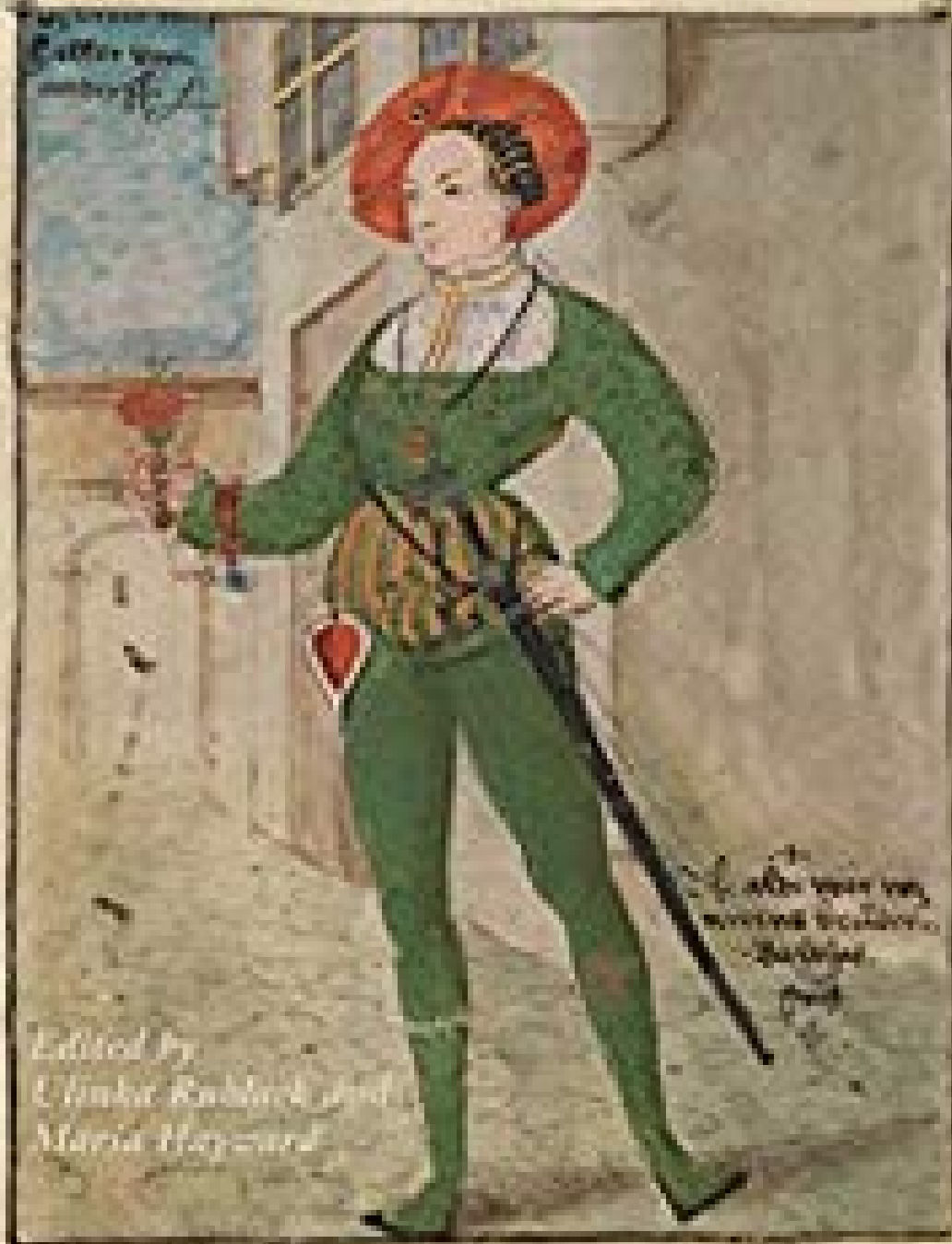


# The First Book of Fashion

*The Book of Clothes of  
Matthew & Peter Knevel  
Scholars of Anglona*



Edited by  
Cynthia Knevel & Peter  
Knevel

BLOOMSBURY

Ulinka Rublack and

# The First Book of Fashion: The Book of Clothes of Matthaeus and Veit Konrad Schwarz of Augsburg



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This captivating book reproduces arguably the most extraordinary primary source documents popular history. Providing a revealing windows onto the Renaissance, they chronicle how style-conscious accountant Matthäus Schwarz and his child Veit Konrad experienced life through clothing, and climbed the public ladder through fastidious administration of self-image. Beyond this, it colorfully recaptures the experience of Renaissance lifestyle and reveals the need for clothes to the aesthetics and each day culture of the time. The Schwarzes recorded their sartorial triumphs and also failures in lifestyle in a series of portraits by illuminists over 60 years, which were comprehensively reproduced in full color for the very first time. The First Book of Style demonstrates how dress – seemingly both ephemeral and trivial – is a powerful tool in the right hands. These beautiful illustrations are accompanied by the Schwarzes' fashion-focussed yet sometimes deeply personal captions, which render the set the world's first style bloggers and pioneers of everyday portraiture. These bourgeois dandies' agenda resonates as powerfully today since it did in the sixteenth century: you have to outfit to impress, and gown to impress they did. This initial English translation also includes a bespoke pattern by TONY award-winning costume designer and dress historian Jenny Tiramani, from which readers can recreate one of Schwarz's most elaborate and politically significant outfits. Historians Ulinka Rublack's and Maria Hayward's insightful commentaries produce an unparalleled portrait of sixteenth-century dress that's both strikingly modern and thorough in its description of a genuine Renaissance fashionista's wardrobe.



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Historical Fashion This is the sort of history book that I enjoy see get written--a close look at a few very curious manuscripts made by a father and son in 16th century Germany. The daddy and son documented the matches of clothes that that they wore, year by year across the century. They are well-to-do people, the father as an accountant to the main topic of the book "The Richest Man