

# Perfume: The Art and Science of Scent

Newman, Cathy

Note: This is not the actual book cover

Cathy Newman

## Perfume: The Art and Science of Scent



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' This reserve with oversize webpages contains stunning colour photos.Perfume calls for the reader at the rear of the scenes to view how the elements of perfume are harvested and processed.



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I still found it to have useful info and the pictures are gorgeous Although this publication is a bit dated, I still found it to have useful information and the pictures are gorgeous! I purchased a used duplicate and I'm really happy with the like fresh condition. Great publication for the budding natural perfumer or anyone that likes perfumes! Five Stars Good product, new and prompt delivery. This is a pretty book though. Coffee table book This is more of a coffee table book than what I was hoping for with "Technology" in the title. Five Stars Breathtaking in every way! In order to know about the "perfume" business, this book isn't about gas instruction. During this time, the perfume bottle has evolved from a simple container to sculpture, frequently giving identification to a scent.. A good insight into the "Art" mixed up in Perfume business.... BLESSINGS in HIM! Perfect Excellent! Like fresh. As described. Beautiful and Informative This book gave a remarkable history and overview of the utilization and creation of perfumes. The accompanying photos are beautiful and present the reader an extra level of understanding. Eau de parfum has a 15-22% essential oil focus while eau de toilette provides 8-15% concentration of oil..We learned that to be called "perfume", there has to be an oil concentration of 22% or more.From Catherine de Medici in the 16th century to Coty to Coco Chanel, there's been a link between fashion and fragrance.A very informative and beautiful book. Lately, I've been rediscovering the pleasures of fragrances, and was so happy I picked this publication up. Estee Lauder's "Beautiful" has 700 ingredients, that is a record.Good book and superb pictures for the just want-to-know person....and its own formula is 12 webpages long! I learned therefore much about perfume and the market, and the main element words people use in the industry (and perfume hobbyists! Anyone who wants perfume will enjoy this.One reason perfume could be so expensive is the amount of an ingredient needed to yield what the perfumers use. For example, two tons of rose petals are had a need to yield just one single pound of rose oil! Petals must also be quickly picked because the amount of oil that they yield diminishes as the day time goes on.I came across the reason of "headspace technology" very interesting. There are machines that vacuum up the molecules of a scent and then run them through machines that individual the fragrance into chemical substance components and identify them.. Cologne has significantly less than 5%. It all seemed to have started when Romans wore perfume-soaked garments and sneakers while Egyptians positioned perfumed unguents in their hair to make a gradually diffused scent that surrounded them. Feeds your perfume desires! This is a remarkable book, filled with well researched information I've not heard before.The common fragrance has 60-100 ingredients and complex ones might have 300. This covers the creation, advancement and advertising of perfume, including insider details. Really put into my appreciation of perfume and fragrances. Specifically interesting was the section on the initiatives of scent developers to discover a new flower that may be found in perfume, and how they in fact capture the scent molecules in the torrential rain forest to get back to the laboratory to duplicate the scent. You can find only about 400 perfumers on earth and their training can take 10-15 years. Photos are beautiful and the writing is wonderful... I honestly didn't think I'd be reading the entire text of this book but just a general going-over and a look at all the gorgeous photos, but she really pulled me personally in with her composing! She is so descriptive and I cherished the tales she told of the people she fulfilled who shared their stories with her about how exactly much the scent of a loved one offers impacted them still today.The perfumer will need to have a vast understanding of raw materials and in addition of chemistry.) as well as what all of the different types like animalic, chypres, florals, orientals, etc.. That is particularly valuable when collecting the scent of a rare plant or when it's desirable to keep the plant in its natural environment.are. I picked this up from the library but this is

worthy of buying for me.



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