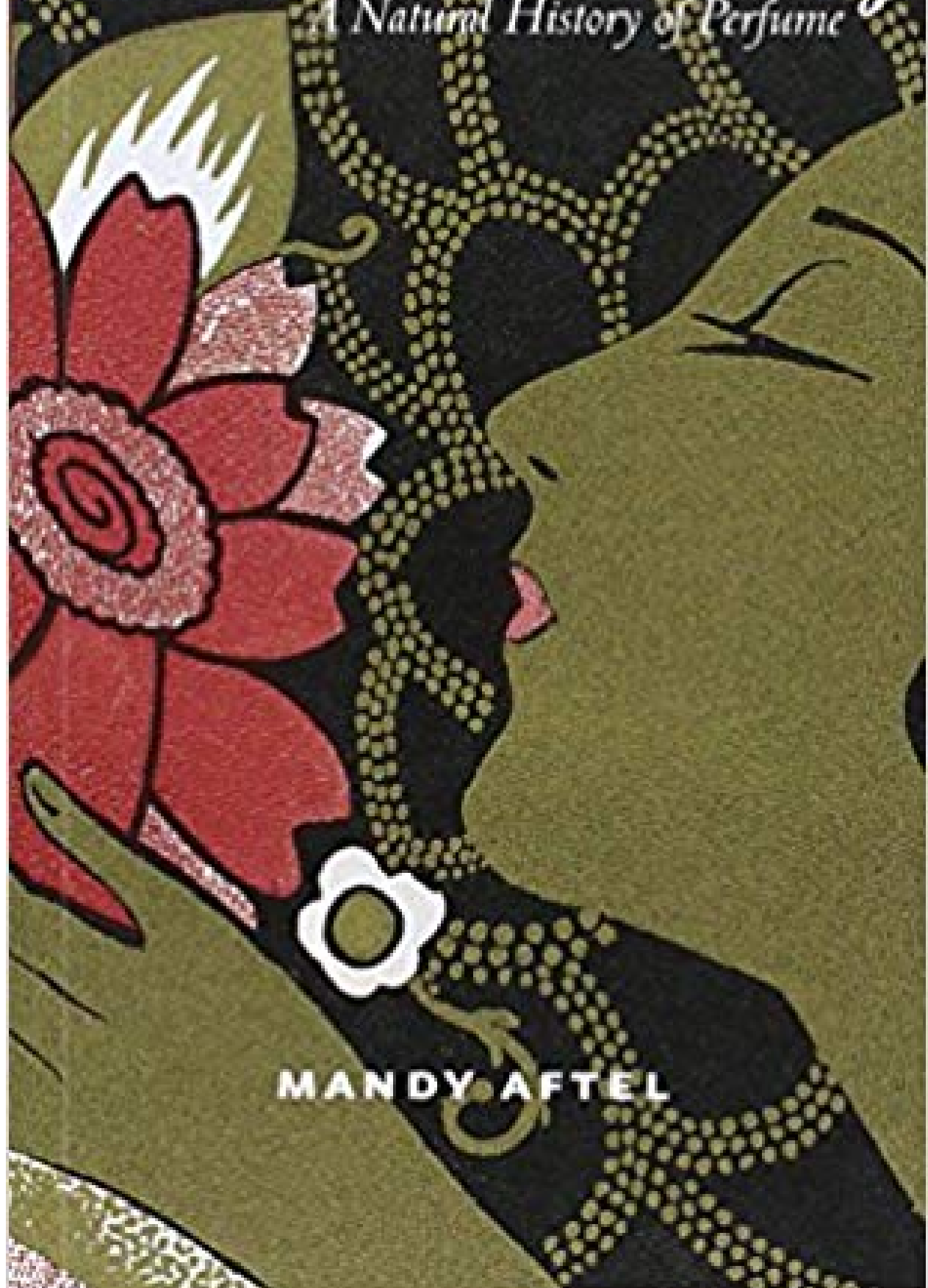


Essence & Alchemy

A Natural History of Perfume



MANDY AFTEL

Mandy Aftel

Essence and Alchemy: A Natural History of Perfume



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Article writer and perfumer Mandy Aftel was a founder and chief perfumer of all-natural perfume business Grandiflorum, and went on to generate Aftelier, a firm that concentrates specifically on creating custom perfumes for men and women." Famous perfumer Mandy Aftel explores the primal nature and fundamental need for aroma in everyday life, teaching people about the nature of smell and the idea of "olfactory consciousness" essentially and Alchemy: A Natural Background of Perfume. With gorgeous illustrations, the reserve also acts as a practical guide to producing custom scents for a number of uses, and clarifies the process of selecting "bottom notes", "heart notes" and "mind notes" to create really personal aromas and perfumes. Publishers Weekly called this original title an "extraordinary treatise on the history and making of perfume" and hails writer Mandy Aftel's capability to "bring sheer delight in the bouquet of aromas in the natural globe" and her "irreverent sensibility that embraces 'little-acknowledged' aphrodisiacs just like the smell of sweat. As an authority on natural essences and custom perfumes, she's participated in panels for the perfume sector, and demonstrated and taught the art of natural perfumery across the nation. Her book combines a perfumer's sensibility with the authority of a historian and the interest of an enthusiast. "Smelling her extraordinary assortment of oils required me to gorgeous places I have by no means been before. She captures the sensuous satisfaction of working with fragrance natural oils and the intellectual delight of composing in scent." --Alice Waters, Executive Chef and Owner celebrated restaurant Chez Panisse "Reading Mandy Aftel on perfume is like listening to Mozart on first instruments-it's a revelation of tone and technique. The fragrance that Mandy Aftel blended exclusively for me is full of citrus and herbal fragrances that complement my culinary lifestyle. Her function has been featured in publications including In Style, Vogue, W Magazine, Self, O (Oprah) Magazine, Allure, Health and Elle." --Avery Gilbert, President of the Feeling of Smell Institute



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Essence and Alchemy To be able to properly review colognes and perfumes, I had to literally educate myself regarding important oils, Best tones, Mid tones, and Bass tones. In case you are only a newbie and know NOTHING about perfume making, this is a marginally good read. Set up cost would be somewhere close to \$300 for various essential oils, herbal fragrances, citrus fragrances, just to name several. The book is easy to read, challenging to grasp at times. the 3 levels of the scent over time; So, when you can switch your mindset easily, it is a delightful reserve. Readers will definitely study from this book. lack of organization.Ms.. I'd not say she is a great writer, but then, neither am I.. aesthetically pleasing. ? There is no doubting Mandy Aftel's nose. It seems like most of the material in this book is aggregated from additional historical sources but again I don't believe one can write about how to make perfumes without entering the historic blending of perfumery; Sorry, that's way too severe. When Mandy waxes lyrical about perfume in general she goes all airy-fairy and loses me. But overall a huge waste of my period and will provide you with stupid . She gives a great deal of hard-won information regarding the