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"If a woman gets a hold to this book, she can run the world—really!"

Jewel Tankard, Star of Bravo's *Thicker Than Water*

Soft

is the *New*

POWER

*Embracing Your Feminine
Edge to Win in Love & Life*

DEYA SMITH

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Deya "Direct" Smith

Soft is the New Power: Embracing Your Feminine Edge to Win in Love & Life



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If it is easy for a book to be healing, spiritual, intelligent, and sexy at the same time, then that is it. From Bestselling author and creator of the Man Whisperer Multimedia Series comes the brand new book *Soft May be the New Power* by Deya "Direct" Smith. What if everything you thought you comprehended about communicating with males was wrong? Ladies have an innate power to attract amazing interactions through initiative, understanding and acceptance, in conjunction with the opportunity to approach life with a soft touch. Do you realize you have an innate power to attract amazing romantic relationships through your ability to communicate using a smooth and strategic strategy? Smith shows readers how to return to the organic softness that is feminine power. Smith encourages readers to take a stronger, however softer position to gain what you want. Way too many successful and ambitious profession driven women for different reasons tend to make use of masculine or hard energy to survive or be successful, and as a result, not merely are they exhausted, however they become hardened in communications. A lot of women are shedding themselves in order to keep up with the male-dominated workplace and the new-age approaches to dating and interactions. Would you be willing to re-calibrate your thinking to possess the love and existence you desire? *Soft May be the New Power* is usually a publication that will speak to the soul of several women. God produced us the softer sex for a reason.

- Maximize your soft capacity to catch the attention of and develop personal and professional romantic relationships; This book will help you to:
- Identify and embrace your feminine power and psychological intelligence;
- Appreciate that being soft will not make you fragile it makes you wise; Utilize it to your advantage!
- Give yourself permission to succeed and win just like a female and not like a man;

Deya teaches us in her fresh book, *"Soft May be the New Power"* how exactly to be both simultaneously. **PRAISES FOR SOFT IS THE NEW POWER:** "The Guy Whisperer" has created a robust new guide. Focusing on how and when to turn on your power, will not negate the necessity to play hard ball when required, but it definitely gives you an edge in work, play and at home.com She actually is more prepared and better equipped than ever before to become a BOSS! We have to bring all of ourselves to guideline the globe from the boardroom to the bed room. Deya presents the keys to feminine success and power. If you want to rock your objective with woman-power, then this book is for you. You can have your respect and adoration in every aspect of your life, but you can not be all soft and you can't be all effective. - Abiola Abrams, *ESSENCE* tips columnist and founder of SacredBombshell.com "Ben & I have already been married for almost 16 years...and I have to say because of what Deya's book *"Soft Is the New Power"* is discussing every woman should go out and get it...because it's a key ingredient in that if a female gets a keep to it she can run the world – really!" - Jewel Tankard, Star of Bravo's *Thicker Than Water*, Writer of *Millionairess Life-style Understanding the Price and the Process* "Deya "Direct" Smith offers been the resident "Man Whisperer" for the Solitary Wives Golf club, and has helped all of us to manifest our soft power, in her much-anticipated brand-new book *"Soft may be the New Power,"* I am excited that females everywhere will finally get the tools they need to realize that you don't need to become masculine because it is possible to win like a girl, being fly & feminine!" - Koereyelle Dubose, Founder of The Single Wives Club "Today's woman is stronger. She actually is a survivor. Miss Deya Direct dismisses this BS and tells the reality! But in this transformation some of our ladies have lost their, nice, sensitive, nurturing side. I'll definitely be posting it with my life coaching clients and speaking audiences".

- Turn into a 'Guy Whisperer' and learn the art of talking with a man's center."

- Steven James Dixon, Founder of LoveCapacity. Our era has been taught that to be able to achieve and succeed, we needed to deny our feminine powers.



