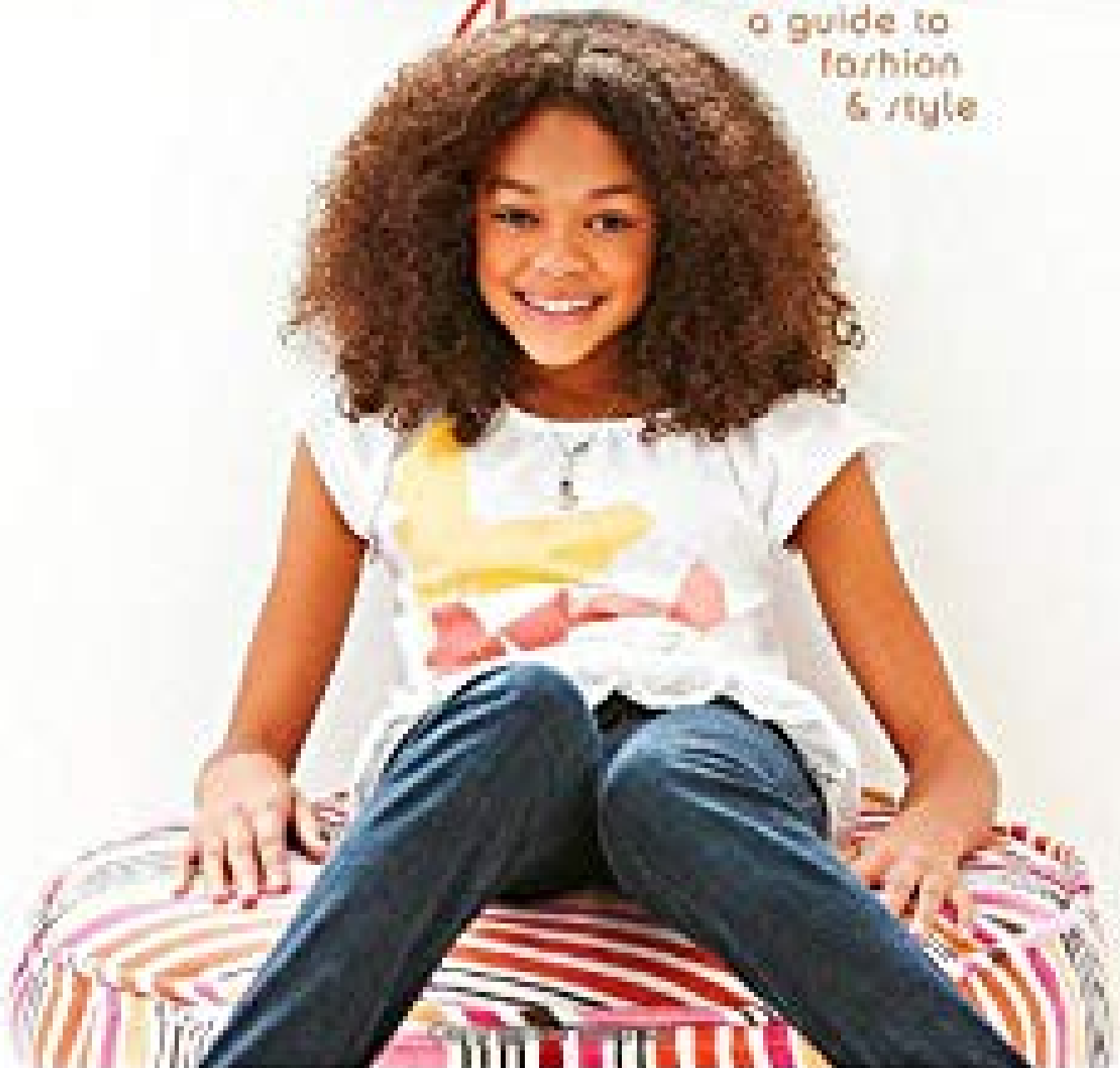


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WITH GRACE NORWICH

# My Look

a guide to  
fashion  
& style



Marlene Wallach

## My Look: A Guide to Fashion & Style (Tween Lifestyle Collection)



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Need to know the secrets of fabricating your personal fashion style? Figure out how to feel beautiful inside and out. From how to put together an ideal outfit to style dos and don'ts galore, Marlene's suggestions make searching and feeling fabulous a breeze. Wilhelmina Kids & Teens modeling agency president Marlene Wallach shares tips of the trade so you'll know all the things fashion professionals know. Filled with fun quizzes, video games, and lots more, My Look will help you discover the style that suits you greatest, whether on the runway, in the classroom, or on the soccer field.