workings of each fragrance notice, and how each one complements the others. This knowledge must have used her years to obtain and its very generous of her to talk about it. It'll save amateur perfumers plenty of costly errors. I loved this publication and I'm going to read it again, and return frequently to passages i highlighted the first time through.I do need to complain about the grade of the printing. The ink is grayer than dark and the pages seem like they were laser printed instead of offset imprinted. This is simply not an alchemy or research based perfumery text. Wonderfully written and informative. Some reviewers seem to have wanted a recipe reserve. essences that constantly go together well; You'll receive basic how exactly to information, but more importantly you'll obtain context to comprehend why and how scents function. This book provides vast amount of useful information about how perfumery works: best, middle and base notes; Even a few of the jumbo-jumbo stuff about alchemy is usually kind of interesting. Offers good information for beginners but could be a difficult read It is worthy of purchasing and reading for the beginning organic, artistry perfumer or kitchen witch but most likely not going to end up being an easy browse for empirically minded chemistry types. The writer has apparent and deep encounter mixing & It really is about her personal "alchemy" since it relates to the art of perfumery as she sees it. Please update this within the next printing. It's one artisans personal and useful philosophy on the artistry of perfume making with some perfume background and practical info to end up being gleaned by the eager or tolerant and individual reader.Despite the authors extensive usage of hyperbole and insufficient clear organization of a few of the material there exists a lot to be gleaned out of this book for beginners who aren't prepared to dive head initial into expensive or hard to find archaic perfumery texts or chemistry tomes. All you need to learn about combining essential natural oils.This book is approximately perfumery and how to blend perfumes from traditional "natural" materials (essential oils, absolutes, concretes, natural fixatives and animal products predominantly) for beginning perfumers. Its her writing that's available to question. it seems like every book I've read so far on the subject does a similar thing including the more science based books.. In case you are seeking an "inspirational", emotive packed how-to from the perspective of a professional artisan in order to get your feet wet then you will be able to glean useful information, everything depends upon your leanings and/or tenacity - I didn't find it that inspiring individually. As an artist I acquired a lot out of it on a components based and intuitive procedure kind of method. As an empirical leaning, research based beginning perfumer I was frustrated by the meanderings, hyperbole & You will get a delightful background of perfumeryand the author includes beautiful illustrations. The author originates from her personal experience and philosophy as a specialist perfumer and relates her experience in a manner that makes it appear to be her religious beliefs. She writes some philosophically structured opinions into the text as though they are fact so be aware of guru-ism. It is clear that the writer feels a strong reference to perfumery's historic alchemical, guild based and apothecary roots and her insight originates from her practical understanding and experience as both a professional and artist. Five Stars That is a divinely sensuous discussion of real perfume ingredients. Despite what I found to

