



ESSENTIAL PUBLIC HEALTH

Essentials of

Planning and Evaluation for Public Health

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Series Editor: Richard Riegelman

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Karen (Kay) M. Perrin

Essentials of Planning and Evaluation for Public Health



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Filled with cases and illustrations from across the spectral range of Public Health specialties, *Essentials of Planning and Evaluation for Community Health* provides a basic understanding of the importance of and the key approaches used to perform and evaluate effective community health programs. Organized in a step-by-step procedure, the chapters offer an accessible and engaging summary of topics had a need to review published literature, collect principal data, evaluate data using simple statistics, and present outcomes in created or verbal formats because of their intended audiences. Key Features:• Offers a clear, easy-to-read foundational summary of the procedure of Public Health system evaluation• Includes an easy explication of basic statistics using Microsoft Excel• Uses many examples and cases particular to the field of Community Health • Authored by an award-winning Professor in undergraduate open public health studies
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