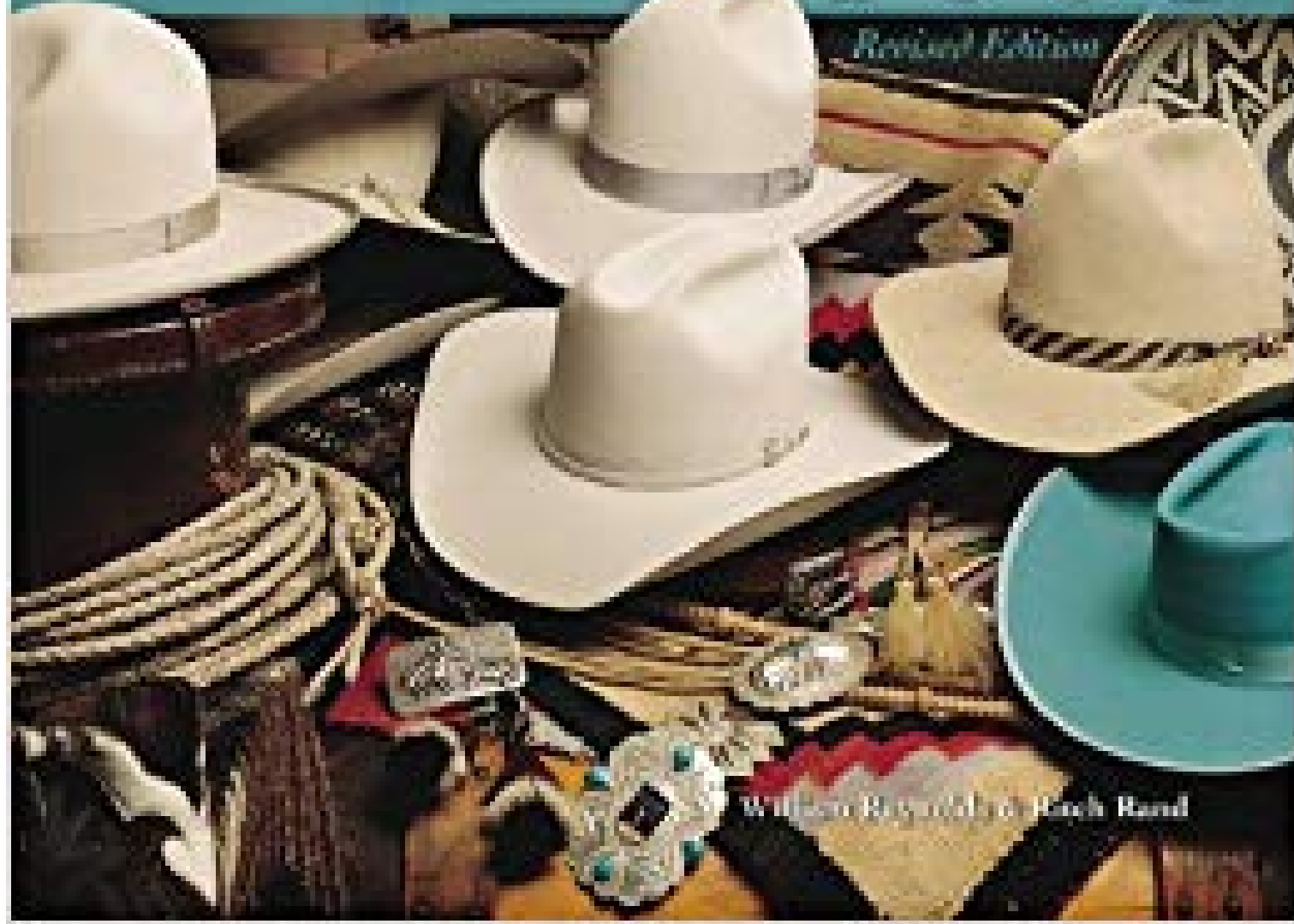




T H E
COWBOY HAT
B O O K

Revised Edition



William Byrnes and Ruth Rand

Ritch Rand and
Cowboy Hat Book, The



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Starting with a brief overview of the cowboy hat, the authors continue to explain the building of the perfect hat, its care and feeding, hat etiquette, hat hair, and more. The Cowboy Hat Book features an impressive selection of cowboy hats, showcasing the wide selection of styles, colours, and materials used to generate the cowboy hat, now symbolic of America and western culture that is recognized around the globe. Revised to include presidential hats, new celebrity hats, and a completely updated resource listing of custom hatters. Gorgeous photos of genuine cowboys and film cowboys sporting their trademark hats illustrate how creases, brims, forms, and trims are unique to the average person who wears each hat. The Cowboy Hat Reserve celebrates the annals and importance of this unique piece of clothing that hasn't fundamentally changed in more than 100 years. William Reynolds is president and CEO of the advertising, PR, and advertising agency Banning Business, Inc. His hats possess rested on dozen's of famous heads- from presidents to kings and heads of state to movie stars. He lives in Malibu, California. Ritch Rand's family members has been making handcrafted hats for over two decades. The company includes a special division that providers the western and equine sectors. He lives in Billings, Montana.



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