Life is Good

THE BOOK

How to Live with Purpose & Enjoy the Ride

BERT and JOHN JACOBS

Founders of Life is Good®

Bert Jacobs

Life is Good: The Book



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Not really your average self help publication! Loving this book. I will admit I am most definitely a pessimist, but Personally i think it is detrimental. Short read. Although Personally, i do not mind, I would not wish to spread negativity and instead desire to encourage others. I have already been going right through this book slowly to absorb whenever you can and I try to make it a goal for each day to focus on at the very least among the things I have read. Two brothers constructed the business enterprise while creating a community workers and customers who sucessfully collaborated to make products which were meaningful and generated profits t Short read- Great message! This is simply not simple self help reserve. This book will not just tell you how to proceed, but rather inspires you through amazing examples and provides convinced me to change my mind set (gradually). Time well spent! Existence happens, it can be rough and this book suggests that in the event that you embrace positive energy and some primary "superpowers" you may survive anything. This book isn't preachy or culty, it really is open to everyone. Full disclosure, I have recently been a lover of the Life is Great brand, the message they provide and the important work they support as I have already been a trained LIG Playmaker for years. Great reserve. The LIG philosophy is certainly one which assists motivate me daily to aid the kids I use, ranging from those that hasn't got it easy to those who've experienced horrendous trauma. Optimism for Everyone Wow. I couldn't place it down. Sure I'm a self-avowed LIG lover from the start, but this reserve was just fun to learn...No they aren't perfect, but it's nice to learn that imperfect people can do great things. AND very inspirational. Life Is Good Good book.just like EVERYONE may. If you are looking for optimism and inspiration and a fun go through, LIFE IS GOOD THE BOOK is the one you want! Sweet book Not the greatest writing in the world. Very little new ideas. But... Reading this book gave me that same feeling I obtain when I pull on my favorite Life is Great t-shirt on a summer time Saturday. It's a lovely book filled with optimism and options -- oh, and also the tale of how two brothers developed a multi-million dollar business, helped a bunch of children, and stayed true to their roots. Highly recommend this book to anyone who needs some inspiration or you need a reminder of what's important in life. Thanks! The story behind the t-shirts is a lesson on business, philanthropy, and life. Recommend this book to anyone who needs some inspiration or . This is the kind of publication that you want to read and pass on to somebody!. One for me and the rest for three friends. My friends have previously read the book and had only great things to say about it. This was such an excellent inspiring read.. I purchased 4 of the at Christmas. Great book on what living a life designed by our values can prove that "Existence is Good." The writer shares his life in stories and images and motivates the reader to live with purpose and make every day count. The corporation really walks its talk. Bert and John Jacobs are function models for us all. This is a quick and easy read with a simple yet powerful message This is an instant and easy read with a simple yet powerful message, which may be the importance of optimism. Great book on how living a life shaped by our. It really made you end and evaluate your attitude about lifestyle. I have been a long time lover of Life is Good wear but didn't understand the story until now. I'll think differently now each and every time I put on among my many assortment of t shirts. Optimistic Great story in regards to a family with few assets used optimism to teach their family that life is good, which was the building blocks of a business that was guided by helping children to be happy.. My life is way better for having examine this book. Most of the tales in here and lessons produce a lot of sense. I am also a masters level therapist who works together with kids and family members. Awesome message. Never to myself but to others around me. Great Awesome book Fun book. Wife loved it. Friends are borrowing it and I continue steadily to take good care of it. Great messaging and lessons for young and old Great tale with a visually appealing layout. Good messaging and lessons for those

young and previous. Having my teenage boy read it wishing the story told from young men's viewpoint with curiosity him.. Will definitely go back to it when I want the motivation Life, is TRULY great.. Positive, uplifting browse. You got a real sense of who both of these guys are who developed a movement and are putting Optimism on the map in a bigger way each day.all rolled into one authentic brand. With optimism, empathy, playtime and like, life is good. Fun book to learn and it was in GREAT shape. Keeps loaning it out to close friends who . Can't seem to keep it on the bookshelf.. Wife loved it. Keeps loaning it out to close friends who want a pick-me-up...



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