessible guide, The Wow Factor reveals all the tricks that fashion and beauty editors make use of to make celebs and models appearance picture perfect.Style editor and style professional Jacqui Stafford' (Hint: It offers nothing in connection with being rich or skinny. You find, any woman can be a knockout - with just a little help from Jacqui. A Fragrance Bottle or Lipstick?) How to make the plainest clothing dazzle with the right accessories Do you know the definitive beauty and skincare products that really get results (and just why it is possible to forget the rest) Where, and why, fashion editors store when they do How to follow hard-to-wear style trends (and which tendencies to ignore) Why some females look super wealthy (actually if they're not) And much, much more.



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Aged like fine wine A fun book to read.). Believe it or not, women 60+ want popular, comfortable stylish clothes, sneakers without 4 " heels, and flattering makeup appropriate to age. I have no idea whats worse-an older female dressed like her granddaughter or looking such as a train wreck. Two Stars same old - same exact - nothing new or creative this book had very good new ones We keep up with all the "secrets", however, this book had very good new ones. Recommend This is a really cute and informative book with a great deal of pictures and diagrams plus some hilarious author notes on bloopers (I enjoyed those a whole lot! Recommend this publication, it's modern and has lots of great fashion advice and makeup. When may be the entire market of "design" going to realize you can find women over the age of 50 (also in the medicare ranks) that represent an untapped marketplace of consumers with cash to spend?! By no means guess if a style is right for you again Plenty of great, commom-sense information. I have bookmarked many pertinent webpages. I gave this reserve a weak 4 star becausel think someone could shift gears and make a lot of money. In the Know. At my age there's really not much fresh in here. I purchased it as it is my 'go to' resource for the brand new "me. Great design. Love just how she describes numbers and offers some interesting selections for what looks great on each. It's uplifting and will be a teaching device for a young person. Best Fashion Guidance in some time! I found out about this book in our local paper and decided to take a look from the library. I loved it...great suggestions, easy to follow, something for everyone. Five Stars Loved it! The beauty tips, tips about how to gown for shopping, where you can go, etc. are great. But I still prefer to find out about fashion and grooming guidance. Gave as gift Gave as gift We highly recommend it!"!



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