be mainly fluff I believe the author does a fairly good work of bringing the materials down to a individual level and makes perfumery approachable plenty of to start blending for many people. In case you can't tell I'm not fond of her writing style and am of the opinion that her composing style (or lack thereof) tends to cloud a few of the value this book offers in the form of practical information. I'm sure she actually is an excellent perfumer but a writer she is not really. The alchemical aspect is not readily apparent aside from the authors usage of some "alchemical" terminology, exaggerations and hyping up the mystical aspects of historical processes of perfumery, existence and biology for impact. My wife reads archaic alchemy texts and couldn't get half way through this book. But overall an enormous waste of my period and will provide you with stupid simple beginner recipes for a small number of generic scents/smells. I'm sure she is well meaning and I'm sure she knows quite a bit about the history and contemplative procedure for alchemy, especially since it pertains to her craft nonetheless it doesn't really run into in a manner that is specifically linked to alchemy in general for you useful or laboratory alchemy types. Instead it results in as another advertising piece for the Aftel franchise way of doing things. Inspired me to access know my important oils in the deepest level I'm a practicing aromatherapist for 20 years who is normally self-taught for the most part. I've been wanting to make some vibrational sprays for my clients & clients, but didn't really learn how to BLEND essential oils to get the outcome I needed. She gives a set of best, middle and base take note essential oils to begin with and what to increase your collection as you complement. The result is to enable you to make creative decisions by yourself. types of essences such as floral, fruity, woody, animal, earthy, resinous, balsamic, green, edible for Bottom notes; The writer seems to go in one at the mercy of another in the blink of an eyesight. This book is so much more. how to develop a blend for an individual, and much more. It was fundamentally hit or miss. After that later in the reserve, she speaks in detail of the steps to creating a blend in addition to giving recipes for blends such as how to make a top, middle and base chord blend, sensual blends, blends for meditation & Pages 60-64 explain exactly how to get to know each of your essences at the deepest level to be able to begin to observe what blending the natural oils can lead to. bath, etc. I read as part of a tri fix alongside Secret of Scent and The Perfect Scent (also great reads). Very useful and the historical narratives are very interesting. But I'm glad I slogged through to the parts where she's really discussing what she really does.. Five Stars An extremely good book approximately perfume and its history. Bought this based from a few evaluations here and on another forum and they couldn't be farther from the reality. Apparently the only way you can learn about actual/true perfume making is to take classes or go to a perfume school, not to mention those cost an arm and a leg. I have read and studied many books about the history of perfumery and elements one needs merely to START! It appears that the alchemical reference can be even more for effect and advertising chaff just as jazz bands like to over use it. If you are buying this to obtain concrete ideas on how best to create gas perfume, you're losing your time. So my dream of learning to be a hobby perfume maker is no more. So very much wasted time in this reserve about background of perfume making and notes utilized, etc. Therefore boring and a real snoozer. Really good Virtually a how-to-do-it-book, yet luxurious and compelling. If you are wanting to learn more about the science of perfumery from today's or even more empirical perspective filled with complex information then that is definitely NOT the right book for you... I would recommend.. Aftel is well-known in the business of creating custom scents, and very well-versed in her craft. and a reference publication!. Suggest it for perfume fanatics?. I read within a tri fix alongside Key of Scent and AN IDEAL Scent (also great reads) Very entertaining and helpful read -- I learned a ton! Lots of information, recommended books, and assets for supplies. Great Book Great Read.. If you are wanting to begin creating your very own fragrances, this is an excellent book for the newbie. Some might find her writing style inspirational due to her frequent use of metaphor and grandiosity. There are several tables of useful information that clearly outline which oil combinations are historically harmonious or that she discovers harmonious and will be offering some simple formulas, harmonies and accords for the beginning perfumer to start with - although you will need at least

\$200-\$300 worth of materials which you might already mainly have. A good overview of perfume. The book begins with the annals of perfume which is OK, Perhaps, but that's not my interest. The next part of the book may be the real goldmine of the book. This is where the writer explains how perfumes are designed then gives brief descriptions of the most common ingredients used. That is a book by Mandy Aftel, the artist and professional perfumer. blending perfumes which comes out with the dosage assistance and suggested blends. As the book is relatively short, this publication has potential to possess that serendipitous suggestion you were looking for as an amateur perfumer.



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