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Five Stars Very satisfied! Sort of like that 80's hip/funk style (anyone remember wearing skinny piano ties? Assists develop style and plenty of individuality, and the guidance seems to work with most public school outfit codes (unless you go to my friend's creepy school, which doesn't allow nail polish). Following is usually what she wrote concerning this publication: I'm a ten year old lady and I'm composing this from my point of view. Ideal for Pre-teen Girls This is a great book for pre-teen girls, and teaching them they are unique and how to put their finest foot forward with regards to the look of them: matching close, producing themselves presentable, and producing sure their clothes fit right--not too tight or loose. I'd definitely recommend this publication! For a reserve that was supposed to teach women to find their \*personal\* style, it really, really does force this particular version of "cool" that the author likes. She actually emphasizes creating your own style, being comfortable in your own skin, and just enjoying fashion's endless possibilities. Quite a few of the clothing worn by the versions in the book are parts that neither I or my friends would wear. I would have already been more impressed if it got focused on creating a girl's own look and sense of design, instead of just fashion advice. Throughout the book this aspect is emphasized. However, with regards to styles, there appears to be no fundamental introduction to the basics of color and style complementing (or am I just old). Right now, I admit that as a father I've lackluster fashion sense. But the outfits in the book brought me back to the days of Madonna when she initial started out. recommended by my daughter Great outfit ideas for tweens, especially those struggling to navigate middle school.). But once again, I believe the book's accurate value is normally that it seeks to assure the reader that it's ok to be "you" and that you do not have to purchase a lot of fancy clothes (like kids see if they watch TV and assume every female must have a \$30,000 wardrobe and a two story walk-in closet bigger than their parents master suite). Possibly the Debbie Gibson design aswell. Since the book is really about exploring your own private style, her tips can sometimes border on the outrageous. Teens Modeling Agency, so she knows a lot about fashion and design. Superficial and Materialistic This book isn't really "bad" by itself - but it is not actually positive for girls either for me. I trust a prior reviewer [Unity] who said that the reserve pushes a specific style - funky mixed colours, etc. Promoting Self Esteem We let our 8 year old daughter browse this book (going on 9) since she recently became worried about her "style awareness. [And, like Unity, I did so not find her style very appealing myself - I thought most of the outfits looked kinda stupid to become honest]. We thought the book emphasized the superficial in the extreme - I'd have loved to have seen more about a girl's attitude and behavior and how that affects her "style" and how others perceive her. This publication emphasized having TONS of clothes, certainly pushed "designer" clothing, pushed buying what's "IN" this year, and gave just the briefest mention of "internal beauty". For a family group that doesn't plan to spend a fortune every period on a daughter's clothing in order that she can possess the latest and greatest [and a whole closet overflowing with the latest and greatest], this reserve could really just set you up for heartache - it could place a daughter's sights on something that is really out of reach [and rightly out of reach in my own personal opinion]. I also agree with other reviewers that commented on the emphasis on "skinny" ladies. There are no ladies of ANY shape pictured in this publication apart from very, very thin young ladies of "style model" quality. This publication will only further the self picture problems that most ladies have today - because most women don't look like the girls in this reserve any longer than they look like fashion models in mags. I'd really love to see a reserve that truly works together with tween ladies on developing their own unique style [inside and out] and that celebrates \*all\* ladies and their own awesome-ness. But this reserve is NOT it. Expert Fashion Advice & Marlene Wallach's book, "My Look: A Guide to

