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The
Doula
Business Guide

Creating a Successful MotherBaby Business
2nd Edition

By Patty Brennan

Foreword by Penny Simkin

Brennan

**The Doula Business Guide: Creating a Successful
Motherbaby Business 2nd Edition**



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The Doula Business Guide 2nd Edition is the must-have, comprehensive resource for anyone seeking to establish an independent doula business or program. From start-up decisions and staying out of problems with the IRS, through marketing, boundaries, grant composing and risk management strategies, this guide addresses everything the doula entrepreneur and birth visionary must know. Over 300 webpages of inspiration and useful information for launching your fantasy career and rendering it pay well.



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Best of all We wasn't sure what to expect from those book but I found it extremely helpful!. This book is really worth the time and money spent, the clarity of thought and comprehensiveness of the book can make it mandatory reading for just about any Doula Workshop that I teach through my Certifying Organization. Concise and informative. I recommend it to all or any birth experts starting their own business. I was really impressed with this reserve. Out of all the required reading to become certified doula, this publication is hands down the best I've read up to now! So far on my doula trip, I have found the books I've browse to be a bit boring and outdated. And although they have an excellent source of info on the birth factor, not much info on what it's prefer to be a genuine Doula. Where this reserve tackles all the issues. Amazingly more than enough, this book handled a whole lot of my harder questions, for example.. Where I live, more than 65% of my city is normally in poverty. What on earth to do if you live in an unhealthy area? Loved it She's true and genuine about the business enterprise factors for the doula business and to the point. Money isn't what drove me to be a Doula in any case.. But not surprisingly, I still observe Doulas charging insane levels of money and then complaining they aren't obtaining any function. From all of the different types of businesses you can have, to how to name your business, to steps to make business cards, etc, etc, etc. It's actually intimidating for a person who knows nothing at all about business, but if you are serious about beginning a doula business this is actually the book you need! This book changed my life for the better! (This item is being reviewed by Tyler's wife who is a doula)I purchased this book when We was still schooling to become a doula and I am SO pleased that I did so. I had no idea how exactly to go about starting my own business and really engaging in the field. This publication helped me prepare and answered every business query (and actually some not so straight-forward business queries) that I acquired. Everything is created in a clear, easy to read conversational manner and it's filled with great info. I am right now the proud owner of my own birth services business and I am thriving.. Everything there is to know about everything doula business related!. As a fresh doula, the business end of things can be a bit hard to figure out. This book goes through the variations between a single proprietorship and LLC, provides several examples of different business models, explains information about requesting funding, provides sample letters and gives a lot of information regarding nonprofits. And easily am being flawlessly honest with you? I really like how instead of informing how you should work your business she rather gives advice and info and says do what you think is most effective for you and your business. It gives great suggestions and in a apparent format. Best of all, the author shows the behind the moments of her very own business ventures- the successes and failures.It offers one a good idea on how to begin her own doula business. It is now one of the needed readings for DONA certification!

Doula business information FOR SURE! This book is really worth the time and money spent . This book talks about offering a sliding scale and even though to work for free.. I cannot let you know how much I would recommend this reserve to those just getting started!. really really complete publication.This book is a life saver because as well as the classes I have paid for, I almost got the "Advanced Business Classes for Doulas' and from what I've seen here in this book, I will not even need them! Excellent, comprehensive resource Recommend this and the companion workbook. Both can be part of the CT Doula Tutoring Task this fall. Useful book for doulas! I found this book to be really informative and in addition helpful against anxiety around following your enthusiasm and creating a business plan. Great book for doulas DONA Required Reading - a must! A must read This book was a secured asset to starting my Doula career. While I intend to operate a for-profit business, I came across the nonprofit information very helpful. A Doula's MUST READ! It's helping me so much in the early days of my business! Best Book We'm Required Reading List! I really was impressed with this book. True to life examples, practical methods for potential issues and overall extremely considerable info! I am still doing some planning utilizing this book... I'm really enjoying this publication! It helped me increase my confidence and gave me the map I had a need to get established. For Furthering Doula Business I bought this reserve with the hope of jumps-starting the Doula business. easy to read conversational manner and it's really packed with great . Happy I purchased it! Unique details every Doula must read! Although I still have a ways to go to completion I am happy to have this text. In addition to a training course I am taking and the Doula Business Guide Workbook Personally i think confident in my ability to soon have my very own practice!



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