

Style Evolution



How to Create
Ageless Personal Style
in Your 40s and Beyond

by KENDALL FARR
Author of *THE POCKET STYLIST*

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Kendall Farr

Style Evolution: How to Create Ageless Personal Style in Your 40s and Beyond



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The writer of the successful *The Pocket Stylist* follows up with a book that addresses the specific fashion needs of the over-forty crowd. Despite the fact that women in their forties, fifties, sixties, and beyond have never looked better, much healthier, or younger, their fashion needs have changed. It's much fun anymore. Unless you have the body and life-style of an eighteen-year-old, buying probably isn't. With *Style Evolution*, she shows visitors how to develop a hip, ageless, individual sense of personal style without feeding in to the culture. Kendall Farr to the rescue! The fashion industry appears to have turned its back on women who are forty and old, churning out collections which have nothing in connection with careers or advanced living. Her deep obsession with seeking "young. Naming names, Farr shares the outcomes of her extensive analysis of designers and brands "from high-end to budget-conscious. Farr also puts the spotlight on developments, illustrating the ageless approach to wearing what. She also delivers ideas that suit every spending budget, from high-end lines to good buys. Packed with more than one hundred full-color illustrations, *Style Evolution* guides readers through discovering their very own style profiles, with six basic shapes made to match realistic body types. Best-suited for women over forty. " With a huge selection of suggestions that bestow grace and class, Farr leads the way for the woman who's ready for her wardrobe to meet up with the others of her existence." An ageless purchasing checklist and thorough details on accessories (from hand bags to sneakers to eyewear) comprehensive the book. new.



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Liked it Close to five celebrities but her recommendations of areas and lines to shop were up to now out of my cost range that it really was depressing. However, I liked the pics in the centre which showed what should be put on and what shouldn't!) Career and resort WILL NEED TO HAVE When the waist widens and the personnel around you gets younger and younger this book can help maintain you relevant and assist you to convey a feeling of power on the job, and a feeling of confidence and design on vacation! I concur that someone my age group should not be shopping in the junior division but there exists a purchasing/selection variance which swings between juniors and stuffy, fat old woman stuff. And I must say i can't afford Jimmy Choo sneakers yet, so I'm uncertain if this reserve will go into my permanent collection or not. I'm an average woman with average tastes on the average spending budget so a book targeted at my band of shoppers/wearers would be nice. OMG! yes! The it shows you how, when you perform want to check out the trend, that you can do it in an age appropriate way. Perfect and wonderful advice. Since I last wrote this review, I am finding myself demand more from "core" parts, being pickier, however, not paying even more for pieces. But that's not what this book is about (hiding a component that bugs you). It's about even more: like actually understanding your shape, your measurements and what ACTUALLY looks good on what you have. Complete with plenty of clear to see and occasionally hilarious sketches of what TO and what NOT TO put on for your bod. Pretty much every brand under the sun is covered, from Jaclyn Smith to Chanel--& the strengths of each. So the publication doesn't discriminate whatever your clothes budget. Seriously, you will learn how to dress better whether you skim or full on read this book. (I wish she'd write a fresh version in the near future too!!! LEARN WHAT LOOKS AGELESS This took some time to "get" however now I shop considerably faster. I've experienced the reserve for over 24 months, am about 30% of just how through my "primary list", and I'm already looking so far better that two more youthful female colleagues have got approached me and asked for assistance. I got a copy when I was early 30s and wanted to hide my chubby stomach. I still shop discount for all my tops, I'm just selecting way way better. I have also discovered that discount suppliers do occasionally offer the coveted cuts like wrap t shirts. Shop off season, ladies! Has great ideas, great illustrations to show how outfits are placed together. I stopped buying very long tops and realized I was a petite on top. Like having a personal stylist! This is an excellent style guide for 40+ women This is an excellent style guide for 40+ women. Nevertheless, you can. Many thanks Kendall Farr to be my secret weapon. You do find that you have to go higher end to get most well-fitting core items. Just because I'm over 50 doesn't mean I want to look/ gown like my grandmother. BRAND and Developer GUIDE Encyclopedic understanding of "old guard" "bridge" and "better" lines found in dept shops, boutiques or online. This book made me feel like my knuckles were being virtually rapped for performing what I like. It was an excellent instruction for what to look for in both look, cut and pattern. Explore and get outside of your comfort zone. Go to boutiques, and suck up their "look". Now, my only issue is the reason why doesn't she maintain her blog page and website anymore? I wish she would! Some good advice plus some authorial knuckle raps First of all, I'm a big fan of "The Pocket Stylist. Recommended. Secondly, I'm 52. I get the sense of authorial internal conflict in scanning this book. But apparently at my advanced age group, I'm to trash my costly skinny jeans and generally put on a blazer with tasteful small (old-looking) necklaces, only buying at Talbot's and Lane Bryant. But the Kendall I "noticed" in "Pocket Stylist" isn't in this book. She's been usurped by my disapproving Aunt Minerva. I get with the advice to go for quality and luxe wherever possible and that organized garments can be helpful. After reading Farr's bio, I'm relieved she knows whereof she speaks on middle age and isn't contributing to the pile of fire kindling frequently written on the subject by younger writers. My declaration necklaces and Chanel-style layered necklaces, off to file 13. Five Stars Great fashion tips. But has anyone noticed the women within Dallas who store at Neiman's? Hello, they use the skinniest embellished skinny jeans they can find and rich hippie tops with teetering stilletos. Liked this book a lot Liked this book a lot. Put on what makes you feel good about yourself - the reserve "Advanced Style" being case in point.

Really allows you to avoid poorly made items and hunt better WITHIN a line.. I also have an outfit for almost any occasion in my own closet, ready to go at a moment's see. I love this little book! Great Resource If you're seeking to brush up on your style skills, or, like me, a fashion ahem disaster, this book will place you on your path." I've read plenty of fundamentally drivel about creating your very own flattering style, and "Pocket Stylist" may be the bomb. Love This Book Great pocket reserve that you can put in your purse and take with you. It's about a decade old, but it teaches you to number out your look versus following trends. Get this reserve if youre 30s and up! I love the body type recommendations and section on what types of " daily uniforms" we tend to wear and how to tweak them to assist you look better.DEVELOP A CORE WARDROBE LISTI had no idea you could do so much with so small.Get YOU ACTUAL SIZEThis involved tracing my figure onto paper taped to the wall structure and taking measurements. I save so enough time now just considering the right racks, plus much more stuff fits me. Though it's like years out of print, I still recommend and/or lend out this book repeatedly. Very helpful illustrations. I can truthfully say that since following advice given, I've an improved handle on what really works and what doesn't for my body type and tastes. Five Stars Great advice Good and helpful It has great and helpful info but I still think that the pocket stylist.. THEREFORE I did not find it a confident experience. book is way better.Whether We, personally, need to abandon said denims is one matter. And I say, more capacity to them. Less, less, less is even more. The middle spend the the pictures was useful.



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