Style & Style by Marlene Wallach holds true to its' editorial and that is a Pro sharing here is how to create personal style, do's and don'ts of fashion, and assisting young ladies who need help in finding their personal inner beauty. Marlene Wallach is certainly president of Wilhelmina Children & One thing I like on the subject of the book is definitely that it encourages the reader to explore what they already own and try different items together or even trade/borrow with friends (I thought that was great). The book design is cute, colorful, unique and fresh. I wish I'd have known about . I really enjoyed the reserve and even though I am a grown-up, I was able to eliminate something. Where was a reserve such as this when I was a teenager? Chapter Four teaches in what clothes are best for specific body types. Chapter One: Dress the Part includes a quiz which will definitely help the girls (and some females) find out where they can fit on the style spectrum. Small tidbits or fashionistas' pearls of wisdom are sprinkled along this chapter. This chapter also addresses the importance of a good fit, color suggestions, the importance of knowing that one size will not always match all and a page so that the reader can make a Mood Wall (just like the designers ). The benefits of experimenting and finding how a few prime pieces can be transformed into several styles are actually taught here. Chapter Three includes a Closet Diary page that can be copied and utilized as needed. A photo can be attached to the Wardrobe Diary web page along with special details to help you keep an eye on extra special clothing, theme and be able to view a completed look at a moment's notice (just like the professionals). Marlene opens up with a "take note" to the reader. Fabric care is covered, correct storage of clothes , what is absolutely needed on a sleepover. A fun fact is provided near the end on web page 108; in brief a lot of people wear 20 percent of their clothes 80 percent of the time and 80 percent of their clothing 20 percent of that time period. This fact should turn into a myth after reading the reserve and implementing a few of the fashion advice. The writer speaks obviously about topics Tweens want in. The photos of youthful models are varied and show fashion reaching beyond the colour line... I bought the three books for my granddaughters. The three folks have read them together and truly enjoyed them. I wish I would have known concerning this series sooner. The three of us have read them together and truly enjoyed them. Good, but her information is too funky and outrageous! I am uncertain about children finding a "look", maybe they should you need to be even more focused on having a great time, but its still okay. It really is part of a string though. You do have to remember that the writer is usually from a modeling agency - therefore i find some of the fashion advice is fairly 'cookie cutter" I dont think it focused on the real needs of girls, and was actually just a filler for the series, and a reason for the author to extole the virtues of "her" edition of style. The book provides great information to greatly help a young girl with self-confidence. Has changed my granddaughters view of clothing This book has changed my granddaughters view of clothing & what appears good on her behalf & I came across different opinions on what types of clothing to wear depending on body type. I now love to go shopping with her because its no longer a battle over what looks great on her behalf & what doesn't. Worthy read. I believe that this book was very useful. what doesn't. This book describes what forms of clothing should be worn with others. This book gives great ideas for young buyers who want to figure out what things to buy when searching for cloths. I found out a partly tapered design of clothing is best suited for my body type. I recommend this book for anyone who is having trouble finding ideas for ideal cloths that project their positive features and hide their not so positive ones. Neat Workbook for YOUNG Tweens This is an okay book for 8-11 year olds. Wallach provides greats advice about exploring the different styles popular and seeing what works best for you as well as your own personal design. Chapter Two: Become Your Very own Best Designer offers tools to edit your closet. The

following is her review of it. I got this reserve for my 12 yro daughter. Tips My Look: HELPFUL INFORMATION to Fashion & Style" is considerably upbeat, entertaining, and easy for tweens to understand. An enormous problem with style books like these is normally that authors use conditions and phrases that are somewhat hard for kids/teenagers to understand. This is simply not the case with Wallach's book." She is a voracious reader not conveniently influenced by the activities/styles of her friends and genuinely seems to want to build up her own style! Nevertheless, as a tween myself I would NOT use these pointers when shopping for my clothes or even selecting what I will wear to school. Inside our house we do not believe in "branding" and I believe this reserve supports our placement well. She actually emphasizes that funky, 80's combine and match style. Nevertheless, we have entered that phase where the remarks of others have the ability to trigger concern or self-doubt about her sense of style (and guy can kids be cruel). Her suggested clothing might cause a woman to have other girls constantly looking at her and her outrageous clothes.



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