

START to SUCCESS

A NAIL TECHNICIAN'S GUIDE INTO THE INDUSTRY

TAKE THE
FIRST STEP

BE YOUR
OWN BOSS

SUCCESS IS
IN YOUR HANDS

Katy Hancock



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Start to Success: A Nail Technician's Guide into the Industry



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What can I do differently to improve my profits and broaden my business? Are you considering a profession in the nail market? Are you currently working or leasing at a salon but want to start out your own shop? "Start to Success" was created with you in mind! Do you will need ideas and innovations that will help your nail firm grow? Do you want to be self-employed? Are you contemplating how exactly to have a successful home-based business? In this reserve, insights, suggestions and decision-making tools are provided throughout to handle questions that arise at each step of your nail career trip. Is a nail technician the best match for me? Where school must i enroll? What resources are available to help me? How do I get started starting my very own business? What's the first measures for creating my own brand? Start to Success answers these questions and more, providing you the confidence to succeed in the nail industry! Is it better to lease or lease? What advertising may be the most effective?"Start to Success" offers exclusive insights in to the nail industry that are designed to empower you to achieve success! How do i attract customers?



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The Only Nail Business Publication you will ever Need I cannot say enough about well-planned this reserve is. I desire I acquired it years back. Katie is usually well educated, experienced and structured. This is actually the only book you will need to begin your nail tech business correct. I have already been a developer nail artist for 12+ years, and I still had taken away so much value. Many thanks for getting this to your industry, Katie! Katy's passionately written book will inspire you, zero matter what your targets or your industry. What I like about this reserve is that it certainly drives down deep into the information on the challenges of becoming a nail technician as well as gives some great tips about how to succeed in the wonder small business world. What's great about this book is definitely that it addresses various stages that certain goes through within their career. If you're a nail technician professional, this is actually the book for you! What I like concerning this reserve is that it certainly drives down deep into the details of the challenges to become a nail technician in addition to gives some great tips about how to succeed in the beauty small business world. Katy will be your mentor. detailed and insightful direction that give you the self-confidence to go forward and make intelligent decisions. Thank you for all the honesty and integrity. A friend who then gives you clear, detailed and insightful direction that give you the confidence to move forward and make wise decisions. Strongly suggested for new professionals or experienced nail specialists seeking to improve their businesses! I'd highly recommend this book for: someone considering having a career in the nail industry, one trying to choose which school is best for them, students that's in their final term and preparing to graduate from nail school, the graduate who is trying to decide what to do next, an employee which has been considering to open up their own nail salon (including home business), a new business proprietor who needs to gain customers, a salon owner that is seeking to keep their shop competitive and grow. It's a straightforward read that is really worth the investment to buy it. Strongly suggested for new technicians or experienced nail specialists looking to improve their businesses! If you are a nail technician professional, this is actually the book for you personally! Katy tells her tale of working hard to follow her desire to become a nail technician, and she shares her like of the wonder industry with tales, hints, photos, and caring training that all pretty leap off the web page encouraging the reader with concepts for travel, deciding on a school, commuting, balancing work and self-care, looking after clients, etc. This book was so good I read it in under 3 days This book was so good I read it in less than 3 days. An exciting read! etc. It had been such a pleasure to learn and has provided me more excitement to start the Nail Technology course. What's great about this The writer, Katy, has written this book just like you are sharing your individual thoughts, questions and concerns, about your career/business with a trusted friend.



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