

# MILADY

## STANDARD

*Feeling Left Out?*

Select procedures, highlighting  
left-handed instruction

**SECRETS TO  
SUCCESS**

LEARN FROM TOP  
INDUSTRY PROFESSIONALS

*Cutting Edge*

All about Shears

*"EYE" Dare you*

Hundreds of amazing photos & illustrations  
that jump right off the page!

# COSMETOLOGY

Milady

## Milady's Standard Cosmetology



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Since 1938, the Milady Regular Cosmetology has been the premier textbook for Cosmetology education. Building upon the strong pedagogical features of earlier editions, the Milady Standard Cosmetology 2012 is lively and colorful to fully capture the visual learner's interest and focus their attention about them matter which is the cornerstone of their education. Each subsequent edition offers developed with the changing varieties of the era while maintaining a firm foundation in the basic methods and applications of beauty tradition that have endured for generations. The Milady Regular Cosmetology 2012 textbook requires benefit of the most sophisticated methods for relaying information, stimulating thought, aiding comprehension, and enhancing retention. This fresh edition contains a totally revised section on illness control principles and practices, new methods, and revised and up to date chapters compiled by industry experts, along with step-by-step procedures demonstrated designed for



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Fantastic I went to beauty school in the 1980s which book is a far cry from the dry sparsely illustrated text that we had in the past. NO HASSLE JUST A VERY EASY Purchase. Well, that may \*technically\* be true, but out in the wonder world they are simply called "shears". I pointed out that this fresh Milady book will not bother with details that is clearly irrelevant to the market. my haircuts are even more professional searching. Nonsense.It goes into detail with trimming and other techniques, the photos and explanations are excellent. I am learning to retake my condition board test (I passed it in the past when and I recently allowed my permit to lapse) and this publication will be very useful.! In case you are attending cosmetology school, I'd Highly recommend buying this Ebook to assist you study instead of carrying around the 10Lb text publication around... I would Highly recommend buying this Ebook to assist you study instead of . A must have if you personal an iPad! There are some changes since I was in beauty school, but I am self-confident that this book will help me to obtain the knowledge I need to pass my condition board exam again. That is beautifully illustrated, photos abound, its among the heaviest books I've ever found! Just as I expected.Just one simple example: In my own old cosmo publication it said our hair cutting shears weren't shears, but scissors and that it had been "incorrect" to call them shears. THANK YOU. It works ! Lots of information I purchased this book to boost my haircutting skills for my children. I indicate, how would it sound in the event that you went around informing everyone that their shears were not actually shears but scissors? Valuable book for any level of skills your needing to cut hair. it was in great shape and perfect I ordered the reserve as needed for a cosmetology class and opened it to have composing on the inside. Other than the big bold name on the inside, it had been in great form and perfect! WOULD Buy AGAIN. Perfctet for school I purchased these for school and they worked perfectly fine. Four Stars as described Highest rated Anyone whos using this textbook along with all the online tools and additional theory workbooks etc can be obtaining the best cosmetology education anywhere! SATISFIED CUSTOMER SATISFIED CUSTOMER, THE MERCHANDISE WAS DELIVERED NEEDLESSLY TO SAY. A great gift. I ordered this publication as something special to my female who lives in Jamaica. She's learning cosmetology and was very happy with the book. Happy ;) Five Stars Very good quality and you do have school everyday Five Stars i like this edition better-visually it works better for me Five Stars Great Precisely what I needed Perfect to review and pass the state exam! Five Stars Perfect condition



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