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Thanks Deya for providing us with another great read on how exactly to love ourselves more to attract what we are in need of for our lives. "Soft may be the New Power" is definitely written as a handbook for ladies on how best to embrace their femininity and strength.. So I have to give my review for this book I couldn't deposit earlier this week during my flight. I just wish she had more post and videos.?). This book spoke to me on therefore many levels, and since I've had the great privilege of having Deya as my own mentor, I could relate that much more from previous gal talks we've shared ?. Great publication!) was Chapter 4 Powered along with Chapter 11 Class is in Session, Girls of Section 2. It really enables you to realize your accurate potential as a woman and how capable we have been at success whenever we use our softer aspect. It was mentioned in the reserve, and I chuckled when I noticed it, but even the most fiery females (like Deya lol) must utilize their gentle power and magnify their feminine energy. This not merely helps in business, however in personal associations, it's liquid gold! Worth The Read Worth the read! This book made me alert to how I have lost my femininity to compete for success in the world. very easy read. Love you sis, and keep these coming! I browse this book in 5 hours nonstop lol! Coming from someone who has studied and practice the organization management style of soft power; Soft is feminine power As a mom of three married for 19 years Soft Power spoke to me and as a result made me reevaluate how I relate with my husband and inspired me personally to get back to the basics to be soft and pink. Soft ISN'T Synonymous with Weak! An insightful and enlightening personal help book to steer us on how to get back to the fundamentals, using our God given right of passage: our femininity. The book allows you to understand where you are today and guides you step-by-step on how best to use your soft capacity to give and have the love and support you need from your partner. Write on, Deya! I highly recommend this book not just because she's the big sis, but she truly has a gift within her testimony that should be shared. Great advice from the trusted girlfriend ... very easy read. Great advice coming from a trusted girlfriend with a positive spin on what women can still be driven at work and driven in the home in a more feminine way. really helpful exercises at the end of each chapter aswell. I would recommend this to all my single friends or anyone desiring for a deeper romantic relationship with a man. Informative yet lacking I enjoyed the first few chapters but afterwards in the reserve and in the second section, I felt just like the details, although very helpful, was all over the place and could've been organized better..!you get muuuuuch further with just a little honey. Like her other books, I was pleased to see Deya continue providing us her authentic self by giving intricate details of her love trip. No lie! it was a pleasure to see how Deya transitioned those same ideas into love administration but from even a softer perspective. Reading her "man whisperer" study and the statistical data around how men think and what they need allowed me to instantly apply what I learned to my journey of the pursuit of love. Can't say more than enough positive reasons for having this book... I could not wait around to dive into this one. This is a MUST READ! It's not only an excellent guide for ladies but I was able to garner ...! As a man reading the book, I was inspired and educated. It's not only a fantastic guide for females but I was able to garner valuable info to help me become more responsive and in-tune with all the current significant female figures in my life. I have bought copies, as needed reading, for my 17 and 18 year aged daughters and also have recommended "Soft may be the New Power" for close friends and co-workers feminine and male as well. Soft is the New Power is merely what the modern day women needs. the circulation was certainly readable. This was a quick easy read. Loving more of me personally. However, I am happy with my purchase, make reference to it often, and also have recommended it to close friends. I loved the use of scripture and valid research throughout the book to greatly help me understand; I enjoyed this reserve because she uses some "common sense" tips and inserts little nuggets of wisdom based on her encounters and her research interacting with men on particular subjects. Also her character on social media marketing outlets like Periscope can be even better. It was my big sister's Deya Smith's Soft Power (which incidentally, if you don't have a copy currently WHAT ARE YOU Waiting around FOR! The best chapters

of the book (although there were many! I will purchase copies for my book friends-a must-browse for my sisters. I would have prefer to heard more illustrations from the research received from the interviews with men. I have a fresh perspective but needed real life examples of how exactly to implement this perspective. great book to read awesome author for writing this book great book to read awesome author for composing this book a Deya Smith knows her stuff!! I must agree. Packed with helpful relationship guidelines, tools, and strategies, Gentle IS THE Fresh POWER reminds ladies that it is never too past due to make a change for love. This book is crucial have! The book is extremely well written with types of the source, application and aftereffect of "Soft Power." As a male reader, I am happy to have been introduced.



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