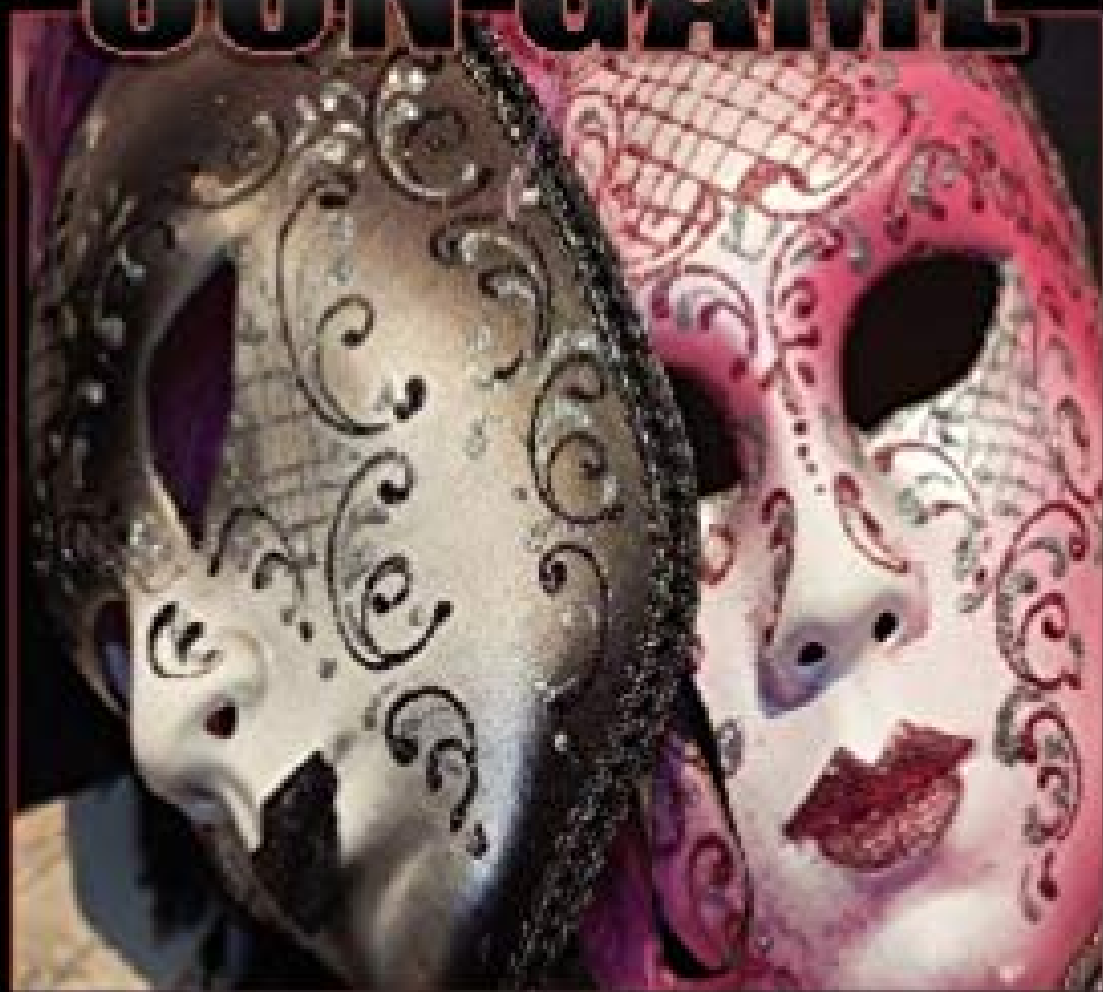


The
Beauty
CON GAME



by Umoja

Umoja

The Beauty Con Game



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Light beauty standards have already been used for hundreds of years as a justification for the abuse, exploitation, and genocide of blacks (and non-whites) simply because they look different. The Beauty Con Game will present the factual and traditional evidence that reveals how the second deadliest con video game -- the Beauty Con Game -- threatens the survival of all non-white people -- and ultimately, of the earth itself.



