



BUTTONED UP

**CLOTHING, CONFORMITY, AND
WHITE-COLLAR MASCULINITY**

Erynn Masi de Casanova

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Buttoned Up: Clothing, Conformity, and White-Collar Masculinity



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Who is today's white-collar man? Gender expectations have changed, too, with men's bodies more and more exposed in the mass media and scrutinized in everyday interactions. These white-collar workers' accounts show that higher freedom in work dress codes can, ironically, increase men's anxiety about setting it up wrong and discourage them from experimenting with their gown and appearance. The globe of work has changed radically since The Man in the Gray Flannel Match and other mid-twentieth-century investigations of corporate life and identity. Regardless of the expansion of guys's fashion and grooming procedures, the reduction in formal dress codes, and the relaxing of traditional ideas about masculinity, white-collar men feel constrained in their choices about how exactly to embody professionalism. S. cities with distinct local gown cultures? New York, SAN FRANCISCO BAY AREA, and Cincinnati? Erynn Masi de Casanova asks what it means to use the white collar now. In *Buttoned Up*, predicated on interviews with a large number of guys in three U. They strategically embrace conformity in clothing as a means of keeping their gender and class privilege. Across categories of race, sexual orientation and occupation, men discuss "blending in" and "searching the part" because they aim to keep their careers or pursue better types. Contemporary jobs tend to be more precarious, casual Fri has become an institution, and telecommuting blurs the divide between place of work and home.



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.Buttoned Up by Erynn Masi De Casanova is usually a free . Buttoned Up by Erynn Masi De Casanova can be a free of charge NetGalley ebook that I read throughout a Trivia Night in early November.. I believe that I thought we would read this reserve in tandem with Fashion Victims, but the latter book was released a lot earlier than this one.Buttoned Up requires a much more scattered, qualitative interview approach than We would've expected to such a narrow topic. That being said, it's a heavy, dense, pompous browse, where it could've been more exploratory and diverse.



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