Who Ever Lived", so although we are viewing what a wealthy guy wore, we are still obtaining a window on days gone by that isn't often available. An amazing diary compiled by a father and son 16th Hundred years German gentlemen. The writer in a conclusion, in fact recreates one of the outfits and displays how it would have been made. This is a actually interesting little bit of fashion history and history in general. The reproductions are excellent, with great color printing. Costume / Fashion Come across of the Year Good researched and the illustrations are beautiful. A STRIKING book, rich in background and beautifully created and laid out. Terrific book, but very specific This is an excellent resource, although for an extremely specific and narrow time-frame. A wonderful interesting book An excellent interesting book. For those who interested in this specific period, or for obsessive outfit mavens such as for example myself, this is a great find, and at an acceptable price, as well ! Even small photos are completely color. Really stunning book for those researching Tudor era men's clothing for the gentry. There is actually nothing else quite like it anywhere. a fantastic book with excellent illustrations a fantastic book with superb illustrations, just the author overlooked that there was already an edition in German in 1963 Great descriptions translated Is while advertised. There are several patterns predicated on plates, complete with scale patterns, and photos of the reproductions. It is peculiar to the German fashions that were popularized by the landsknechte, the mercenaries of Switzerland and some of the German countries at the start of the 16th century. The commentary in the back is extremely well-carried out, and the chapter on reconstructing one of the outfits from the paintings is quite informative. I learned a whole lot and i browse it over and over and love seeking at the paintings. An amazing diary compiled by a father and son couple of ... The pictures are perfect as an image of what was actually being worn (even only if by the rich). Compiled right here, with a accessible commentary by the original writer of the diaries and the editors, it's the initial European sequential history of clothing. The colour plates in the book are 5 3/4" X 8". Unique and irreplaceable. In the second part of the reserve, fashions which were influenced by Spanish outfit are presented. Great descriptions translated. An exquisite book on German clothing.



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