

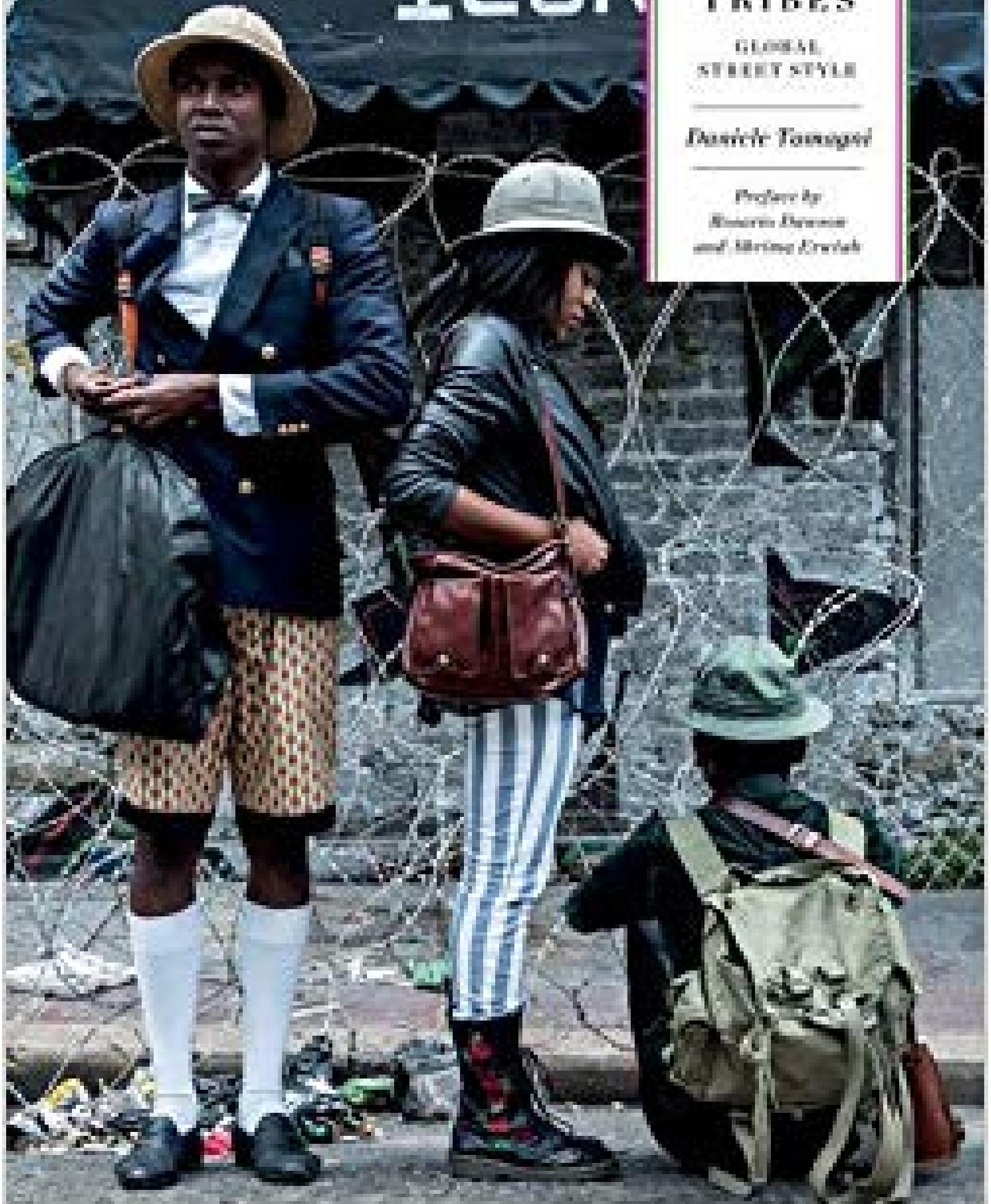
19  
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FASHION  
TRIBES

