

# It's OK to have Lead in Your Lipstick



And answers to other  
beauty questions  
you're dying to know.

Perry Romanowski and  
**It's OK to have Lead in Your Lipstick**



[continue reading](#)

Are you sick of outrageous beauty claims and over-priced items that don't deliver? The favorite science bloggers, THE WONDER Brains, are back again with another book full of beneficial and fun beauty tips. Confused about who to trust for beauty tips and tricks? • Clever lies that the wonder companies tell you. Tired of not knowing what to believe about items? "It's Ok to Have Lead in Your Lipstick" begins by debunking what the American Council on Technology and Wellness called the number one unfounded health scare story of 2007. And that's just the start: this book answers dozens of important (plus some oddball) beauty queries that you're dying to learn. Here's what else you'll learn... Well, get worried no more. • How exactly to show the difference between your products that are really green and the ones that are just trying to get more of your dollars by labeling them "natural" or "organic." • Which substances are really scary and which ones are simply scaremongering by the mass media to incite an irrational fear of chemicals. • The directly scoop of which beauty myths are accurate and which are just urban legends." Written in a straight talk, fact based design yet laced with a lot of humor, "It's Ok to Have Lead in Your Lipstick" is an easy and informative read for all age groups.



[continue reading](#)

Glad I got this, it's satisfaction to say the least. A year or so ago I was in an airport, browsing a publication stand and there have been 2 dread filled books, one referring to lead in lipstick in the title, and something about dirty looks but both carried an extreme message of fear attached to cosmetics and skincare. If you didn't stop buying drug store or department store lipstick, makeup and skin care your life might be at risk. Scary stuff. I spotted a couple of fallacies but I'm not really a chemist so I was troubled. I am a long time enthusiast of Paula Begoun's work so I am both skeptical of the cosmetic sector and the non science based detractors who view things in a black and white world. Way too many of the cosmetic/skin care item detractors are living within an either or universe disconnected from reality--either it's green and organic and preferably vegan therefore good for you (frequently stating a hatred of evil chemicals disregarding the fact that even the greenest most organic and vegan vetted skin product is made of chemicals) OR it's an evil brew released by multinational corporate bad boys just TRYING to offer cancer in their rush to satisfy their greedy bottom line. (forgetting that evil caustic brews eliminating off their buyers generally have a negative influence on the bottom line!) However I look at what switches into some things like menthol--a potent irritant properly inserted into a Eucerin lotion designed for sensitive reddened pores and skin and it generally does not make me experience confident in the Eucerin brand at all. Full of great information. I understand from past experience that anything minty clean or menthol will get my skin nuts. I recall thinking "Isn't Eucerin said to be Safe and sound for sensitive pores and skin?" And I know from reading Paula Begoun Absolutely fabulous! The Original Beauty Bible: SKINCARE Information for Ageless Beauty a large number of people who have sensitive skin and sometimes lots with Regular skin can't tolerate menthol. Extremely helpful read for anybody worried about how their cosmetics .. I learnt to learn cosmetic labels pursuing Paula Begoun but this will take it up a notch. Excellent! They should instruct chemistry in this context in high school and college so that more women would go into science. Happy I did so. Funnily enough this publication covers that same Eucerin lotion problem I noticed. And many more. If you want Paula Begoun's are the "cosmetics cop" you will love and appreciate this reserve. The author takes on the cosmetic giants Along with the scientifically illiterate cheerleaders for the green movement. This is a brave man. Promoting Science Over Hype As a scientist however, not a chemist, I find it really interesting to understand about a few of the research behind cosmetic products without the usual woo woo advertising/pseudo? science. It's excellent that a chemist who functions in the field stood up to reveal what is safe, and what isn't. What is hype and what is just scare mongering. I have a friend who has breast malignancy. I accompanied her to the "Look Good Experience Better" seminar placed on by the cancers society in our city.) Fascinating and readable Fascinating and readable! Neither she nor I feel that parabens got anything to do with her malignancy.. What I appreciated the most was the feeling of perspective. And the beauty products within my local health food store are depressingly bad and costly both. Poor functionality, lousy colours, little selection of selection and for the price of Dior or Chanel! Putting on her makeup really DOES help her obtain thru a poor day. Very often the scare tactics drive you to ignore the actual math, that provides you the perspective you need to assess your OWN risk advantage ratio. And that's what Perry brings back into the discussion. The dosage as the writer reminds us, makes the poison. Big doses can eliminate you, micro doses are harmless. Another point he raised is the way the scaremongers often benefit from sales of the "green" cosmetics and skincare, while ignoring the actual fact that many of them use the exact same "chemicals" as the non green big corporations do. Then he takes on the business enterprise of "green washing" where those who have made their selections for their own reasons, are being suckered into paying A lot more for a product that provides a green impression, without actually sticking with the green/organic principles it purports to check out. BTW just for clarity, I'm NOT against green items or organic products-- I choose to get them often--in meals and cleaning products but I look at what I'm buying and I REALLY DO avoid a whole lot of substandard stuff and green washed stuff. The Q&Then now there is the big industry cosmetics and skincare and hair products-- Perry introduces a lot of techniques the big guns like Johnson and Johnson who have a reputation for safety are putting that on the line for various reasons. The Eucerin example above, and many other products get an evaluation from a aesthetic chemist's view regarding security and efficacy. I could spot something that might be why a lot of shampoos produce me itch while a few don't. The formatting for the ebook is really weird and makes it hard to read and oh my Lord, the typos in this point are simply embarrassing. I'm a big lover of the blog but there is no value in buying this book. Very last thing I'll mention is usually