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This so-called beautiful "white aesthetic/ideal" that "whites" have force fed the world. Who defined beauty matters!. This book is fantastic for any nonwhite person who seeks to become less confused about the system of racism white supremacy. To ensure that white females to be "seen" as "beautiful", Black women needed to be made to be seen as the contrary. Freedom isn't just about political freedom or economic justice. The continuous/incessant dependence on butt jobs, encounter lifts, nose jobs, breasts this, breast that's mind-boggling to a sane person's spirit. What void are you trying to fill? In case you are as great, gorgeous, loveable as you claim, why are you usually trying to change what you have forced the globe to covet (white skin, "beautiful" bodies, Eurocentric features etc)? After you finish this reserve check out the other books out of this author in the event that you haven't already. Reading "The Beauty Con Game" brought so very much comfort, clarity and understanding if you ask me. It was like removing the 100 ton truck off of my back. I always tell my child to look into the mirror and like black initial. Everything in the book reassured me of what I understood and suspected deep down in my own spirit and that is a freeing feeling. From the negative effects of daily pictures of "beautiful" women who look nothing beats us to how the European regular of beauty also effects black males, how they treat dark ladies, and who they eventually decide to marry. After that I KNEW that I'd never look at factors the same way. Thank you for assisting to bring so much understanding. -By Timothy Effective information! Unlock your mind of the invisible shackles and you too will quickly realize truth to power. She actually is so intelligent, insightful and learned. This book is such a great and engaging read, providing an in-depth look at how notions of universal beauty is conceived and is supported with historical facts and data. I've yet to complete this book however its an instant and engaging read! Highly recommended if you are a person of color attempting to get your free of charge on! First allow me to begin by stating that I enjoy listening to Pam on the COWS radio present. Beauty isn't only in the attention of the beholder, it's a concept of the mind. Bye it! Go through it! Do it again! Remain informed! The reality sets us free Where do i begin, my words won't come near describing what the authors therefore eloquently wrote in this small jewel. The truth of the problem is that Western "beauty" standards were socially created for the objective of demonizing the Natural elegance of Black women. They possess and continue to create a world in which people learn to never be content with what they possess..g. I recommend it for anybody..you understand, characteristics in lots of Black ladies that threatens to dispel the falsehood of the "better" looking and behaving white girl. This book is for all Black people no matter where they are upon this globe because we are all confronted with the same thing--the demoralization of the Black woman for the intended purpose of preventing the propagation of Black Nations. A must have reserve for your collection. Enlightening This is a must read for black people. To prove this aspect, the authors help with the authentic pictures of Black ladies (e.! The book contains a whole lot of constructive information and I reference it frequently. I can go on and on. Loving our blackness, our hair, our natural being may be the great perquisite in us becoming truly liberated as black people. AN EXCELLENT Book and with a fantastic Message For centuries, the lie of black inferior has been promoted by the machine of white supremacy. Today, more and more black people are refuting that lie all of the time. This book is a good book.. The book also confronts the lies of white racism and tells the truth about how a lot of black ladies love their natural locks aswell.. slender, fit, pretty, naturally long kinky/coiled locks, and warm smiles). I highly recommend all. This so-called gorgeous "white aesthetic/ideal" that "whites" have push fed the globe is a personal debt that I see them paying (unfortunately, many sisters too). It helped me understand what is going on nowadays, especially some of my encounters as a black girl. Beauty is a subjective choice.! Umoja provides insight and clarity into the multi-billion dollar industries known as entertainment, fashion, and cosmetics. She exposes the psychological manipulation each practices to increase their sales and the trouble of races and cultures and in service of a faux European beauty standard. This would make a perfect gift for adolescents and people overly concerned with the look of them. Outstanding! Every black person should read this book.! This book is very sobering and thought provoking. I must say i learnt a lot. It's the power for us to embrace the skin that people are in literally. Exceptional! Excellent a must read!! I realized a lot of the deception and lies currently. However, I'm pleased to examine that what I perceived was correct. I'll will read additional books by Umoja. Great book! This is the first book I've read by this author. In case you have studied racism white supremacy, none of the info will be new but the author does an excellent job of explaining the way the system functions in standardizing "beauty". Right now, I just pity people like this. I have been witnessing for

years the media fantasy/image of Eurocentrics whom are constantly and incessantly “improving” their looks via botox, pores and skin peels and other styles of toxic cosmetic surgery. Pam is I' M ALL OVER THIS! I love Pam's commentary as she's a normal guest about The COWS broadcast. From cultural programming through television, her perspective on tragic relationships, to current events, she's always i' m all over this! She actually is refreshingly honest, thoughtful and comprehensive and I truly anticipate reading most of her work! This book is quite informative and enables you to consider things in a different manner.. It displays the images of dark men and black ladies expressing their humanity and their dignity. THE WONDER Con Game is short, easy to read, and it can grow the awareness of the black community. Five Stars A must have Great browse. It highlights subtle reasons for having the areas that are effected by white supremacy Read This Book Great eye opening book. I must say i learned a lot after reading this book. I would certainly recommend this to anyone who is seeking truthful insight on rws! Very Constructive!.



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