

FOURTH EDITION

Health Program Planning and Evaluation

A Practical, Systematic Approach
for Community Health

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Health Program Planning and Evaluation: A Practical, Systematic Approach for Community Health



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Health Program Setting up and Evaluation, Fourth Edition carefully walks the reader through the process for developing, implementing, and evaluating successful community wellness promotion applications. Featuring reader-friendly, accessible vocabulary and practical equipment and concepts, this outstanding resource prepares college students and professionals to be savvy consumers of evaluation reports and prudent users of evaluation consultants.

- Chapter 10: increase the content material on informatics and big data as related to program planning and monitoring.
- Chapter 11: include discussion of photos and video as modes of data collection.
- A comprehensive explanation of how each focus on setting option relates to the corresponding level of the health impact pyramid.
- More info on informatics and big data as related to program preparation and monitoring
- A discussion of photos and video as modes of data collection.
- A reinforcement of informatics, photos and big data as useful in plan evaluation
- Current terminology of first and second purchase coding of qualitative data. The following is a list of chapter specific major, substantive revisions obvious in the 4th edition, beyond general updating of references:
- Combined Chapters 3 and 4 to be able to tighten and shorten the content.
- Chapter 8: Provide a solid description of how each target setting option pertains to the corresponding level of the health impact pyramid. We will increase the emphasis asset-centered and strengths based approaches to evaluation and planning. We may also discuss the relevance of the ACA to community assessment.
- Chapter 15: reinforce informatics, photos and big data as useful in system evaluation
- Chapter 16: revise to reflect current terminology of initial and second purchase coding of qualitative data. Only currently used planning tools will be provided, and greater content material on workforce planning will become added.
- Move Chapter 9 into Section III Health Program Advancement, and revise wording to reflect that the info is area of the development stage.

The Fourth Edition reflects the major changes in the field of community health with updated examples and references throughout. Revise the exhibit showing the budge on an excel sheet.

New to this Edition:

- Intro of the concept of root causes as sociable determinants.
- Chapter 4: Introduce the concept of root causes as public determinants. We will also frame case study as a blended method rather than a strictly qualitative method



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Well detailed book This book has all the necessary tools you'll dependence on program planning. Good condition Good condition Insufficient examples to understand it. Two Stars I hate this book, it's too confusing. Great textbook. Exceptional tool for educators. Just wish the written text were large.



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