Perry explains where to find a cheaper equivalent with the same active ingredients. Just cause it has a reputation for being mild doesn't mean it really is. Extremely informative for a cosmetic formulator Fun and easy browse that makes you feel such as a beauty industry insider. Strategy to use Perry! If you're sick and tired of scaremonger advertising, this book is most likely for you. I plan to utilize this info to handbag me some good deals in the hair care aisle now that I have an idea which things cause me problems and what things works especially well for my hair. Copyeditors are important. The info in this book is good, although it's the same content that is available on the blog. What I loved more concerning this book than the first edition could it be doesn't all seem straight from the blog. Recommend I think that everyone interested in cosmetics should browse it. Why with my delicate skin and scalp it's not safe to place a drop of conditioner on my locks and simply leave it like a leave in conditioner. Why I don't have to worry about my preferred Elizabeth Arden lipstick and lead, or my favourite OPI nail polish is ok though it was formulated before OPI dropped "the big 3". I am hoping he has bullet evidence undies as he is going to be shot at from all sides. I like how the authors reference scientific publications and acknowledge points that they couldn't fully answer. This book is a superb read for anyone worried about what's really in .. Her prognosis is great, she will be good, but it's sure good I can show her the passages in this reserve on why NOT to worry about parabens and other preservatives. This book is a good read for anyone concerned about what is really within their cosmetics. That by itself isn't necessarily a bad matter, but if you are going to do this, at least make sure that the book edition is well organized, well formatted, and duplicate edited completely. They are from your blog but it isn't as obvious so if you are unsure if to buy or not- just visit the blog. Great Publication! She was presented with a goody bag filled with soft cleansers, cosmetics, lotions and skin care donated by many of the big companies. I saw this BEFORE I bought this publication on my search for nice lotions and lotions that won't irritate my delicate allergenic skin (with rosacea).I really like it, and I anticipate reading it again and again together with the Beauty Aisle Insider and anything else he writes.All their claims are backed up with research just know that the links that they cite upon the kindlefire may be broken (wich was the court case for me. I love that book debunks a lot of preconceived ideas about cosmetics and beauty product statements. It is extremely detailed and every response to questions is well explained. Extremely informative and enables you to conserve dollars buy buying expensive brands that perform equally with lower ends products A straight forward no nonsense beauty book! If you actually want to know the truth about how beauty products and what is really safe to use, this is the publication for you. It is fun to learn and describes how cosmetics actually work to help us appear better. The book is unbiased and will help you decide where to spend your dollars and everything you can skimp on.Don't Go to the Cosmetics Counter Without Me: A distinctive guide to skin care and makeup products from today's hottest brands - shop smarter and find products that really work! I pay attention to the small print.Yeah, like We said --I'm a skeptic.. Extremely helpful read for anybody worried about how their cosmetics work from a scientific standpoint.) Was also a great podcast I bought this book at the moment mainly because a fond goodbye to The Beauty Brains. The corporation of this book makes no sense, rendering it hard to use as a reference. Specifically those interested in all natural basic products. Chemistry is everywhere, and it is a good thing. ; Saved me quite a bit (just like a ton) of cash and improved my vital thinking skills. These guys were great and experienced a fun podcast which has simply been canceled. I needed to support them monetarily at least a bit for all the great work they've done. Quite sad that the task came to an end, but actually if the website folds, at least I'll will have this book! OK reading Good answers never to so superb questions. I believe the authors have more to provide. This book can help me pick winners from losers in the beauty products aisle and produced me feel better about particular lines like Burt's Bees.A format works, but I just didn't find many questions that I could relate with. The additional assets provided were a nice bonus Five Stars Informative and LOL funny!A few months back I bought THE WONDER Aisle Insider, liked it's no non-sense cosmetic chemist authors undertake things, agreeing with a whole lot of what he said, taking notes on things and figured whatever this guy writes about them is worthwhile. Very helpful to the budget. Very informative book about cosmetic chemistry that calls for complex concepts from chemistry and breaks them straight down so that anyone can understand.Along came this book and I bought it instantly sight unseen.



[continue reading](#)

download free It's OK to have Lead in Your Lipstick fb2

download It's OK to have Lead in Your Lipstick djvu

[download free Melaleuca Wellness Guide 15th Edition epub](#)

[download A Regular Guy: Growing up with Autism pdf](#)

[download free The Beauty Brains: Real Scientists Answer Your Beauty Questions djvu](#)