

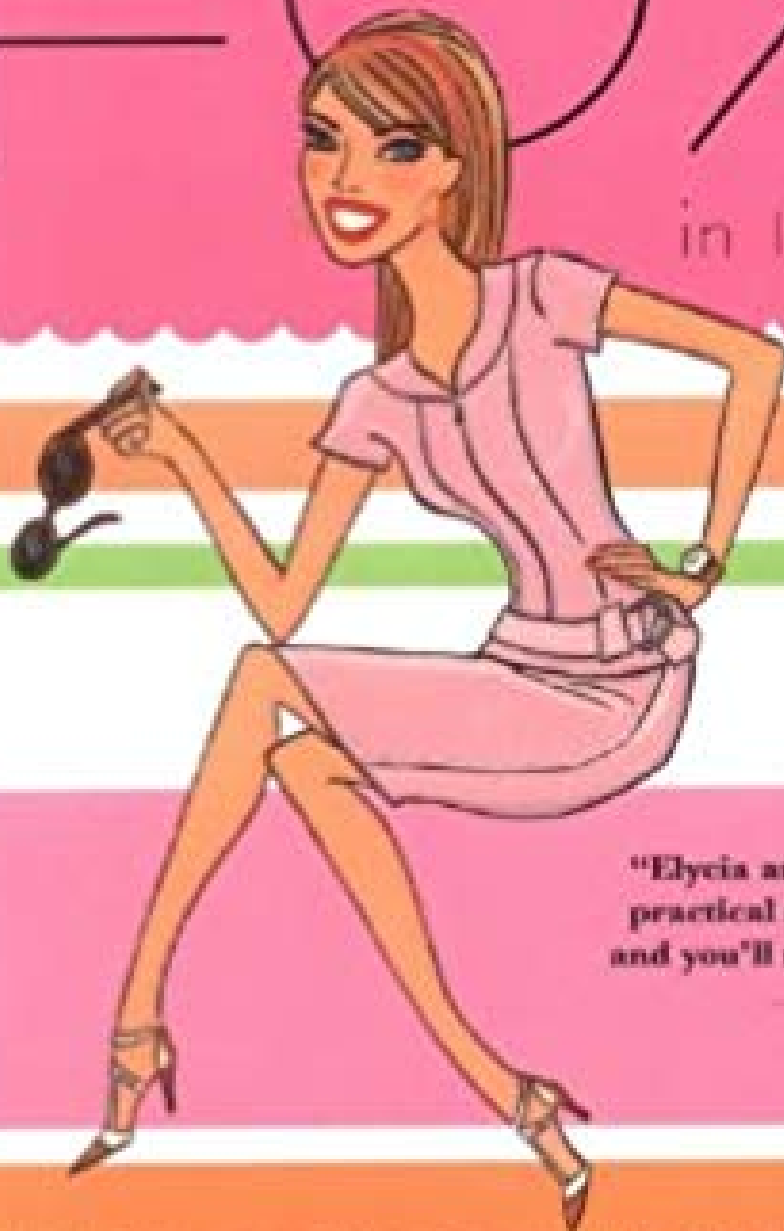
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FRUMPY

to

FOXY

in 15 minutes flat



style advice for
every woman

**"Elycia and Rita's advice is equal parts
practical and witty—follow their advice
and you'll never have a bad beauty day."**

—BOBBI BROWN, CEO AND FOUNDER,
BOBBI BROWN COSMETICS

ELYCIA RUBIN & RITA MAUCERI

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Foreword by style expert Steven Cojocaru

Elycia Rubin

Frumpy to Foxy in 15 Minutes Flat: Style Advice for Every Woman



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"Elycia Rubin and Rita Mauceri to the rescue! frizzy hair days, blotchy skin days, big and bloated days. But women everywhere may take solace in the actual fact that they're not the only types who get "the frumps"—EVERYONE does! Ladies' Frumpy to Foxy in a quarter-hour Toned shows women how exactly to ditch the frumpies and drape themselves in foxy for each and every life situation, from training to venturing out. Frumpiness is an undeniable fact of life... Contrasting frumpy "before" illustrations and commentary with the foxy "after" pics, Elycia and Rita demonstrate how to avoid looking frumpy in every situations. s mags have built an enormous business around this fact, from Glamour's catty "Dos and Don'ts" feature to the recent Celebrity magazine cover feature on "Stars Without Makeup."



