

AMERICAN

FROM THE CIVIL WAR TO THE TWENTY-SIRST CENTURY

MENSWEAR



DANIEL DELIS HILL

Daniel Delis Hill

American Menswear: From the Civil War to the Twenty-First Century (Costume Society of America Series)



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If clothes help to make the person, who makes the clothes--and the styles they inspire? Each chronological section covers the full selection of men's clothing by category, including matches and evening use, outerwear, sportswear, components, sleepwear, swimwear, underwear, and grooming. Style historian Daniel Delis Hill takes readers on a fascinatingly complete tour of America's changing sartorial scenery, tracing menswear from the tailors and "slop shops" of the first nineteenth century to Calvins, tattoos, and the Armani tux. American Menswear contributes a much-needed source to the areas of costume history, fashion design and merchandising, men's research, advertising and marketing history, popular tradition, and American history--as well as a delicacy for the casual reader and an eye-getting addition to any art reference library. Additionally, he demonstrates how technologies as small as the inches measuring tape or seeing that sweeping seeing that the treadle sewing machine revolutionized the manufacture of menswear, and how mass creation, distribution, and marketing democratized men's fashion. Examining evolving ideas and ideals of masculinity across two centuries of American background, Hill thoughtfully considers the societal implications of men's choices in dress. Documenting the panorama of men's dress with 650 illustrations (many nothing you've seen prior gathered in book type), Hill describes the social developments that contributed to and sprang from changing varieties of masculine clothing.



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Five Stars Gorgeous book. The illustrations are of help. Comprehensive This book gives a good overview of men's fashions since the turn of the twentieth century.



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