

"I loathe shopping so much that if it weren't for the fabbed
Ms. Andrea Pflaumer I would be writing this blurb naked."

—E. JEAN CARROLL, advice columnist, *Elle* magazine

Shopping for the Real You



10 Essential Steps
to a Better Wardrobe
for Every Woman:
Fashionistas,
Fashion-phobes,
and the Over 50

Andrea Pflaumer

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Shopping for the Real You: Ten Essential Steps to a Better Wardrobe for Every Woman - Fashionistas, Fashion-phobes and the Over Fifty



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Informative, practical and extremely entertaining, Shopping for the True You provides a series of eye-training tools from a few of the world's professionals in the field of personal style. The publication contains charts, quizzes and summaries producing the material very available. Told with clarity and wit, this is a primer on the essential principles of color evaluation, style typing, proportion, stability, and physique. Nancy Sherman, illustrations by Susan Tate Porcaro. Edited by Douglas Gorney; Includes a lot more than 50 full-color illustrations, an index, plus a color and style buying resource guide.



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Will take the randomness out of shopping "Shopping for the true You" both extended and focused the colors and styles I'd normally seek out at a store. I am over 50 and for quite a while have felt that which was in my closet wasn't connecting with how I looked or felt anymore, however, not having period to browse and analyze, I was not changing what I bought. This book, created in a breezy, friendly manner but with very specific focuses in each chapter, showed me how exactly to shop with knowing of my own design by giving visible and descriptive guides. The author added to my understanding and clarified some issues. This book is a gem. this was a great read. I've only recently acquired Ms. Quite an art. Not My Favorite 3 stars because i mainly bought the reserve hoping for a test or questionnaire to discover what looks best you, but realized it had been a lot of various things that go into determining what functions for you. As a former dress shop owner and personal shopper, this was a great read. But maybe it is because I've read so numerous others that I therefore appreciate the work that went into this small gem of a book. There are sections that concentrate on the more mature woman (thank you!).

"Shopping... I'm house there. S. Nothing amazing, but good advice on fashion to help you form the basis of your style in the event you need it. I enjoyed studying the relationship between a person's features and tendencies in personal coloration to greatly help with determining design type. Five Stars I learned what can not work and what will! Pflaumer's book even though reading it frequently I regretted not having read it first. I've really enjoyed reading this book I've really enjoyed scanning this book. Over time, slowly, I've compiled just a little assortment of books on the Art of dressing, color & design by prominent authors. It offers a style personality check that I'd thoroughly recommend it if you are into style and buying! It includes a style personality test that helps lead the reader toward clothes styles that would suit their personality and body type. Three Stars Just fine. I've also found much wisdom in the reserve and especially appreciate the part of 'letting everything move' and her advocacy of not trying to price one artistic theory/view stage over another but to get the gold in each also to realise no-one has it all." is a nice follow-up examine to "The Lost Art of Outfit" by Linda Przybyszewski, who shares the history and decline of dress in the U. It is also a really fun book to read and a great present for a sister or friend who is open to new ideas.. Also it feels its geared toward older girl, like 40+ year olds. It suggests hiring a professional. Right. and i have all the profit the world... I acquired bored and only read half of it, not my favorite. not my favorite Good Primer I'm somebody who was never tuned directly into fashion. I wanted to better understand how to make solid wardrobe decisions that suited me, not the latest trends. This was a good primer that offered solid advice for the fashion beginner. Basics you would have been taught by your mother or sister, but maybe didn't detect, along the way. Something new and fun I like this book a lot, because although it's about a subject on which much has been written, Andrea Pflaumer has contributed something new. SO-SO BOOK I'd vote this a waste of my cash, EXCEPT I enjoyed the "essence" quiz it provided. The answers which were spot on. I've been able to share the quiz with others. All of those other text is similar to that which I've found in additional books and online sources.. I intend to create some of my own! The new style may be the Ethereal/Angelic, so when I read about it I realized that that is just what I am, and the key reason why I've never felt comfortable in virtually any of the others is because I was an Ethereal all along. The writer covers a whole lot of factors that are ambivalent in various other color analysis books I just have one concern: I don't match ANY of the archetypes...not even combos. Andrea Pflaumer has created an available handbook that seeks to assist women with style options based on the total person. Whether for function, play or special event, Andrea provides great tips for matching who you are using what you wear, encouraging freedom and versatility to mix it up a bit as well. but

not a problem...!! I wore what made me comfortable instinctively, and I most likely made a whole lot of fashion errors along the way. For those interested in style and seasonal color analysis I enjoyed this publication thoroughly as a color geek addicted to anything about seasonal color evaluation or design types. After reading the publication and shopping, I came home with clothes that didn't just look like the "same exact thing" in this season's color but in colors I wouldn't have viewed before that are very flattering and styles that I understand I'll enjoy and will look good for many years. She's found out another style category in addition to the usual types that the books have - the well-known Classic, Romantic, Sporty, and so forth. I think it really is well done. In addition, the publication is well crafted and illustrated, and fun to read in addition to instructive. Oh boy, did it make a difference! Finally a wonderful style guide that doesn't preach or create rigid guidelines. Best book of its kind. What a phenomenal resource! Finally an excellent style guide it doesn't preach or create rigid guidelines for dressing well.. This is a reserve of integration which seeks to not just clothe the physical body but to include the personality and rich individual interior. As the author doesn't box anyone into any rule, and encourages specific expression, she helps direct interested shoppers so they don't waste lots of time and money on factors that don't work for them.. the energy of a woman's spirit. She writes with light humor and authenticity as well as generosity crediting her mentors and posting her resources. **SEARCHING FOR the Genuine You** is effective for women of all ages but also for those folks in the second half of lifestyle it is a true breath of fresh air. I found this to be a fun and pleasant read and also helpful. You will be referring back again to it again and again! Treat yourself to that one. The enthusiasm of the writer comes through in every page. Andrea gives great suggestions for matching who you are using what you. Andrea Pflaumer really has the entire person dialed in her method of fashion and personal style... A fun read with practical assistance for filtering through your clothing and planning that next buying spree or needed new outfit. There are excellent resources by the end. A well crafted and researched book. Excellent! This is an excellent book..It isn't only her wonderful sense of humour that a single senses, her warmth or the abundant understanding she shares extremely generously that touched me and made the browse so informative and enjoyable, it really is essentially her formidable capability to synthesise her vast pool of understanding and understanding into a single small book, to create it appear basic and Real.



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