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there is no room for personal choice or variation. Instead, it targets the frazzled majority of us who simply want to look cute and pulled-collectively without it taking all day long or costing lots of money. Just how much solid black trousers, kitten heels, and inspid pink lipstick will it take to make a woman a bore? Instead, they tell you how exactly to can accomplish almost all their makeover ideas in the personal privacy of your home, for very little money. As a lover of crimson lipstick, I'll be darned if I'm offering my red up for a pale pink that washes me out so I may become "chic"! Ditto the developer bags with the Logos everywhere....But give up my sexy party dresses for black pants when I've got killer hip and legs made for stockings? NO CHANCE! Nevertheless, at least the Frumpy has something unusual going for it whereas these women's notion of Foxy (OUTDATED TERM Presently there, AUTHORS) is more like BORING! I buy into the most the frumpy portions, but disagree with the authors' conception of chic. They lack imagination and suggest most of us become mousy and fade into the woodwork. I actually liked a few of the frumpy party looks better than the so-called chic ones, even though authors were dead on about the tacky Xmas red and ornament jewelry. Browse this book for fun and the cute illustrations, but glean the very best information and let the rest pass you simply by! I also don't like the way the authors "talk down" to the reader. 1. And telling me to comb my locks and brush my tooth? It is as if these "fashionistas" are making fun of us! Most tips are obvious, but a lot were helpful. Great purchase, quick shipping. It was purchased based on a suggestion from a friend who also owns the reserve. The beauty of the book (aside from the many useful illustrations) is the way the clearly outline simple, quick steps that may have you looking good in no time smooth. One great feature of the publication is that it provide money-saving tips, including how to make your very own versions of costly store-bought beauty products. These things come naturally to some people, or they discovered it from their parents or something, but if you're feeling frumpy, you are not one of those people. (myself included) I thought the recommendations were practical and easy to implement. I also appreciated the cute illustrations. Making pretty practical I really enjoyed reading "Frumpy to Foxy...". It is written with a nice mixture of humor and pragmatism.. learned a lot I like this publication because its focused on quick tips, for beauty and grooming. I found that I currently owned many of clothes and items needed, I simply used the recommendations in the publication to pare down my wardrobe and make-up supplies to that which was most readily useful. Only suitable for teenage girls or a someone in real need of a makeover This book is first and the standard introduction in to the world of fashion and is actually designed for teenage girls just learning their ways or a person who really has no clue and seriously requires a makeover. I wish-shown it on a whim and first got it as a gift. Considering the audience, the publication is good. It provides basic, uncomplicated advice as well as some sweet illustrations. It was a fun and an instant read. Cute.. The ideas were very helpful and an easy task to implement. Just cutesy cartoon figures. Great! I appreciated the publication overall. The style and beauty guidance are totally relatable, do-able, and available to customizing. Sometimes you will need a few simple tips to get innovative about making your personal changes. Great small small information and thoughts to apply to pep up your look for just about any occasion. Apparently we now all possess the same (perfect) physique as well as the same lifestyle. About 50 % as much as are listed in this reserve. If you're sick and tired of unrealistic beauty suggestions that's expensive and meant only for celebrity types with a lot of money to spend, you're gonna LOVE this terrific guideline. 3. Many people should find this book useful in assisting them to weed out the undesirables within their wardrobe and to help them draw together clothing staples which will take them from the boardroom to the dance floor. The thing

that I thought was misleading about this book is the section about European travel. The person who wrote this section must never have been to Europe. what a disappointment! While the Capris will be ok sleeveless attire isn't acceptable in many cathedrals and churches with a dress code. In addition to the American tendency to flash so much skin can be frowned upon there. You'll certainly by no means see anyone walking around in public with a sleeveless t-shirt knotted above their midriff. ... I bought this book over 6 years ago and still refer to it when Personally i think I'm frumping out. I am not really totally clueless, but I was raised a tomboy so a lot of stuff don't come natural if you ask me. This reserve was an extremely great way for me personally to figure out many of these things. I'd have paid full price. I even first got it on utilized. It gave me more than enough information to know what I was lacking and what to ask to learn more. Style Tips for the Gal-Next-Door This book is refreshing because it's for the woman who doesn't aspire to be a fashionista. Nevertheless, they actually manage to go from frumpy to BORING in quarter-hour. Most style guides would have you dressing as outlandishly as Carrie Bradshaw, or as frighteningly fashionable as Audrey Hepburn; neither of the looks jibe with everyday lifestyle. How am I supposed to know if some of this advice will work on real humans? 2. It has a sweet-natured approach that is irresistable. F2F addresses everyday requirements (even how to look great while being a coach potato), and helps to keep it affordable. The writing design IS twee-sometimes amusing, occasionally annoying-but it isn't a deal-breaker. The outfit ideas coupled with adorable illustrations gasoline your imagination. In fact, the illustrations are the very best section of the publication (I wondered if artist Barbara McGregor stalked me undercover to sketch a few of my aged ensembles on her behalf "before" drawings). Looking Good FAST! How can you Nothing like it? I loved this book! What a relief to read a book that outlines a straightforward arrange for looking good FAST! I am slightly insulted by the countless reviews saying it's only for the clueless. It offer you ideas about every event and easy changes you can make to your clothing, skin and locks to freshen your appearance. I believe it's great. Utter Fantasy I never would have bought this reserve if I had seen it personally first. Everyone else, purchase Tim Gunn's or Nina Garcia's books. There aren't also any "About the writer" photos.. The illustration acquired a woman in capris with a sleeveless blouse and acquired that tied above the midriff. "Save the Rhinestones, Cowgirl" is an insult to any woman above age 18. The "a quarter-hour" is a lie. Apparently you are doomed to eternal frumpiness if you don't (among other activities) shave your hip and legs every 2 days, slap on 5 coats of makeup prior to going to the mailbox, and head to salons for all sorts of uncomfortable treatments at least every week. This book won't save you any time. Not so with Frumpy to Foxy. The advice is quite rigid: you MUST shave your legs (why can't I wax?), you MUST do everything specifically as they state; From Frumpy to Boring is More Like It This book is amusing and has some advice and yes, I've seen frumpy women look a whole lot worse than their illustrations. For heaven's sake, they state everyone MUST personal turtlenecks and capris! In addition they make it clear that there surely is you don't need to buy tons of expensive cosmetics and creams, no have to have professional services done. Handy reference for what things to and what not to wear I am happy that I ordered this reserve and it provides nice types of classic clothing combinations that you could wear to be able to look pulled together in a brief amount of time. You can find NO PHOTOS. None. Nice quick reference guideline for the clueless! A whole lot of these same style guides also have a condescending attitude that can be insulting and intimidating to the reader.. We're supposed to take style and beauty advice from these ladies when we don't even understand what they appear to be? I don't believe so! 4. The information on outfits is much too specific.



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