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REVELATIONS



ROLAND BARTHES

THE LANGUAGE
OF FASHION

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Roland Barthes

The Language of Fashion (Bloomsbury Revelations)



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Roland Barthes was one of the most widely influential thinkers of the 20th Hundred years and his immensely popular and readable writings have covered topics ranging from wrestling to pictures. Barthes' essays here add the history of clothes to the cultural importance of Coco Chanel, from Hippy style in Morocco to the amount of the dandy, from colour in fashion to the power of jewellery. The semiotic power of style and clothes were of perennial curiosity to Barthes and *The Language of Style* - available these days in the Bloomsbury Revelations series - collects a few of his most significant writings on these topics. Barthes' acute analysis and constant questioning make this book an essential read for anyone seeking to understand the cultural power of style.



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Five Stars a classic in neuro-scientific semiotics/semiology. Five Stars thanks Five Stars Great book!



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