



ROBERT S. FELDMAN

ESSENTIALS OF

# Understanding **Psychology**

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*Robert S Feldman Dean College of Social & Behavioral Sciences*

## **Essentials of Understanding Psychology**



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Students Initial. With the adaptive learning system, SmartBook™, every student has a unique experience personalized to their needs. Utilizing a revolutionary revision process, Essentials of Understanding Psychology is normally a completely integrated learning system that brings the "Learners First" goal to a fresh level. Created for student success, Feldman provides students with a robust learning framework to greatly help them connect, engage, and feel worked up about psychology. The new edition has continued to utilize the "HeatMap" technology to advise the revision. Because just about any paragraph in the previous edition is tied to several questions students reply in LearnSmart, the author could see where college students struggled most...the "sizzling hot spots"...and in turn refine and upgrade these areas to be more clear, more concise, and even more impactful. Systematic and specific feedback from a large number of learners was anonymously gathered using LearnSmart™. The 12th edition proceeds with Feldman's accessible pedagogy and hallmark analysis, as well as his modules-within-chapters format that is both manageable for college students and enables every professor the flexibleness to assign and cover what they need.



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