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RELEASE LEARNING



MILADY'S

**STANDARD**

Fundamentals for Estheticians

*Joel Gerson*

## **Milady's Standard: Fundamentals for Estheticians**



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Right now in its' ninth edition, Milady's Standard Textbook for Professional Estheticians has been thoroughly revised to include the most up-to-date information available today. All brand-new photos have been integrated in the chapter on pores and skin disorders and diseases, unique esthetic procedures, client discussion and skin analysis, and color theory and cosmetic techniques. For the very first time, this text is offered in full-color, incorporating a whole new, user-friendly four-color style that will assist students learn the normal links between your concepts and principles of skincare. Milady's Standard Textbook for Professional Estheticians, 9th ed. Compiled by Joel Gerson, one of the industry's best authorities on skin care, and Alison O'Neil, a respected expert in the medical esthetics arena, this updated text message contains all of the essential information needed to ensure greater achievement for students acquiring the state board examinations. A running glossary in each chapter assists the student understand the language of skin care, and procedural notes and basic safety tips help to reinforce concepts. Added discussion on advanced topics including AHAs, BHAs, glycolic, and microdermabrasion techniques give students exposure to those skills that will make them more marketable. Expanded debate on security and sanitation topics displays changes manufactured in OSHA rulings and decontamination and disease control. Over 500 brand-new full-color photos and illustrations support the written text content you need to include new step-by-step photos for most of the techniques presented., is the essential textbook for fundamental esthetics training.



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Milady's is very detailed and has a large vocabulary..and it would go excellently or can be included with the workbook.and some that explore that aspect of education might overdo it.. What a large amount of text to wade through..... good reference for layman These textbooks are best for lay ppl to use as reference especially when looking at products or deciding what is good or bad as far as skin can be involved. GREAT and EXCELLENT work. The language is obvious and modern and easy to read. OK It has been superseded by the CD version.. Nevertheless, I do still believe there's an audience that could like more complicated.there is no tradition and we're over zealot.you might not have the time as busy as we are to read again.....so uncertain this book is secure at almost all for the market.that is another format or a reserve with all kinds of images for comparisons etc mainly because another method of learning and documenting details and remember and an instant reference.... Anything to improve memory and recall and issue for anybody in education.thats where in fact the tradition lies...just like a doctor individual compatibility.. They bring it down to the basics before you even begin reading so that you are able to understand the objectives and goals and vocabulary before beginning each chapter and perform personal checks kinda like mathematics. You wont to buy plenty of gimmicky items because they will have done the research....and in general the fitness of support has more to do with your clients which should be your immediate family.. The greatest concern has always been matching up the product with the client and client-therapist compatibility...outside those parameters and concept of safety.I would definitely create a separate publication as an overview or skeleton. In any other case it's a lot of reading and when you read once.. Excellent information for anybody interested in skin care and spa treatments. As the most widely used textbook for estheticians in the world, this text provides comprehensive information on skin care science, professional esthetic techniques, and various spa treatments. Although I am no esthetician student, I was formerly a pre-med pupil and was delighted to find that the material shown in Dr. Joel Gerson's reserve was interesting, clearly written, and founded on solid, scientific concepts. The chapters were very easy to check out and included many full-color diagrams that clearly portrayed the relevant details discussed in the written text. After reading one or two chapters a day time, my notes soon contained a full, personalized skin care regimen that I could not have otherwise afforded on my budget. Now I have a very better understanding of how exactly to correctly sterilize and disinfect my tools and home, basic aesthetic chemistry, skin physiology, and the scientific concepts behind various skincare equipment and procedures utilized by estheticians (which can only help me to find the best services available at the spa). Many thanks Milady! Good for Estheticians & Makeup Artist I used this book to study before I took my State license test. This book has been very helpful and I refer back to it frequently when I need to look at a epidermis issue.Exceptional Teaching Methods: Milady's Regular: Fundamentals for Estheticians Books which are organized based on learning research that makes learning an easy task to follow without lose end are hard to find. If you're a makeup artist you should also buy this book and study your skin. Your clients will be impressed that you realize your skin so well.so I think you still have a big market out right now there of folks whose learning needs have not been met based on the rigours of market.. Five Stars Great book! Easy to read and understand book. Five Stars Helped a lot Fast shipment. The margins are large plenty of on the sides to enable you to bullet to memorize or the authors should be highlighting the to know fundamentals and phrases. Great method. I'm uncertain how you workout how to actually learn and get better at all this information. Maybe it's just designed to be a reference book? I recommend the seller Very interesting book. Fast shipping Four Stars That's good book.



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