GLOBAL  
STREET STYLE

*Daniel F. Toussaint*

*Preface by  
Rosario Dawson  
and Mering Croot*



Daniele Tamagni

## Fashion Tribes: Global Street Style



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POPULAR Tribes, award-winning photographer Daniele Tamagni has tracked down and documented one of the most unexpected and colorful international fashion subcultures. Through documentary pictures and staged portraiture, he's captured rock rockers in Botswana, hipsters in Johannesburg, dandies in the Congo, woman wrestlers in Bolivia, " Frequently marginalized on the fringes of their own societies and looking to stand out, these people fight back and express their imagination and joy through personal style. youth in Cuba, punks in Burma, and models in Senegal. bling bling" Fashion Tribes offers a broad view of world gown and shows the power that clothing can hold. Alongside the seven subcultures highlighted are essays by leading professionals in fashion, artwork, anthropology, and sociology that explore all areas of style.



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KIND OF INTERESTING HOWEVER THE COVER Image AND PRESS BLURBS Method OVER PROMISE!  
This hardbound Abrams imprint of approx. 6. The pages, nearly all of which have full color reproductions are glossy and acceptably well-made.5 x 1.25 inches, and 291 lavishly illustrated pages was bound and printed in Singapore.875 x 9. Having said that, I am not really impressed by the product quality nor, particularly, by the photography.), and the small subcultures that the writer was able to unearth.I must say too that the picture taking is surprisingly amateurish to my attention. This is a issue.Tamagni who is described as an 'Art Historian' on his website, that was last updated in 2013 takes the concept and efforts to expand it to the third world by going to various African countries, aswell as to Cuba, Bolivia, and Burma. Unfortunately the project falls down due to the fundamental difference between a cultural phenomenon which has seeped into the everyday vernacular of lifestyle as in Shinjuku (I think particularly of one of the shots in 'Fresh Fruits' where a little old woman standing in the background attending to her bicycle is unwittingly dressed up in a pattern that's every bit as wild as those of the young couple who are in fact the subjects of the shot. It really is all okay, which virtually sums up the entire book.Basically, the photos and accompanying articles in this book try to link the strange manner of dress to a kind of politics, whether it's feminism or a dialectical a reaction to 'western imperialism' Perhaps. Check out those books the following on Amazon to see why. It's a problem because the essays are of the kind one immediately skims over because loaded with tired political chestnuts about numerous types of oppression or oppressive cultural norms because we've seen and heard it all before, ad nauseum.) movement, this reserve labors to somehow connect the dots between people around the world who aren't expressing an identical aesthetic, either politically or sartorially.Whereas 'Fruits' is strictly non-ideological and really captures the zeitgeist of a spontaneous street style (also played out by means of tribes, lolita, gothic, etc.This book tries to take care of a whimsical subject too seriously and the politics of the book is just too big whimsical to be studied seriously.. Also, not saying that Tamagni totally misses the mark because his Sapeurs of the Congo probably could show up on the roads of Shinjuku (the region is no longer closed to visitors on Sundays and so the Fruits are all but gone right now) and fit right in.No, the problem is that, apart from the Sapeurs and perhaps the Cholitas Tamagni's subject matter groups are just tiny groups of like-minded people who also dress up for effect but whose 'culture' will not exist outside of the imaginations of the players themselves..Not to say that a few of the pictures aren't interesting, some of them are..I believe it is secure to say that is a publication that emulates or channels that most famous Japanese publication 'Fruits' which put out two English vocabulary trade paperbacks titled 'Fruits' and 'Fresh Fruits' that have been jam-packed with photos taken of the habitues of Shinjuku's automobile-free days in which roads were blocked off for the special use of pedestrians who would come to pose and play there.The Burmese punks could be street punks anywhere, the Peruvian Cholitas can be Cholitas only in Bolivia. Five Stars Excellent!!!



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