



STANDARD

Cosmetology

Milady

Milady's Standard Cosmetology



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For decades the principal reference for cosmetology licensure, Milady's Regular Textbook of Cosmetology has undergone the most thorough transformation in its history with this brand-new edition. Milady has totally revamped the organization and contents to bring the Standard into the new century. NAHA award-champion Mary Brunetti also wrote the chapters "Shampooing, Rinsing, and Conditioning" and "Hair Styling. New chapters such as "Life Abilities" by Arlene Alpert and "Communicating for Achievement" by Catherine Frangie start students on your path, stressing the smooth skills that professionals know is the key to achievement. In its contents and art, both of which are not used to this edition, the book reflects the changes in salon and spa treatments, procedures, and items. Central to the book's advancement was the data that learners need to keep engaged through a visual, inviting display if they turn each web page, and that steered the direction of the written text design and artwork program. The look of the text mirrors the adjustments in content, with its open feel, contemporary design, and high-quality photography. Having been created after intensive analysis by educational style professionals, the textbook exhibits the most sophisticated methods for relaying details, stimulating thought, aiding comprehension, and enhancing retention." Ruth Roche, another NAHA-award champion, has created a completely new "Haircutting" chapter, complete with step-by-step technicals on the primary cuts.



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Informative I expected this book to supply more up-to-day information and more assistance than I have already been able to find on the web. Although this reserve contained lots of good information that has remained true over time, it had been very general. The language where it is written is easy. This book is okay if you want to learn very basic things. I've afro-textured hair, and I've had to understand to care for it on my own (since it looks better on my head than on the floor or in the trash) based on my current area. Although I have never gone to cosmetology school, these details would have offered me well easily needed a refresher in the basics. The book contained a lot of things that I know. my fair Lady this book produced me very famous in my own family I read this book found it helpful in hair designing ,so I gave to my relatives and buddies each of them used this book and happy it includes very informative message and strategies for you.Many thanks Amazon. Five Stars Very good condition One Star Seems like a review booklet, instead of full textbook. Three Stars it's OK for exams, basic book Item was in great condition, and was just while described. Wife was very happy as this was the exact edition she found in school. Item was just seeing that described and arrived in great condition. Five Stars good Five Stars It was fine Best book for Cosmetology This book is the best book for Cosmetology ever made just know that



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