



# THE ELEMENTS OF PERSONAL STYLE

{ 25 MODERN FASHION ICONS  
ON HOW TO  
DRESS, SHOP, AND LIVE }

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## The ELLEments of Personal Style: 25 Modern Fashion Icons on How to Dress, Shop, and Live



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America's hottest fashion magazine blends expert advice with in-depth research of twenty-five unique design icons, from Diane Von Furstenberg to Dita Von Teese to Alicia Keys, for personal style inspiration. Celebrating its twenty-5th anniversary in 2010 2010, ELLE magazine includes a readership greater than five million. The effect is a sumptuous, extensive guide for creating an authentic, alluring personal design. In the same teaching through example design that has made ELLE the best fashion resource for scores of loyal fans and the #1 fashion magazine, The ELLEments of Personal Style gives readers exclusive access to today's most glamorous personalities, along with hundreds of practical guidelines and inspiring photographs. Some of the ladies who provided ELLE unprecedented usage of their homes, closets, and inspirations consist of: Fergie, Estelle, Padma Lakshmi, Candace Bushnell, Christina Hendricks, Tracee Ellis Ross, and others. Describing a reddish colored cocktail dress that makes her experience flawless or the jacket bought on a particular visit to Paris, each woman provides a personal collage of unforgettable objets d'art that serve as an inspiration list. Featuring twenty-five case studies of design icons that represent an array of tastes and backgrounds, The ELLEments of Personal Style brims with behind-the-scenes interviews, along with commentary on why each icon's wardrobe works.



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