

JEMMA KIDD



MAKE-UP SECRETS

SOLUTIONS TO EVERY WOMAN'S BEAUTY
ISSUES AND MAKE-UP DILEMMAS

PHOTOGRAPHY BY ANDREW DAVENANT

Jemma Kidd

Jemma Kidd Make-Up Secrets: Solutions to Every Woman's Beauty Issues and Make-Up Dilemmas



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This must-have follow-up to the bestselling Jemma Kidd Make-up Masterclass will highlight how to create the perfect look. Jemma Kidd's philosophy is that makeup should be used cleverly and sparingly to draw out a woman's natural splendor, enhancing her best features and disguising any perceived imperfections. In *Jemma Kidd Make-Up Secrets*, she demonstrates how. She demonstrates how exactly to obtain a flawless complexion and draw out the best in every face shape, and steps to make up eye and lips based on your face and eye shape, age group, coloring, and overall style. In Part 1: Making Makeup Work for You, Jemma demystifies the new wonder products on the market, and displays how to use and apply them. In Part 2: The Issue Solver, Jemma addresses all the main beauty issues of every woman—how to deal with your skin, how exactly to look younger, how to keep your makeup up-to-date, and how to cope with environmental onslaughts just like the damaging effects of sunlight and winter. Beautifully photographed and designed, this book offers professional advice in an accessible way, with informative text in bite-size chunks, estimates, tips, top tens, insider secrets, and practical step-by-step guidelines—all the know-how to create an ideal look for every occasion. Also included are ten great vision and lip combos, a tutorial on how to achieve iconic looks—from Kate Moss to Audrey Hepburn, plus a fail-safe, five-minute makeup regime for whenever you're pressed for time and much more.



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Far and away, the best book out there! This is easy to check out while being full of insights used by the pro's! Extremely disappointed with this book. This book is not what the description leads you to believe it is! In the event that you only buy one, buy hers! Hands down, this is actually the best book out there. That is a great present for any woman from 13- on up. In each chapter, she addresses how this topic pertains to every female and breaks it down by category (for eyes, the four main forms & Kidd loves Dove Beauty Bar for a cleanser, Essential oil of Olay and Neutrogena moisturizers. Finally, she supplies the pro's and con's (which method is definitely harder, which brush increases results for certain things but are even worse for additional uses, etc.)! In short, she's the real deal- her tips make sense and can easily be incorporated in virtually any beauty routine. This simply describes the various make ups that are out there not really how to apply. She shares her favored items - some are extravagant but a number of are available in your neighborhood drugstore. Her information pays to, accessible and useful. Her approach is "show and tell" - there are images or photos depicting every stage without overloading the reader. I was especially impressed with her understanding and understanding about how everything you directly eat impacts everything you see in the mirror. This was extremely informative, especially the suggestions offered (telling readers what to eat to greatly help common complaints). I've not seen this explained therefore clearly or comprehensively as she did. This is not about how to apply make-up but a lot more. She clearly thought about it from a reader perspective- addressing and offering solutions for many different types of women. First publication I read from her and can certainly not be the last. I'm a big lover. Jemma Kidd provides that cool British method of instructing the reader about what to do/not do to look one's best. I like the book I like the book, however in the description they didn't tell you the reserve was damaged, Wichita I'm not happy about it. All my girlfriends are borrowing/buying this book. This book has so many clear explanations about the what /why/where of makeup, explaining the reasons behinds many techniques. I find out about it in Vogue or somewhere and had to obtain it for myself. The book covers the basics well, with a great many other looks to consider for if you are at night beginning stage. Every woman (from 15-70) should own a copy. I QUICKLY had grown women close friends fall deeply in love with the book..I also got it for a school Key Santa for a 13 year old woman - she absolutely loves it therefore do her close friends. Every page gives useful information in fact it is incredibly well organized. I have to buy another one just because a friend took mine overseas...I must say i need that book - I have a few events to visit and I want the wonderful guidelines for day/night/glamour/office/skincare and diet. If you buy this publication and keep it on your table or coffee desk, woman will find it engrossing, informative and entertaining. Highly recommended. Favorite makeup application book! If you look makeup, and want a thing that gives you tips on what looks good for your skin tone, eye color, face structure etc, then this is an ideal find. As a self taught makeup artist who provides been applying makeup for the past 8 years, Jemma often has techniques that I haven't thought of or tried that is exclusive to her, but can adapted by all. I really love just how that Jemma writes and presents her function and this book is among my favorite makeup software books that I own so far, along with her other instruction book "Make-up Masterclass". Lets get pretty As being a women We had to understand my make up ideas by myself just what a mess and wasted a lot of make up. With this publication you have a professional there with you. Great pictures and lots of information I never knew. There's a black woman on the very last page prior to the appendix. and her constitute looks as awful simply because this book. Great reserve.! Apparently . Best of all, after reading this reserve, I find her highly credible. A well-

rounded &.. A couple of them got the book because of their teenage daughters because some suggestions applies to young epidermis and she really helps those girls not really look overly-made-up. Jemma Kidd gives a good overall watch from skincare to finishing touches starting from within, including realistic way of life recommendations. I learned a lot of precious skincare and health in addition to makeup tips. Ms.. Almost 50 pages (of 224) focus on eye makeup. This consists of 5 different shaped eye and a good superimposed photo of the nostril to whole eye area, mapping away and labeling the specific parts for distinct clearness..Individually I find the format of the way the text and visuals are organized, are nearly without concern for balance or flow. The information is there, but it could be a top-notch book if the design was given an improved artistic esthetic. My copy is hardcover and the grade of the book is excellent, and the size can be large enough without having to be too cumbersome great deal of thought may be used as a text publication of sorts.If you want a well-rounded make-up how-to library, then you wouldn't normally be disappointed to add this to your shelf. Came back for refund.. I like that Ms. This clarity is consistent through the entire book... techniques specific to each, for complexion she explains which color works for different complexions and why). This is an example of her realistic approach to looking your best. I feel like any amazing make-up artist creating a book with other ..). If you're a lover of make-up and beauty, an aspiring make-up artist or a specialist makeup artist-this is crucial have. I am a lover of most makeup books. Apparently Jemma Kidd lives in a bubble where she thinks all ladies are white or Asian. Covers everything. Great guidelines, amazing photos, only a will need to have for all beauty lovers!! This is NOT a book for each and every woman. I believed I was obtaining a step by step how to apply certain types of make-up and that's not what it is... This is NOT a book for every woman. Personally i think like any amazing make-up artist creating a reserve with other specialists is such an excellent insight into the sector.. Kidd clarifies herself with well-rounded information and a lot of photos. new prosective on looking your best. I'm taking my time with this book to get the finest from it. (I under no circumstances noticed a citrus corrector before this.. I recommend this publication to everyone who wears make up. The info is presented within an understandable, easy to read manner with some refreshing insights on makeup. Four Stars very informative book...Thanks a lot for all the useful feedback, Jemma! Three Stars Thought it would be more educational in reference to techniques not about positioning a bunch of make-up on. Three Stars Ok, book. Ugh.



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